FT PARTNERS FINTECH INDUSTRY RESEARCH

April 2, 2018

ALT LENDING CEO INTERVIEW:



with CEO Manu Smadja

Student Lending Focused on International Students



The Only Investment Bank Focused Exclusively on FinTech

Alternative Lending Tech CEO Interview: MPOWER Financing

FT PARTNERS RESEARCH

Overview of FT Partners



- Financial Technology Partners ("FT Partners") was founded in 2001 and is the only investment banking firm focused exclusively on FinTech
- FT Partners regularly publishes research highlighting the most important transactions, trends and insights impacting the global Financial Technology landscape. Our unique insight into FinTech is a direct result of executing hundreds of transactions in the sector combined with over 15 years of exclusive focus on Financial Technology

FT Partners' Advisory Capabilities



FT Partners' FinTech Industry Research





Named Silicon Valley's #1 FinTech Banker (2016) and ranked #2 Overall by The Information



Ranked #1 Most Influential Person in all of FinTech in Institutional Investors "FinTech Finance 40"



Numerous Awards for Transaction Excellence including "Deal of the Decade"

Alternative Lending Tech CEO Interview: MPOWER Financing

FT PARTNERS RESEARCH

MPOWER Financing Overview



Company Overview



CEO: Manu Smadja
Headquarters: Washington, DC
Founded: 2014

- MPOWER enables high-promise students from around the world to finance an education at a top-tier U.S. university
 - The Company lends \$2,000 \$50,000 to high-caliber graduate and undergraduate students at the top 250 U.S. universities
 - MPOWER has a unique forward-looking credit algorithm, global credit report data and worldwide servicing & collections capabilities
 - The Company helps students with their visa process, U.S. credit building, personal finance education and career support

Selected Financing History

Date	Size (\$ mm)	Investor(s)	
10/27/16	\$8	VARIV ZEPHYR 1776 % VillageCapital CAPITAL COLUMNS COL	
10/07/15	1	GOAL STRUCTURED SOLUTIONS SOLUTIONS SITUATIONS STRUCTURED SOLUTIONS SITUATION STRUCTURED	

Products & Services Overview







Marketplace
Private & institutional
investors can invest
directly in students' futures



Global Empowerment MPOWER enables highpotential domestic and international students



 Student loans offered to over 180 nationalities (including the U.S.)



 No need for a co-signer, collateral or U.S. credit score



Interest-only payments until graduation helps build U.S. credit history



Career guidance and additional services

Interview with Manu Smadja



Manu Smadja is the co-founder and CEO of MPOWER Financing. Prior to founding MPOWER, Manu was an Engagement Manager at McKinsey & Company, where he focused on Global Financial Inclusion and U.S. mass-market banking. Before McKinsey & Company, he held various positions at CapitalOne and Vistaprint. Manu has an M.B.A. from INSEAD, along with an M.S. in Systems & Information Engineering and a B.S. in Computer Science from the University of Virginia. In his free time, Manu enjoys playing soccer or kayaking.

What was the inspiration behind founding MPOWER Financing?

Both my co-founder, Mike Davis, and I, faced financial challenges during college and graduate school. We're passionate about removing financial obstacles for promising students across the globe so they can access and complete their education.

2. What problems are you seeing in the student lending space and how is MPOWER fixing them?

International students seeking a U.S. university degree have traditionally been ignored by banks. Until the arrival of MPOWER, they had to borrow using collateral or a U.S.-based co-signer, both of which are considerable hurdles for these students. Using our proprietary forward-looking credit algorithms, we can extend loans to this highly valuable customer segment and enable them to pursue a top US education.

Interview with Manu Smadja (cont.)





A MPOWER Financing Exclusive CEO Interview – Manu Smadja

What are the advantages and challenges of lending to a specific segment of the market such as international students? How large is your target market?

