### FT PARTNERS FINTECH INDUSTRY RESEARCH



# Q2 2018 InsurTech Quarterly Insights



### **OVERVIEW OF FT PARTNERS**



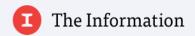
- Financial Technology Partners ("FT Partners") was founded in 2001 and is the only investment banking firm focused exclusively on FinTech
- FT Partners regularly publishes research highlighting the most important transactions, trends and insights impacting the global Financial Technology landscape. Our unique insight into FinTech is a direct result of executing hundreds of transactions in the sector combined with over 16 years of exclusive focus on Financial Technology

#### FT Partners' Advisory Capabilities



#### FT Partners' FinTech Industry Research





Named Silicon Valley's #1 FinTech Banker (2016) and ranked #2 Overall by The Information



Ranked #1 Most Influential Person in all of FinTech in Institutional Investors
"FinTech Finance 40"



Numerous Awards for Transaction Excellence including "Deal of the Decade"



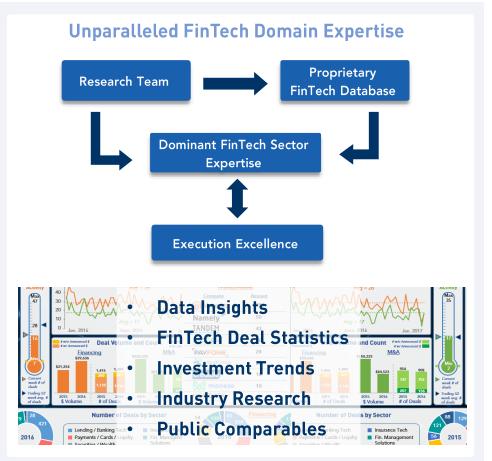


### FT PARTNERS' PROPRIETARY DATA AND RESEARCH



FT Partners maintains the most comprehensive proprietary database of FinTech companies and transactions





#### FT PARTNERS' DATA



### Collection, Categorization and Clarification of FT Partners' Proprietary InsurTech Data

#### FT Partners' Definition of InsurTech

InsurTech references the ecosystem of companies that are transforming the insurance industry and includes both technology companies developing innovative products for insurers as well as insurance ventures leveraging new technology, products, or business models to innovate across one or more parts of the value chain.

#### Financings

Financing data in this report includes publicly announced equity capital raises for private InsurTech companies across the world. IPOs, lending capital, debt, and public company spin-offs and secondary transactions are all excluded from the financing data.

#### M&A

InsurTech M&A data includes both the sale of InsurTech companies and also non-tech insurance acquisitions made by InsurTech companies.

#### All data is collected, categorized and reviewed directly by FT Partners' Research Team

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### **EXECUTIVE SUMMARY**



### **Q2 2018 InsurTech Statistics**

**FINANCING** 

\$728 million

in financing volume

8

42 transactions

Annualized 2018 volume on track to match 2017

M&A

\$73 million

in M&A volume

&

19 transactions

Number of transactions remains in line with previous years on an annualized basis

#### **EXECUTIVE SUMMARY**

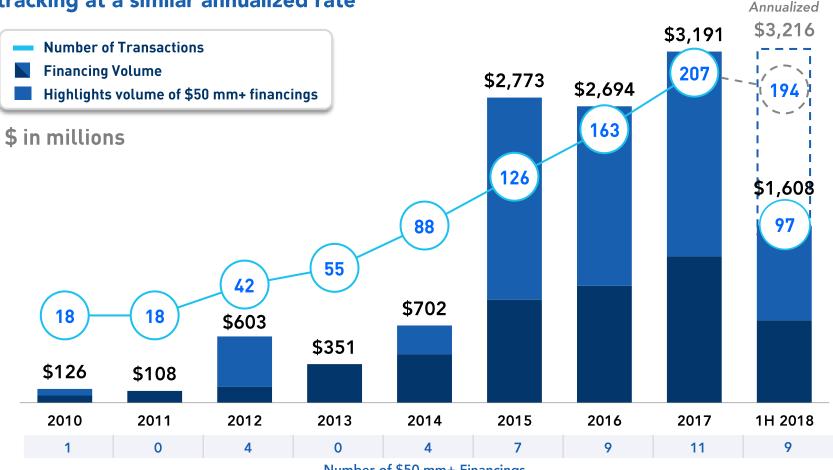


- Q2 2018 was another active quarter for the InsurTech sector globally, with 42 private company financings and 19 M&A transactions
- Announced financing dollar volume totaled \$728 million, down from \$880 million in Q1 2018, and in-line with Q2 2017 volume of \$731 million
- InsurTech financing volume has reached \$1.6 billion through the first half of 2018 and for the full year is on pace to match 2017 volume of \$3.2 billion
- The largest financing transaction in the quarter was PolicyBazaar's \$238 million raise led by SoftBank's Vision Fund
- Transactions in North America have accounted for 65% of total financing volume so far this year
- Digit Insurance's \$73 million acquisition of ITI Reinsurance was the only M&A deal of the quarter with an announced deal value
- All private equity buyout activity during the quarter took place in the US, except for EQT's acquisition of Facile

