

FT Partners is Pleased to Announce its Exclusive Role as Sole Strategic and Financial Advisor to



in its debt financing from

VICTORY PARK
CAPITAL

for total consideration of approximately

\$47,000,000

## FT Partners Advises Oakam on its Debt Financing

# FT PARTNERS ADVISES oakam´

## Oakam's ~\$47 million Debt Financing from Victory Park Capital

#### Overview of Transaction

- On December 4, 2017, Oakam announced it has secured a £35 million (approximately \$47 million) debt investment from Victory Park Capital
- Headquartered in London, Oakam is a digital micro-lender focused on the underserved communities who otherwise struggle to access the funds they need to manage immediate financial obligations and improve long-term financial health
  - To date, Oakam has disbursed £320 million to help financially excluded consumers gain access to credit
- Victory Park Capital (VPC) is an investment firm with a focus on alternative credit
  - VPC provides privately negotiated debt and equity capital solutions to small and middle market companies across a wide range of industries

#### Significance of Transaction

- The funds raised will enable Oakam to accelerate its lending activity in the UK and continue to disrupt the global micro-lending industry
  - Oakam has built a strong track record of growth in the last decade since its launch in 2006, and its loan application levels have grown by 300% in 2017

#### FT Partners' Role

- FT Partners served as exclusive strategic and financial advisor to Oakam and its Board of Directors
- This transaction demonstrates FT Partners' continued success advising leading companies in the Alternative Lending space and highlights the Firm's ability to find optimal financing solutions for FinTech clients across the globe

## Financial Technology Partners LP

is pleased to announce its exclusive role as sole strategic and financial advisor to



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## FT Partners Advises Oakam on its Debt Financing

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#### **Oakam Overview**

#### **Company Overview**



**CEO:** Frederic Nze

**Headquarters:** London, UK

Founded: 2006

- Oakam was created to bring simple and transparent financial services to those overlooked by traditional institutions, through Fintech innovation
- Oakam efficiently combines an omni-channel presence with a local retail network and, as a result, the Company makes accessing credit more convenient and rewarding, opening up new opportunities for thousands of customers across the UK
  - Today, Oakam is the only micro lender with store fronts as well as a digital store and mobile application

#### **Acquisition Channels**







Online

Store

Mobile App

#### **Solutions Overview**

#### **Better money, Brighter future**

Products	Oakam Loan	Lift Loan
Loan range	£200 - £1,750	£2,000 - £5,000
Minimum Income to Apply	£400	£700
Term (months)	3 – 12	12 – 36
Representative APR	300% – 1600%	60% – 100%

- Digital-first approach and mobile app enables the Company to lower the cost of credit for customers
- Oakam reports repayment behavior to credit reference agencies giving customers the ability to improve credit scores with each ontime payment



- Rewards program, Oakam Grow, uses gamification to encourage customers to build good credit habits
- ✓ No late payment fees
- Advisor speak over 20 different languages



## FT Partners' Track Record of Success in the Alt. Lending / Credit Space...

#### Student / Personal Loan



#### Consumer Home Improvement Financing



## Consumer Marketing / Credit Lead Generation



#### **Contract Financing**



#### Peer-to-Peer Lending



#### SaaS-based Loan Origination



#### **SMB Financing**



#### **Supplier Finance Solutions**



# oakam´

## ...And Across the Banking Tech Sector













































## FT Partners Has Advised on Many of the Largest Alt. Lending Transactions

Company	Investor(s)	s) Amount Raised	
PROSPER	Affiliates of  NEW RESIDENTIAL Jefferies  THIRD POINT	\$5,000,000,000 Loan Commitment	
<b>GreenSky</b> ™	FIFTH THIRD BANK	2,000,000,000 Loan Commitment 50,000,000 Investment	
<b>GreenSky</b>	TPG DST ICONIQ WELLINGTON MANAGEMENT	300,000,000	
Kabbage <sup>*</sup>	REVERENCE CAPITAL PARTNERS ING Sociabank°	135,000,000	
earnest	ADAMS STREET PARTMENT Battery Ventures maveron	75,000,000	
<b>taulia</b>	QuestMark Partners  ZUUK BBVA edbi	65,000,000	

In addition to these large rounds, FT Partners has advised on a number of other prominent Lending Tech /
Alt Lending transactions

























# oakam´

### FT Partners Advises Prosper on its \$50 million Series G Financing

#### Overview of Transaction

- On September 22, 2017, Prosper Marketplace announced that it has raised \$50 million in a Series G financing round from an investment fund comanaged by FinEx Asia
- San Francisco, CA-based Prosper is a leading marketplace lending platform for consumer loans, connecting people who want to borrow money with individuals and institutions that want to invest in consumer credit
  - To date, over \$10 billion in personal loans have been originated through the Prosper platform for debt consolidation and large purchases such as home improvement projects, medical expenses and special occasions
- Based in Hong Kong, FinEx Asia is the first global FinTech marketplace connecting Asian investors with high quality, low volatility asset classes, including U.S. consumer lending

#### Significance of Transaction

 The Series G investment, which brings Prosper's total equity raised to \$410 million to date, will be used to make strategic investments in the Company's platform and products

#### FT Partners' Role

- FT Partners served as exclusive strategic and financial advisor to Prosper and its Board of Directors
- FT Partners also advised on <u>Prosper's \$5 billion loan purchase agreement</u> from a consortium of institutional investors
- This transaction further solidifies FT Partners' role as the advisor of choice in the Alternative Lending sector