The advantage for MPOWER is that this is an untapped \$36 bn a year market with double-digit growth. We have a first mover advantage and are well positioned to capture a significant market share quickly. The challenges were to create the right marketing & sales channels, establish global servicing & collections operations and develop an innovative credit model leveraging U.S. and overseas data. We've accomplished all three over the past few years and are now executing on what we've built.

How does MPOWER acquire its international student customer base?

We partner with universities to make their current and prospective international students aware of MPOWER's student loans designed specifically for them. In addition, we have a large range of marketing partnerships, both in the U.S. as well as overseas, to reach prospective international students.

How difficult is this market to enter? How are you integrated with colleges / universities?

We're generally the only U.S. loan option for international students. This is not an easy market to enter due the operational and risk complexities, which is why we're quickly capturing a large share of this market. Our partnerships with top colleges and universities makes it easy for international students to find our student loan offering.

Interview with Manu Smadja (cont.)





AMPOWER Financing Exclusive CEO Interview – Manu Smadja

What products / services does MPOWER currently offer? What is on the road map for 2018 and beyond?

Currently we offer 10-year, fixed-rate loans ranging from \$2,000 to \$50,000. We plan on expanding this offer to other countries where education is costly and international students have few or no financing options. In addition, we plan on developing a refi product as well as expand our range of services to international students to help them succeed not only in school but also in their subsequent career.

What differentiates MPOWER from other student lenders?

The other U.S.-based banks and lenders require a U.S.-based co-signer, which most international students don't have. Local lenders tend to charge higher interest rates and often require collateral. MPOWER removes these barriers and offers a fixed-rate loan that makes budgeting and repayment easy. In addition, we disburse funds directly to the university, we build students' credit history, and we make it seamless for students to pay us back regardless of where in the world they are located.

How are you funding your loans?

We fund loans through SPVs funded by asset management companies, credit funds, and other institutional investors. We have a line of sight to over \$100 mm in loan capital. At the company level, we're also backed by nearly \$10 mm of equity from venture capital firms, investment firms, and family offices including Zephyr, Village Capital, VARIV, Goal Structured Solutions, Fresco, 1776, Dreamit, Chilango Ventures, and University Ventures.

Interview with Manu Smadja (cont.)





A MPOWER Financing Exclusive CEO Interview – Manu Smadja

Can you discuss your economic model including customer acquisition costs and lifetime value metrics? What are you seeing in terms of loss rates?

Our customer acquisition costs are relatively low due to our partnerships with over 250 top universities and strong word-of-mouth and social media marketing. We have had minimal defaults to date and expect that our default rates going forward will be extremely low. Because our structure requires smaller payments while the student is in school, we have been able to accumulate thousands of repayment data points.

10. Can you discuss your long-term growth potential and funding plans for the Company?

At this stage we're barely scratching the surface of our target market and we plan on more than doubling our YoY loan volume in 2018. A growing market share of a relatively untapped U.S. market, combined with expansions to other countries and products represent huge growth potential for MPOWER.

11. What are the biggest challenges you face running a fast growing FinTech company?

Growing at 23% MoM means the organization is constantly stretched and looking for the right resources and partners: top talent to join our team, marketing and servicing partners to support our growth, and low-cost capital to deploy.

Selected FT Partners Banking Tech Research - Click to View



Credit Sesame's \$42 million Financing



Prosper's Series G Financing



Oakam's Debt Financing from Victory Park Capital



defi SOLUTIONS Raises \$55 million in Series C Financing



OakNorth Raises £244 million in Financing (includes interview with Co-Founder)



MoneyLion Raises \$42 million in Series B Financing (includes interview with CEO)