### **INSURTECH FINANCING ACTIVITY: ANNUALLY**



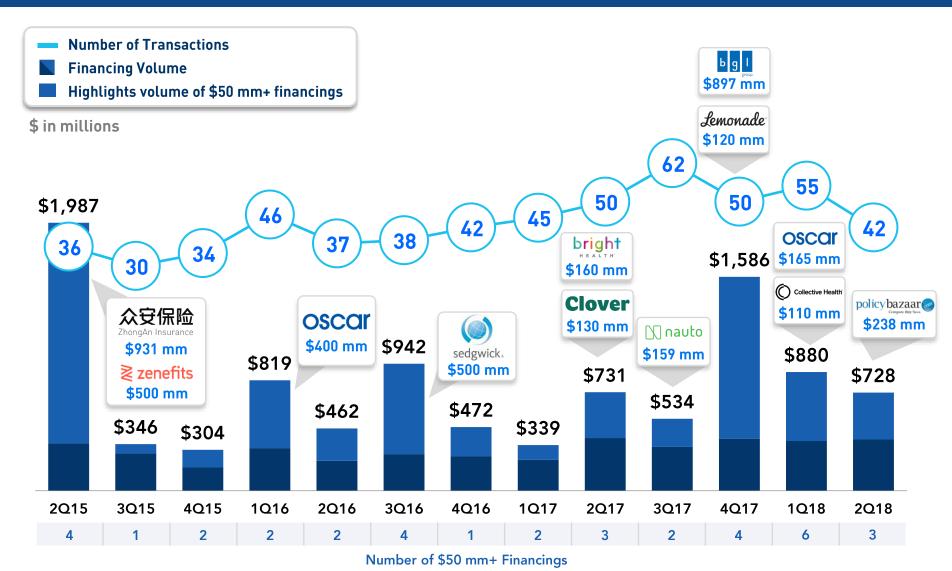
InsurTech Private Company financing volume and number of transactions rose to a record level in 2017, and 2018 volume is tracking at a similar annualized rate



Number of \$50 mm+ Financings

#### **INSURTECH FINANCING ACTIVITY: QUARTERLY**

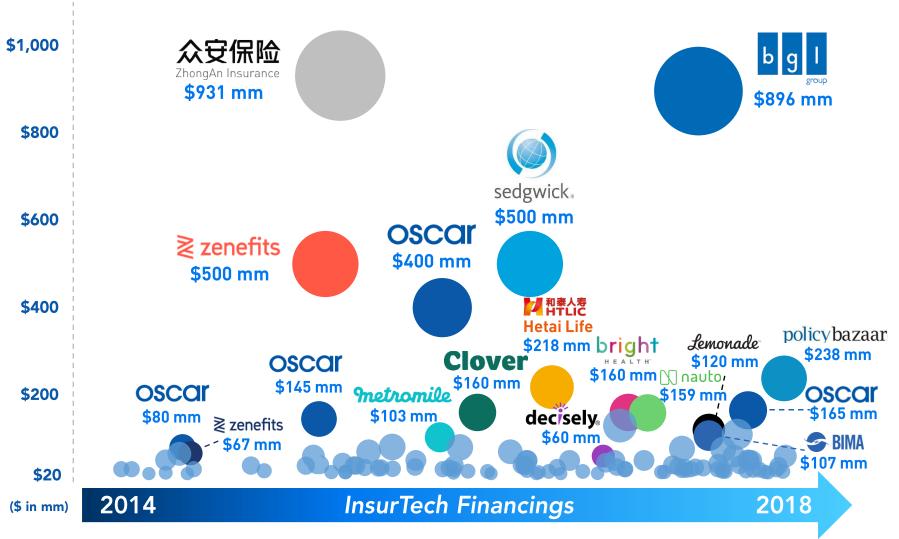




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### **SELECTED LARGE INSURTECH FINANCINGS**





### **LARGEST INSURTECH FINANCINGS IN Q2 2018**



Announce Date	Company	Investor(s)	Amount (\$ in mm)	Target Country
06/25/18	policybazaar	Info Edge; SoftBank Vision Fund	\$238	® India
06/28/18	BITSIGHT	Warburg Pincus; Menlo Ventures; GGV Capital; SingTel Innov8	60	USA
04/05/18	<b>W</b> WorkFusion	Hawk Equity; Declaration Partners; Georgian Partners; iNovia Capital; Nokia Growth Partners	50	USA
06/11/18	Right Choice Insurance Brokers	LDC	38	UK UK
06/06/18	COYA	Valar Ventures; e.ventures; La Famiglia Investments; Yabeo Capital	30	Germany
04/24/18	CLARK	White Star Capital; Portag3 Ventures; Yabeo Capital; Coparion GmbH; Kulczyk Investments	29	Germany
04/09/18	alan	Index Ventures; CNP Assurances; Partech Ventures; Portag3 Ventures; Undisclosed Investors	28	France
06/22/18	▼ TRACTABLE	Undisclosed Investors	25	UK
05/08/18	<b>▼</b> simplesurance	Rheingau Founders; Rakuten Ventures; Allianz X	24	Germany
05/16/18	bea <sup>im</sup> *	Kleiner Perkins Caufield & Byers	23	USA
06/21/18	ANALYTICS ANALYTICS	XL Innovate; Hartford Ventures; CSAA; Cincinnati Financial Corp; State Auto Labs; Formation 8; Data Collective; Khosla; Montage; Lux Capital; Promus Ventures; Nephila Capital	17	USA
05/21/18	S bestow	Valar Ventures; 8VC; Morpheus Ventures; Core Innovation Capital; New Enterprise Associates	15	USA
06/18/18	DIGITAL INSURANCE GROUP	Zurich; Finch Capital	15	Switzerland
05/09/18	at bay	Undisclosed Investors	13	<b>USA</b>
05/09/18	BriteCore	Radian Capital	13	USA

### **LARGEST INSURTECH FINANCINGS IN Q2 2018**



Announce Date	Company	Investor(s)	Amount (\$ in mm)	Target Country
06/11/18	kin.	August Capital; Commerce Ventures	\$13	USA
05/27/18	<b>OCKO</b>	Amazon; Catamaran Ventures; Undisclosed Investors	12	® India
06/14/18	ETHOS	Sequoia Capital; Stanford University; Roc Nation; Downey Ventures; Durant Company; Smith Family Circle; Silicon Valley Bank	12	USA
04/30/18	<b>LeaseLock</b>	Wildcat Venture Partners; Liberty Mutual Strategic Ventures; American Family Ventures; Moderne Ventures	10	USA
05/08/18	♠ hint	AXA Venture Partners; Webb Investment Network; Draper Associates; SpringRock Ventures; Meridian Street Capital	10	USA
05/15/18	<b>△</b> Ladder	Allianz Life Ventures; Northwestern Mutual Future Ventures	10	USA
06/19/18	Fabric	Bessemer Venture Partners; RGAx; Silicon Valley Bank	10	USA
05/09/18	~easypolicy	Unilazer Ventures	7	® India
06/28/18	REIN	Liberty Mutual Strategic Ventures; Kiplin Capital; Undisclosed Investors	7	USA
04/16/18	Økonsileo	Committed Capital	4	UK
05/21/18	GRAVIC	Undisclosed Investors	3	USA
05/29/18	FLOCK 🕰	Anthemis Group; Downing Ventures; Plug and Play Ventures; seed + speed Ventures	3	UK
06/19/18	⊖ eusoh	Undisclosed Investors	2	USA
06/07/18	laka	Tune Protect Group Berhad	2	UK

### **INSURTECH FINANCING ACTIVITY BY REGION IN 2018**



2018 YTD







Number of **Financings** 

% of Total

**Financing** Volume

% of Total

Largest **Financing** 

**57** financings

**59%** 

\$1,046 million

**65%** 

oscar \$165 million

**27** financings

28%

\$249 million

16%

Right Choice Insurance Brokers \$38 million

financings

11%

\$278 million

**17%** 

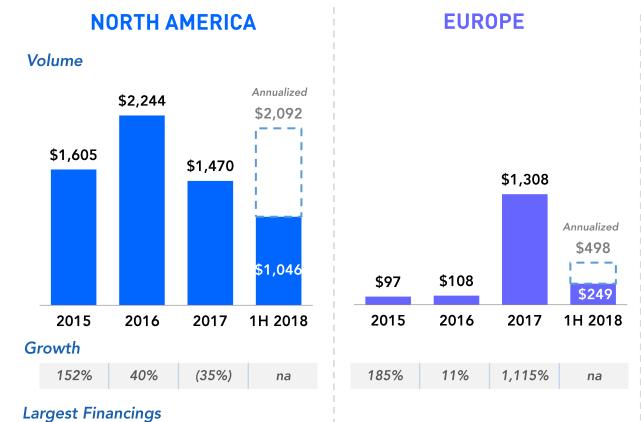
policy bazaar

\$238 million

### **INSURTECH FINANCING VOLUMES BY REGION**



\$ in millions







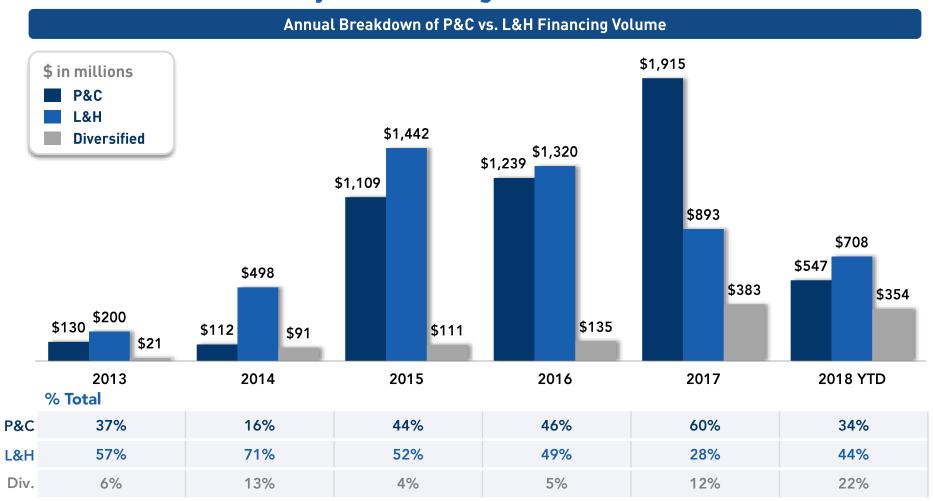




### **ALLOCATION OF INSURTECH INVESTMENTS - P&C vs. L&H**



### Investors put more capital into Life & Health ventures than Property & Casualty ventures during the first half of 2018



### **ALLOCATION OF INSURTECH INVESTMENTS** - P&C vs. L&H



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Sete	cteu i	rat	Financ	ings

Sciected 1 do 1 maneings			
<u>Target</u>	Amount (\$ in mm)	<u>Type</u>	
BITSIGHT	\$60	Cyber Risk Rating Platform	
Right Choice Insurance Brokers	38	Vehicle Insurance Specialist	
CLARK	29	Digital Insurance Platform	
TRACTABLE	25	AI for Claims	
simplesurance	24	Digital Insurance Solutions	
CAPE	17	Property Intelligence Platform	
at bay	13	Cyber Insurance Provider	
BriteCore	13	Software for Insurers	
kin.	13	Digital Home Insurance Agency	
OCKO	12	Digital Insurer	
<b>LeaseLock</b>	10	Rent Payment Insurance	
REIN	7	Insurance Technology Provider	

Selected L&H Financin	qs
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Target COYA	Amount (\$ in mm) \$30	<b>Type</b> Digital Insurer
alan	28	Online Health Insurer
beaim	23	Group Dental Insurance
S bestow	15	Life Insurance
DIGITAL INSURANCE CROUP	15	Digital Insurance Platform
ETHOS	12	Life Insurance
hint	10	Care Administration Platform
<b>△</b> Ladder	10	Life Insurance
Fabric	10	Life Insurance