Creditas Raises \$50 million in Series C Financing



Credible Completes its IPO Raising ~\$50 million

VIEW MORE FT PARTNERS RESEARCH

Significant Experience Across the Banking Technology Space















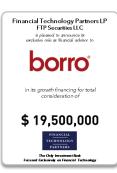




























Track Record of Success in the Alternative Lending Value Chain

Credit & Loan Management Tools



Marketplace Lending



Consumer Home Improvement Financing



SaaS-based Loan Origination



Consumer Marketing / Credit Lead Generation



SMB Financing



SMB Credit Tools / Financing



Supplier Finance Solutions



FT Partners has Advised on Many of the Largest Alt. Lending Transactions

Company	Investor(s)	Amount Raised
PROSPER	Affiliates of NEW RESIDENTIAL Jefferies THIRD POINT	\$5,000,000,000 Loan Commitment
GreenSky [™]	FIFTH THIRD BANK	2,000,000,000 Loan Commitment 50,000,000 Investment
GreenSky **	TPG DST ICONÍQ WELLINGTON MANAGEMENT	300,000,000
GreenSky **	PIMCO	200,000,000
Kabbage Kabbage	RCP CAPITAL CAPITAL PARTNERS ING Scotiabank°	135,000,000
earnest	BV Fallery Ventures Provenor	75,000,000
taulia	QuestMark Partners ZUUK BBVA edbi	65,000,000
INSIKT	FIRSTMARK revolution Colchis	50,000,000
PROSPER	Fund Co-Managed by:	50,000,000
credit sesame	ICP INVENTUS GLOBESPAN CAPITAL PARTHERS Menlo ia capital group	42,000,000
Mnav	EPOB POINT72 Tencent BR Creditions Credi	38,000,000

In addition to these large rounds, FT Partners has advised on a number of other prominent Lending Tech /
Alt Lending transactions

























FT Partners Advises GreenSky on its Financing

Overview of Transaction

- On December 28, 2017, GreenSky Credit filed an SEC Form D stating that it has closed a \$200 million capital transaction
- Founded in 2006 and headquartered in Atlanta, GA, GreenSky is a leading provider of point of sale (POS) promotional financing solutions
 - With operations throughout North America, GreenSky connects approximately 15 funding partners with more than 17,000 merchants, and services close to \$4 billion in origination volume per year
- PIMCO is an American investment management firm with over \$1.5 trillion in AUM, with expanding operations in corporate private equity investments in high growth financial services and technology companies

Significance of Transaction

- PIMCO's investment represents the continued fundamental shift in lending customer acquisition models away from traditional banks and towards specialists like GreenSky, who partner with traditional banks as partners
- This transaction positions GreenSky as a clear leader in Alternative & POS
 Lending and enables the company to continue to innovate, bring additional
 products to existing markets, and expand into new markets overall

FT Partners' Role

- FT Partners has served as the exclusive strategic and financial advisor to GreenSky and its board of directors since 2014, advising the Company through numerous equity and debt capital raises and other financial processes
- This transaction further supports FT Partners' continued success advising prominent companies in the Alternative & POS Lending space and highlights the long-term nature of many of the Firm's advisory relationships
- FT partners leveraged its deep industry knowledge, extensive experience, and broad scope of relationships to help achieve a favorable outcome for the Company

Financial Technology Partners LP

is pleased to announce its exclusive role as sole strategic and financial advisor to



in its investment from

PIMCO

for total consideration of

\$200,000,000



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FT Partners Advises Prosper on its Series G Financing

Overview of Transaction

- On September 22, 2017, Prosper Marketplace announced that it has raised \$50 million in a Series G financing round from an investment fund comanaged by FinEx Asia
- San Francisco, CA-based Prosper is a leading marketplace lending platform for consumer loans, connecting people who want to borrow money with individuals and institutions that want to invest in consumer credit
 - To date, over \$10 billion in personal loans have been originated through the Prosper platform for debt consolidation and large purchases such as home improvement projects, medical expenses and special occasions
- Based in Hong Kong, FinEx Asia is the first global FinTech marketplace connecting Asian investors with high quality, low volatility asset classes, including U.S. consumer lending

Significance of Transaction

 The Series G investment, which brings Prosper's total equity raised to \$410 million to date, will be used to make strategic investments in the Company's platform and products