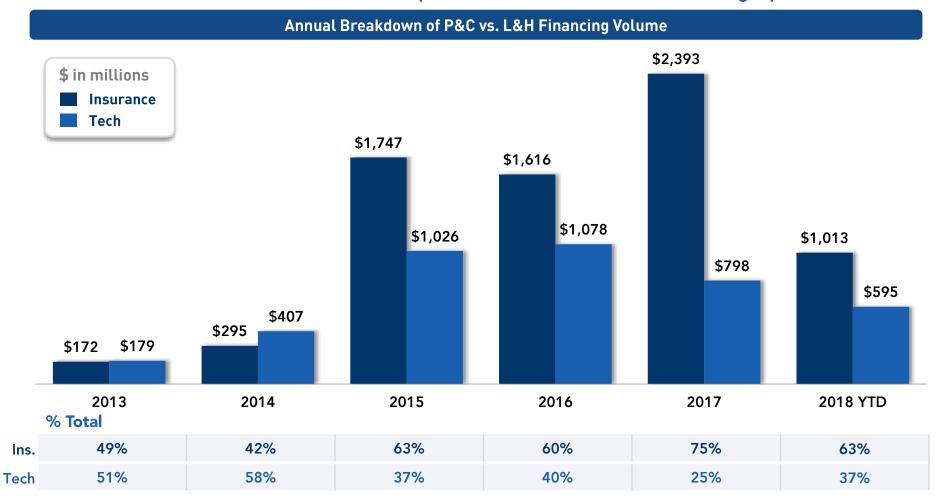
#### **Selected Diversified Financings**

<u>Target</u>	Amount (\$ in mm)	<u>Type</u>
policybazaar	\$238	Online Distribution
<b>WorkFusion</b>	50	Claims Automation

### **ALLOCATION OF INSURTECH INVESTMENTS – INSURANCE vs. TECH**



Insurance ventures innovating in different parts of the insurance value chain continue to raise more funding than technology ventures providing new capabilities to insurers, in part reflecting the larger investments required in insurance ventures for customer acquisition and, in some cases, for risk bearing capital



### **ALLOCATION OF INSURTECH INVESTMENTS** – INSURANCE vs. TECH



#### **Selected Insurance Financings**

<u>Target</u>	Amount (\$ in mm)	Туре
policybazaar	\$238	Online Distribution
Right Choice Insurance Brokers	38	Vehicle Insurance Specialist
COYA	30	Digital Insurance Platform
CLARK	29	Digital Insurance Platform
alan	28	Online Health Insurer
simplesurance	24	Digital Insurance Solutions
beam <sup>*</sup>	23	Group Dental Insurance
S bestow	15	Life Insurance
DIGITAL INSURANCE GROUP	15	Digital Insurance Platform

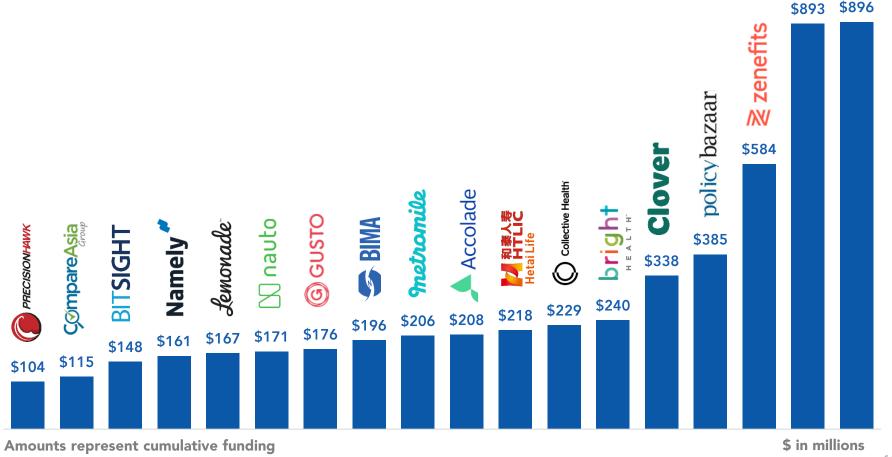
#### Selected Technology Financings

<u>Target</u>	Amount (\$ in mm)	<u>Type</u>
BITSIGHT	\$60	Cyber Risk Rating Platform
<b>W</b> WorkFusion	50	Claims Automation
<b>▼</b> TRACTABLE	25	AI for Claims
CAPE	17	Property Intelligence Platform
BriteCore	13	Software for Insurers
at bay	13	Cyber Insurance Provider
REIN	7	Insurance Technology Provider
FLOCK 🔨	3	Drone Insurance

### **CUMULATIVE FINANCING OF PRIVATE INSURTECH COMPANIES**



18 InsurTech ventures have now each raised \$100 million or more in cumulative financing, of which 10 have raised more than \$200 million and 3 more than \$500 million



### MOST ACTIVE INSURTECH INVESTORS LANDSCAPE



Accelerators / Seed















**Venture Capital / Private Equity** 



Corporate **Investors** 



**Alternative Investors** 











### MOST ACTIVE INSURTECH INVESTORS - TRADITIONAL VENTURE CAPTIAL

Ribbit Capital

**GUSTO ROOT** 

**compara**online



















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Collective Health

indio metromile











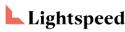


















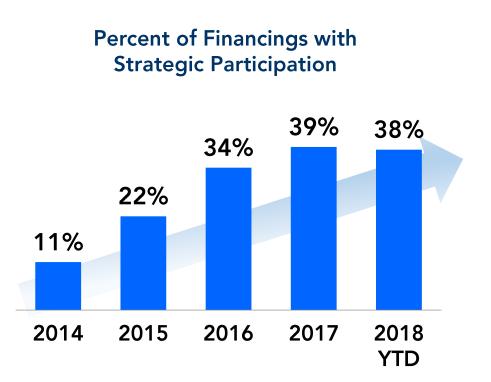


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### STRATEGIC INVESTOR INVOLVEMENT IN INSURTECH FINANCING



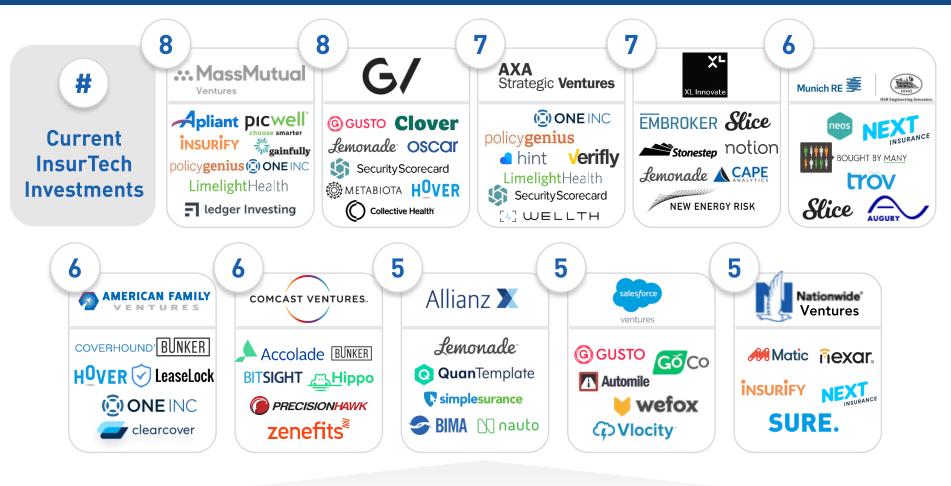
#### Strategic involvement in InsurTech financing rounds remains high





### MOST ACTIVE INSURTECH INVESTORS - CORPORATE VENTURE CAPITAL





















#### **INSURTECH M&A ACTIVITY**

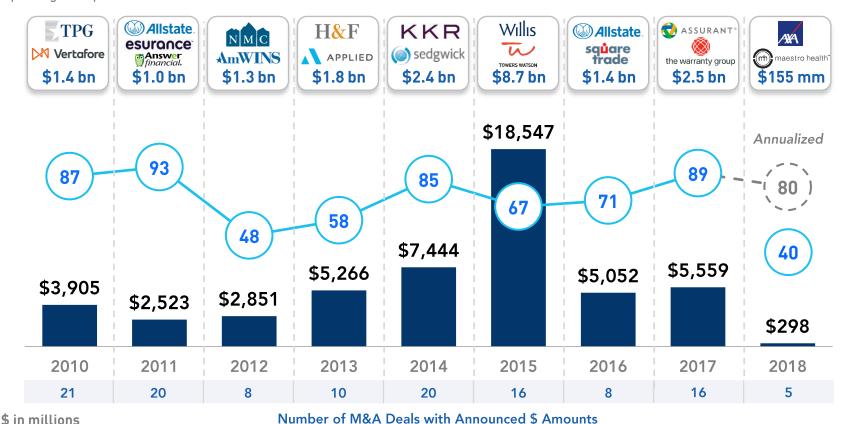


Fewer M&A transactions have publicly reported deal values in 2018; however, the number of transactions remains in line with previous years on an annualized basis

Number of TransactionsM&A Volume

#### Selected Large Deals

Acquirer logo on top



### **SELECTED STRATEGIC M&A ACTIVITY IN Q2 2018**



Announce Date	Target Company	Acquirer(s)	Amount (\$ in mm)	Target Description	Target Country
06/28/18	ITI REINSURANCE LIMITED	dī <mark>g</mark> it	\$73	Private Reinsurance Company	India
04/25/18	BPC	ascensus <sup>®</sup> Always have a plan	na	Employee Benefit and Retirement Administration	USA
06/25/18	Wortham Insurance - Bild Management - Benefits	MARSH	na	Insurance Broker	USA
05/15/18	Athenium	Weather Analytics	na	Claims & Underwriting Analytics	USA
04/03/18	<b>⊯Reaves</b> Here to Help	<b>CONEDIGITAL</b> HEALTH AND BENEFITS	na	Employee Benefits Solutions	USA
04/03/18	FLUTTRBOX	Audatex	na	P&C Data / Analytics	Canada
04/23/18	benecaid	april 385	na	Health & Benefits Administration	Canada
06/20/18	ellipse	AIG	na	Group Risk Insurance Provider	UK UK
06/27/18	BUNGALOW 1	effective coverage	na	Online Renters Insurance Platform	USA
06/21/18	✓validus	Verisk	na	Motor Claims Management Solution	UK UK
04/06/18	**>PROVIDENCE INSURANCE GROUP	<b>CONEDIGITAL</b> HEALTH AND BENEFITS	na	Employee Benefits Brokerage	USA
04/09/18	HVAC FORENSICS	SCCG Consolidated Claims Group	na	Assessment Services	USA

### **SELECTED PRIVATE EQUITY BUYOUTS IN Q2 2018**



### Private equity activity in the InsurTech space remained robust in Q2 2018

Announce Date	Target Company	Acquirer(s)	Amount (\$ in mm)	Target Description	Target Country
04/26/18	<b>m</b> itchell	STONE POINT CAPITAL	na	P&C Claims Management Solutions	USA
05/23/18	facile.it	EQT	na	Online Insurance Comparison Site	Italy
04/17/18	ReSourcePro	DFW CAPITAL PARTNERS	na	Operations Efficiency and BPO Solutions	USA
04/04/18	ITC INSURANCE TECHNOLOGIES CORPORATION	AKKR	na	Insurance Rating and Management Software	USA
06/28/18	riskinternational	INVESTMENT PARTNERS SUINCE TO BE	na	Risk Management and Benefits Services	USA
04/10/18	QUEST	W L square	na	Software Provider to Auto Insurance Companies	USA



### FT Partners and InsurTech

#### FT Partners' Track Record of Success in InsurTech



### Consumer Protection Plans

#### Financial Technology Partners LP FTP Securities LLC

is pleased to announce its role as exclusive strategic and financial advisor to



in its sale to



for total consideration of

\$ 1,400,000,000



The Only Investment Bank Focused Exclusively on Financial Technology

### Telematics / Connected Car Solutions

#### Financial Technology Partners LP FTP Securities LLC

is pleased to announce its exclusive role as sole strategic and financial advisor to



in its sale to



for total consideration of approximately

\$ 115,000,000



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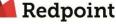
#### Online Small Business Insurance

#### Financial Technology Partners LP FTP Securities LLC

is pleased to announce its role as exclusive strategic and financial advisor to



in its Series B financing led by



for total consideration of

\$ 83,000,000



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### Sales Automation Technology & Platform

#### Financial Technology Partners LP FTP Securities LLC

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in its sale to

MOELIS CAPITAL PARTNERS



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### Largest Wholesale Brokerage in U.S.