FT Partners' Role

- FT Partners served as exclusive strategic and financial advisor to Prosper and its Board of Directors
- FT Partners also advised on <u>Prosper's \$5 billion loan purchase agreement</u> from a consortium of institutional investors
- This transaction further solidifies FT Partners' role as the advisor of choice in the Alternative Lending sector

Financial Technology Partners LP FTP Securities LLC

is pleased to announce its exclusive role as sole strategic and financial advisor to



in its Series G Financing from

an investment fund co-managed by



for total consideration of

\$50,000,000



The Only Investment Bank Focused Exclusively on Financial Technology

FT Partners Advises Credit Sesame on its Growth Financing

Overview of Transaction

- On October 25, 2017, Credit Sesame announced it has raised over \$42 million in equity and venture debt
 - The funding comes from existing and new investors including Menlo Ventures, Inventus Capital, Globespan Capital, IA Capital, SF Capital, among others, along with a strategic investor
- The \$42 million in funding is comprised of \$26.6 million in equity and \$15.5 million in venture debt, bringing the Company's total funding to over \$77 million
- Headquartered in Mountain View, CA, Credit Sesame was founded in 2011 and has provided credit and loan management tools to over 12 million members
 - The mobile and web solution provides consumers with tools to build a
 path to achieve financial wellness, including free access to their credit
 profile complete with their credit score, credit report grades, credit
 monitoring, interactive step-by-step tools and recommendations for
 better lending options

Significance of Transaction

- The funds will be used to accelerate the company's growth, hiring, and member acquisition, and to advance its analytics, robo-advisor and machine learning technologies
- A new strategic investor has also joined Credit Sesame's consortium of investors in this round and a separate strategic partnership may be announced in the near future that will allow millions more to benefit from Credit Sesame's services

FT Partners' Role

- FT Partners served as exclusive strategic and financial advisor to Credit Sesame in this transaction
- This transaction further demonstrates FT Partners' continued success advising both leading consumer FinTech brands as well as companies across the Credit / Lending Tech landscape

FTP Securities LLC.

is pleased to announce its exclusive role as sole strategic and financial advisor to



in its growth financing with participation from





for total consideration of

\$42,000,000



The Only Investment Bank Focused Exclusively on Financial Technology

FT Partners Advises Nav on its Series B Financing

Overview of Transaction

- On May 3, 2017, Nav announced it has raised \$13 million in additional Series B financing, increasing the round to \$38 million
 - The round expansion was led by Goldman Sachs Principal Strategic Investments group with participation from CreditEase FinTech Investment Fund, Point72 Ventures and Clocktower Technology Ventures
- On September 21, 2016 Nav initially raised \$25 million in Series B equity financing led by Experian with participation from existing investors including Kleiner Perkins Caufield & Byers and Crosslink Capital
 - Nav and Experian also announced a strategic partnership to provide SMBs greater transparency into their business and personal credit data, along with instant access to their most-qualified financing options
- Nav enables SMBs to manage their entire credit and financial profile and provides access to financing and business services through its marketplace offerings
- Experian is a leading global information services company, providing data and analytical tools to help businesses manage credit risk, prevent fraud and automate decision making

Significance of Transaction

- The transaction capitalizes on Nav's strong growth and traction and firmly positions the Company to expand its marketplace offerings and continue to disrupt the credit and financing space
- The strategic partnership allows Nav to combine Experian's deep levels of data on consumers and businesses with its industry leading platform, empowering SMBs with technology to improve their credit and streamline access to funding

FT Partners' Role

- FT Partners served as exclusive strategic and financial advisor to Nav and its Board of Directors
- Transaction demonstrates FT Partners' continued success advising on financings for leading, world class Financial Technology companies