#### Financial Technology Partners LP FTP Securities LLC

is pleased to announce its exclusive role as sole strategic and financial advisor to



in its growth recapitalization by



New Mountain Capital li

valued at approximately

\$ 1,300,000,000



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### Online Small Business Insurance

#### Financial Technology Partners LP FTP Securities LLC

is pleased to announce its exclusive role as sole strategic and financial advisor to



in its equity capital raise led by



for total consideration of

\$31,000,000



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### Auto Finance and Insurance Solutions

#### Financial Technology Partners LP FTP Securities LLC

is pleased to announce its exclusive role as sole strategic and financial advisor to



on its sale to an Affiliate of



FINANCIAL TECHNOLOGY PARTNERS

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### Agency Management / Marketing Technology

#### Financial Technology Partners LP FTP Securities LLC

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in its sale of Zywave Insurance Solutions





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### Online Personal Lines Insurance Agency

#### Financial Technology Partners LP FTP Securities LLC

is pleased to announce its exclusive role as sole strategic and financial advisor to



in its financing led by



for total consideration of

\$ 1<u>5,000,</u>000



The Only Investment Bank Focused Exclusively on Financial Technology

#### SaaS / Claims for Property & Contents

#### Financial Technology Partners LP FTP Securities LLC

is pleased to announce its exclusive role as sole strategic and financial advisor to



in its sale to



TECHNOLOGY



### FT Partners Advises Next Insurance on its \$83 million Financing

#### **Transaction Overview**

- On July 11, 2018, Next Insurance announced an \$83 million Series B financing round led by Redpoint Ventures
  - Other investors that participated in the round include Nationwide,
     Munich Re, American Express Ventures, Ribbit Capital, TLV Partners,
     SGVC and Zeev Ventures
  - Elliot Geidt, Partner at Redpoint Ventures, will join the board of Next Insurance
- Founded in 2016 and headquartered in Palo Alto, CA, Next Insurance is the leading digital insurance company for small businesses
  - Next Insurance champions technological innovation and sophisticated uses of AI and machine learning to improve customer experience and streamline the insurance purchasing process
- In May 2018, Next announced its new status as a licensed insurance carrier, allowing the Company to write policies independently, as well as to have more freedom over underwriting, setting of prices, and configuring of policies

#### Significance of Transaction

- The funding will enable Next Insurance to continue its expansion throughout
  the US as a full service insurance carrier, further innovate claims handling, offer
  coverage to many more classes of business, and significantly grow internal
  operations in both the US and Israel
- The Series B round brings Next Insurance's total funding to \$131 million in just two years

#### FT Partners' Role

- FT Partners served as exclusive strategic and financial advisor to Next Insurance and its Board of Directors
- This transaction underscores FT Partners' successful track record generating highly favorable outcomes for leading InsurTech companies

### Financial Technology Partners LP

is pleased to announce its role as exclusive strategic and financial advisor to



in its Series B financing led by



for total consideration of

\$83,000,000



## INSURTECH

### FT Partners Advises Goji on its \$15 million Financing

#### **Transaction Overview**

- On November 15, 2017, Goji announced it has raised \$15 million in financing led by Hudson Structured Capital Management Ltd., doing business as HSCM Bermuda
- Founded in 2007 and headquartered in Boston, MA, Goji is the country's leading independent online personal lines insurance agency
  - Goji's data-driven home and automobile insurance platform enables
     Goji agents to seamlessly match the optimal coverage needs of its
     preferred buyers with Goji's integrated network of more than a dozen insurance carriers
- HSCM Bermuda was founded in 2015 and invests in reinsurance and insurance-linked assets across all lines of businesses through an array of innovative structures that allow risk transference, including from the life and property/casualty sectors, to the capital markets
- Goji's existing investors include: Thayer Street Partners, a tech-enabled financial- and business services-oriented private investment firm, Matt Coffin's Coffin Capital & Ventures, and Five Elms Capital, a Kansas City-based growth capital investment firm focused on tech-enabled companies

#### Significance of Transaction

- The investment allows Goji to benefit from HSCM Bermuda's sophisticated knowledge of insurance and its strong access to the insurance and reinsurance markets
- Additionally, the investment will drive accelerated growth at Goji

#### FT Partners' Role

- FT Partners served as a strategic and financial advisor to Goji and its Board of Directors
- This transaction underscores FT Partners' successful track record generating highly favorable outcomes for leading InsurTech companies

### Financial Technology Partners LP

is pleased to announce its role as strategic and financial advisor to



in its financing led by



for total consideration of

\$15,000,000





### FT Partners Advises Automatic on its \$115 million Sale to SiriusXM

#### **Overview of Transaction**

- On April 27, 2017, Automatic Labs ("Automatic" or the "Company") announced that it has been acquired by SiriusXM ("Sirius") for a purchase price of approximately \$115 million
- Automatic provides a data-driven platform that enables vehicle owners to be safer and drive smarter; The Company's proprietary Automatic Pro and Automatic Lite connected car adapters provide vehicle diagnostic alerts, emergency services, fuel monitoring, access to parking information, vehicle location and much more
  - Automatic also works with insurance carriers to enable usage-based savings and teen driver coaching, and works with automotive dealers to provide tools that help manage their vehicle inventory and customer service relationships
- Headquartered in New York, NY, SiriusXM holds a unique position in the connected vehicle space, offering unparalleled audio entertainment and data services in vehicles from every major carmaker

#### Significance of Transaction

- The acquisition deepens and expands SiriusXM's connected vehicle offerings for drivers nationwide and the industry's leading carmakers
  - SiriusXM's position will be further strengthened with data collection and analytical tools that will ultimately enrich key elements of the connected vehicle experience

#### FT Partners' Role

- FT Partners served as exclusive strategic and financial advisor to Automatic
- This transaction demonstrates FT Partners' continued success advising the highest quality FinTech companies and achieving outstanding results in the Insurance Technology sector

#### Financial Technology Partners LP FTP Securities LLC

is pleased to announce its exclusive role as sole strategic and financial advisor to



in its sale to



for total consideration of approximately

\$ 115,000,000





### FT Partners Advises SquareTrade on its Sale to Allstate for \$1.4 billion

#### Overview of Transaction

- On November 28, 2016, SquareTrade announced its \$1.4 billion all-cash strategic sale to the Allstate Corporation
- Headquartered in San Francisco, CA, SquareTrade offers top-rated protection plans trusted by millions of consumers for electronics and appliances
  - SquareTrade's branded products are sold through major retailers
- Allstate is the largest publicly held personal lines property and casualty insurer in America serving more than 16 million households nationwide
- More details available in Allstate's transaction <u>press release</u> and <u>investor</u> <u>presentation</u>

#### Significance of Transaction

- This transaction expands Allstate's protection offering to consumer electronics, connected devices and appliances
- SquareTrade substantially increases Allstate's customer relationships while providing both strong near-term and long-term growth opportunities

#### FT Partners' Role

- FT Partners served as exclusive strategic and financial advisor to SquareTrade and its Board of Directors
- This transaction demonstrates FT Partners' continued leadership position as the "advisor of choice" to the highest quality FinTech companies
- FT Partners represented <u>SquareTrade in its \$238 million strategic growth</u> investment with Bain Capital and Bain Capital Ventures
- FT Partners also recently represented Bain Capital Ventures' portfolio company <u>Enservio in its sale to Solera</u> demonstrating our long-term trusted relationship

#### Financial Technology Partners LP FTP Securities LLC

is pleased to announce its exclusive role as sole strategic and financial advisor to



in its sale to



for total consideration of

\$ 1,400,000,000



## INSURTECH

#### FT Partners Advises Enservio on its Sale to Solera

#### **Overview of Transaction**

- On July 19, 2016 Enservio, Inc. ("Enservio" or the "Company") announced it has entered into a definitive agreement to be acquired by Solera
- Headquartered in Needham, Massachusetts, Enservio is the largest U.S. provider of SaaS-based software and services to the property contents insurance marketplace
  - Existing investors include Bain Capital Ventures and Matrix Partners
- Solera Holdings ("Solera") is a leading provider of digitally-enabled risk and asset management software and services to the automotive and property marketplace
  - Acquired by Vista Equity Partners for \$6.4bn in Sept. 2015

#### Significance of Transaction

- Enservio's proprietary database of more than \$10 billion in property contents information will add another component to Solera's Digital Home platform
- Move signals accelerated expansion of Solera's asset management and risk protection technologies for life's most important assets
- Acquisition leverages Solera's unique Invent & Acquire ("I&A") strategy
- Highly-attractive outcome for both Enservio and Solera

#### FT Partners' Role

- FT Partners served as exclusive strategic and financial advisor to Enservio and its Board of Directors
- Transaction demonstrates FT Partners' continued success advising top-tier companies and achieving outstanding results within the Insurance IT and Services sector

#### Financial Technology Partners LP FTP Securities LLC

is pleased to announce its exclusive role as sole strategic and financial advisor to



in its sale to





## INSURTECH

### FT Partners Advises Insureon on its \$31 million Financing

#### Overview of Transaction

- On October 21, 2015 Insureon ("Insureon" or the "Company") announced a \$31mm Series B minority investment round
  - Investment round led by Oak HC/FT ("Oak")
  - Existing investor Accretive LLC ("Accretive") also participated
- Insureon is the leading insurance online marketplace for small and micro businesses
  - Serves retail clients directly and also supports banks, brokerages and insurance companies through a wholesale offering
  - Coverage provided for 175,000+ small businesses
- Oak HC/FT is a \$500mm venture capital fund focused on investing in healthcare and financial services technology companies
- Accretive is a leading private investment firm specializing in the creation of disruptive technology companies

#### Significance of Transaction

- Creates opportunity for Insureon to accelerate its growth in the small business insurance sector
- Enables Insureon to increase its investment in technology development, and enhance its sales and marketing capabilities

#### FT Partners' Role

- FT Partners served as exclusive strategic and financial advisor to Insureon and its Board of Directors
  - Follows FT Partners' role advising Insureon on its 2014 acquisition of Insurance Noodle from Willis
- Transaction demonstrates FT Partners' continued success advising top-tier companies and achieving outstanding results within the Insurance IT and Services sector

#### Financial Technology Partners LP FTP Securities LLC

is pleased to announce its exclusive role as



in its equity capital raise led by



for total consideration of

\$31,000,000





### FT Partners Research – InsurTech Industry Report

#### Prepare for the InsurTech Wave: Overview of Key Insurance Technology Trends



FT Partners' 260+ page report provides an in-depth look at the major waves of innovation and disruption that are beginning to radically alter the insurance industry.