Financial Technology Partners LP FTP Securities LLC

is pleased to announce its exclusive role as sole strategic and financial advisor to



in its Series B minority financing led by



with participation from









for a total consideration of

\$ 38,000,000



The Only Investment Bank Focused Exclusively on Financial Technology

Award-Winning Investment Banking Franchise Focused on Superior Client Results

Institutional Investor Institutional Investor Annual Ranking	2017 2015 - 2016 2006 - 2008	 Ranked #1 Most Influential Executive on Institutional Investor's FinTech 40 List Steve McLaughlin Ranked Top 5 on Institutional Investor's FinTech 35 List Consecutively Ranked (2006, 2007 and 2008) among the Top Bankers on Institutional Investor's "Online Finance 40"
The Information	2016	 Ranked #2 Top Technology Investment Banker on The Information's "Silicon Valley's Most Popular Dealmakers"
	2015 - 2017	 Investment Banker of the Year – 2017 Investment Banking Firm of the Year – 2016 Cross Border Deal of the Year - 2016 Dealmaker of the Year – 2015 Technology Deal of the Year – 2015
2017 - 2004 ANNUAL AWARDS WINNER M&A Advisor Awards	2010 -2014	 Equity Financing Deal of the Year - 2014 Professional Services Deal of the Year, Above \$100 mm - 2014 Dealmaker of the Year - 2012 Professional Services Deal of the Year, Above \$100 mm - 2012 Boutique Investment Bank of the Year - 2011 Deal of the Decade - 2011 Upper Middle Market Deal of the Year, Above \$500 mm - 2010 IT Services Deal of the Year, Below \$500 mm - 2010 Cross-Border Deal of the Year, Below \$500 mm - 2010
Awards	2004 - 2007	 Dealmaker of the Year – Steve McLaughlin – 2007 Business to Business Services Deal of the Year - 2007 Computer and Information Technology Deal of the Year, Above \$100 mm – 2007 Financial Services Deal of the Year, Above \$100 mm – 2007 Investment Bank of the Year – 2004
Middle Market Financing Awards	2006 - 2008	 Equity Financing Dealmaker of the Year – Steve McLaughlin – 2008 Information Technology Deal of the Year – 2008 Financial Services Deal of the Year – 2008 Financing Professional of the Year – Steve McLaughlin – 2006

The FT Partners Senior Banker Team

Name / Position	Prior Background	Experience / Education	Years of Experience
Steve McLaughlin Founder, CEO and Managing Partner	Goldman Sachs	 Formerly with Goldman, Sachs & Co. in New York and San Francisco from 1995-2002 Former Co-Head of Goldman Sachs' Financial Technology Group (#1 market share) Wharton M.B.A. 	23
Greg Smith Managing Director	Merrill Lynch J.P.Morgan	 Formerly award winning Equity Research Analyst at Merrill Lynch / J.P. Morgan / Hambrecht & Quist 20+ years of experience covering FinTech as both an Analyst and Investment Banker 	22
Osman Khan Managing Director	pwc	 Former Managing Director / Head of FIG M&A at Alvarez & Marsal 15+ years FIG deal, consulting and assurance experience at PwC 40 Under 40 M&A Advisor Award Winner in 2013 LSE (BSc w/Honors), MBS (MBA w/Distinction), ICAEW (FCA) 	21
Steve Stout Managing Director	J.P.Morgan First Data	 Former Global Head of Strategy at First Data Formerly Led J.P. Morgan Payments Investment Banking Former Equity Research Analyst on #1 ranked team at UBS and Economist at the Federal Reserve Bank 	20
Tim Wolfe Managing Director	Goldman Sachs	 Formerly with Goldman, Sachs & Co. beginning in 2000 Started at FT Partners in 2002 40 Under 40 M&A Advisor Award Winner 2013 Harvard M.B.A. 	16
Timm Schipporeit Managing Director	Morgan Stanley Index Ventures	 11+ years with Morgan Stanley, Senior Executive Director of European Technology Investment Banking Team in London Formerly a Venture and Growth Investor focused on FinTech at Index Ventures 	15
Andrew McLaughlin Managing Director	Deloitte.	 20+ years experience executing / implementing financial and operational strategy Formerly with Deloitte Consulting 	12