#### Additional highlights of the report include:

- An analysis of specific trends across: Insurance Distribution, Sales, Marketing and Engagement, Data and Analytics and Insurance Administration
- The responses of incumbents to date including the innovations, investments, partnerships and acquisitions being made to stay ahead of the game
- Proprietary InsurTech financing and M&A statistics and a comprehensive list of transactions in the space
- A detailed industry landscape of InsurTech providers as well as other innovative, tangential companies and profiles of 54 companies operating in the InsurTech ecosystem



### Award-Winning Investment Banking Franchise Focused on Superior Client Results

LendIt	2018	2018 Top Investment Bank in FinTech
Institutional Investor Institutional Investor Annual Ranking	2017 2015 - 2016 2006 - 2008	<ul> <li>Ranked #1 Most Influential Executive on Institutional Investor's FinTech 35 List</li> <li>Steve McLaughlin Ranked Top 5 on Institutional Investor's FinTech 35 List</li> <li>Consecutively Ranked (2006, 2007 and 2008) among the Top Bankers on Institutional Investor's "Online Finance 40"</li> </ul>
The Information	2016	<ul> <li>Ranked #2 Top Technology Investment Banker on The Information's "Silicon Valley's Most Popular Dealmakers"</li> </ul>
2017 - 2004 ANNUALAWARDS WINNER  M&A Advisor Awards	2015 - 2017 2010 - 2014 2004 - 2007	<ul> <li>Investment Banker of the Year - 2017</li> <li>Investment Banking Firm of the Year - 2016</li> <li>Cross Border Deal of the Year - 2016</li> <li>Dealmaker of the Year - 2015</li> <li>Technology Deal of the Year - 2015</li> <li>Equity Financing Deal of the Year - 2014</li> <li>Professional Services Deal of the Year, Above \$100 mm - 2014</li> <li>Dealmaker of the Year - 2012</li> <li>Professional Services Deal of the Year, Above \$100 mm - 2012</li> <li>Boutique Investment Bank of the Year - 2011</li> <li>Deal of the Decade - 2011</li> <li>Upper Middle Market Deal of the Year, Above \$500 mm - 2010</li> <li>IT Services Deal of the Year, Below \$500 mm - 2010</li> <li>Cross-Border Deal of the Year, Below \$500 mm - 2010</li> <li>Dealmaker of the Year - Steve McLaughlin - 2007</li> <li>Business to Business Services Deal of the Year - 2007</li> <li>Computer and Information Technology Deal of the Year, Above \$100 mm - 2007</li> <li>Financial Services Deal of the Year, Above \$100 mm - 2007</li> <li>Investment Bank of the Year - 2004</li> </ul>
Middle Market Financing Awards	2006 - 2008	<ul> <li>Equity Financing Dealmaker of the Year – Steve McLaughlin – 2008</li> <li>Information Technology Deal of the Year – 2008</li> <li>Financial Services Deal of the Year – 2008</li> <li>Financing Professional of the Year – Steve McLaughlin – 2006</li> </ul>



### The FT Partners Senior Banker Team

Name / Position	Prior Background	Experience / Education	Years of Experience
<b>Steve McLaughlin</b> Founder, CEO and Managing Partner	Goldman Sachs	<ul> <li>Formerly with Goldman Sachs in New York and San Francisco from 1995-2002</li> <li>Former Co-Head of Goldman Sachs' Financial Technology Group (#1 market share)</li> <li>Wharton M.B.A.</li> </ul>	23
Paul VanderMarck Managing Director	R <u>M</u> S	<ul> <li>Formerly Chief Product Officer at Risk Management Solutions, a global technology business in the catastrophic risk space</li> <li>25+ years of experience as an InsurTech operating executive</li> <li>Experienced advisor and investor in the InsurTech space</li> </ul>	26
<b>Larry Furlong</b> Managing Director	Goldman Sachs	<ul> <li>Formerly with Goldman Sachs in New York, London and Los Angeles from 1995-2004</li> <li>Wharton M.B.A.</li> </ul>	22
<b>Greg Smith</b> Managing Director	Merrill Lynch J.P.Morgan	<ul> <li>Formerly award winning Equity Research Analyst at Merrill Lynch, J.P. Morgan and Hambrecht &amp; Quist</li> <li>20+ years of experience covering FinTech as both an Analyst and Investment Banker</li> </ul>	22
<b>Osman Khan</b> Managing Director	pwc	<ul> <li>Formerly Managing Director and Head of FIG M&amp;A at Alvarez &amp; Marsal</li> <li>15+ years FIG deal, consulting and assurance experience at PwC</li> <li>40 Under 40 M&amp;A Advisor Award Winner in 2013</li> <li>LSE (BSc w/Honors), MBS (MBA w/Distinction), ICAEW (FCA)</li> </ul>	21
Steve Stout Managing Director	J.P.Morgan First Data	<ul> <li>Formerly Global Head of Strategy at First Data</li> <li>Formerly Led J.P. Morgan Payments Investment Banking Practice</li> <li>Former Equity Research Analyst on #1 ranked team at UBS</li> <li>Former Economist at the Federal Reserve Bank</li> </ul>	20
Mike Nelson  Managing Director	SunTrust	<ul> <li>Formerly head of FinTech M&amp;A at SunTrust Robinson Humphrey</li> <li>Kellogg M.B.A.</li> </ul>	18
<b>Tim Wolfe</b> Managing Director	Goldman Sachs	<ul> <li>Formerly with Goldman Sachs from 2000-2002</li> <li>40 Under 40 M&amp;A Advisor Award Winner 2013</li> <li>Harvard M.B.A.</li> </ul>	16
Kate Crespo Managing Director	RAYMOND JAMES®	<ul> <li>Formerly with Raymond James' Technology &amp; Services investment banking</li> <li>12+ years of FinTech transaction execution experience</li> <li>Dartmouth M.B.A.</li> </ul>	16
<b>Timm Schipporeit</b> Managing Director	Morgan Stanley Index Ventures	<ul> <li>Formerly with Morgan Stanley as Senior Executive Director of European Technology Investment Banking Team in London</li> <li>Formerly a Venture and Growth Investor focused on FinTech at Index Ventures</li> </ul>	15
Andrew McLaughlin Managing Director	Deloitte.	<ul> <li>20+ years experience executing / implementing financial and operational strategy</li> <li>Formerly with Deloitte Consulting</li> </ul>	12