## Financial Technology Partners LP FTP Securities LLC

is pleased to announce its exclusive role as sole strategic and financial advisor to



in its Series G Financing from

an investment fund co-managed by



for total consideration of

\$50,000,000



#### FT Partners Advises Swift Financial on its Sale



#### Overview of Transaction

- On August 10, 2017, Swift Financial announced its sale to PayPal (Nasdaq:PYPL)
- Headquartered in Wilmington, DE, Swift Financial was founded in 2006 and has since provided funding to over 20,000 businesses in the U.S. through a unique combination of data, technology and customer service
  - Swift Financial provides working capital to growing businesses through two options, loans and advances, through proprietary brands LoanBuilder.com and Swift Capital

#### Significance of Transaction

- The acquisition will enable PayPal to better serve small businesses by enhancing its underwriting capabilities to provide access to affordable business financing solutions
- While PayPal Working Capital provides access to capital based exclusively
  on proprietary insights, Swift's technology will allow PayPal to assess
  supplemental information to more fully understand the strength of a
  business and provide access to complementary financing products

#### FT Partners' Role

- FT Partners served as exclusive strategic and financial advisor to Swift Financial in this transaction
- FT Partners advised Swift Financial on its previous capital raises including financing from both Khosla Ventures and Third Point Ventures
- This transaction further demonstrates FT Partners' continued success advising leading FinTech companies in the Alternative Lending space

#### Financial Technology Partners LP FTP Securities LLC

is pleased to announce its exclusive role as sole strategic and financial advisor to



in its sale to





## FT Partners Advises GreenSky on its Strategic Agreement



#### **Overview of Transaction**

- On September 14, 2016, GreenSky and Fifth Third announced a strategic agreement which enables Fifth Third to originate loans and offer financing solutions to consumers through GreenSky's existing merchant network
- GreenSky provides an online loan platform that allows businesses to offer flexible credit programs to their customers – promoting higher transaction values and driving sales growth
- Feature story in the Wall Street Journal highlighting this strategic transaction and the \$3.6 billion valuation ascribed to GreenSky in this most recent round

#### Significance of Transaction

- In addition to the agreement, GreenSky announced a minority \$50 million financing round from Fifth Third Bancorp, bringing the total capital raised by FT Partners for GreenSky to \$350 million
- Fifth Third anticipates financing \$2 billion in loans originated through GreenSky's system over time
- This transaction positions GreenSky to remain a leader in the Alternative Lending space and enables the company to continue to innovate and bring additional products to market

#### FT Partners' Role

- FT Partners served as exclusive strategic and financial advisor to GreenSky and its Board of Directors
- FT Partners leveraged its deep knowledge, extensive experience and broad industry relationships to help achieve another highly favorable outcome for the Company
- This transaction demonstrates FT Partners' continued success advising toptier financial technology companies
- FT Partners also advised <u>GreenSky on its previous \$300 million financing</u> <u>round</u> from TPG, DST, Iconiq and Wellington Management in October 2014

## FTP Securities LLC

is pleased to announce its exclusive role as sole strategic and financial advisor to



in its strategic agreement with



including a loan purchase agreement of up to

\$ 2,000,000,000

and a minority investment of

\$ 50,000,000



## FT PARTNERS ADVISES oakam

## FT Partners Advises Kabbage on its \$135 million Minority Financing

#### Overview of Transaction

- On October 14, 2015, Kabbage announced a minority \$135mm Series E equity financing round
- The round was led by Reverence Capital Partners as well as ING, Santander InnoVentures and Scotiabank
- Additional new investors include China's Yuan Capital and Japan's Recruit Strategic Partners; existing investors BlueRun Ventures, UPS Strategic Enterprise Fund and Thomvest Ventures also participated in the round
- In conjunction with the equity raise, Kabbage also increased its credit facility by more than threefold to over \$900mm to fuel the expansion of its direct lending business
- Kabbage is the leading technology and data platform powering automated lending; the Company leverages numerous data sources generated through business activity to better understand performance and deliver fast, flexible funding in real time

#### Significance of Transaction

The transaction represents one of the few times in recent history that multiple global financial institutions have invested in a U.S.-based financial technology company, suggesting the potential for Kabbage's world-class platform to change the landscape of lending worldwide

#### FT Partners' Role

- FT Partners served as strategic advisor to Kabbage in this groundbreaking transaction
- Transaction demonstrates FT Partners' continued success advising on \$100mm+ financings for leading, world class financial technology companies while also building on the Firm's deep domain expertise in the Alternative Lending space

#### Financial Technology Partners LP **FTP Securities LLC**

is pleased to announce its role as advisor to



in its Series E minority financing led by











for total consideration of

\$ 135,000,000



# FT PARTNERS ADVISES oakam´

## FT Partners Advises Credit Sesame on its Growth Financing

#### Overview of Transaction

- On October 25, 2017, Credit Sesame announced it has raised over \$42 million in equity and venture debt
  - The funding comes from existing and new investors including Menlo Ventures, Inventus Capital, Globespan Capital, IA Capital, SF Capital, among others, along with a strategic investor
- The \$42 million in funding is comprised of \$26.6 million in equity and \$15.5 million in venture debt, bringing the Company's total funding to over \$77 million
- Headquartered in Mountain View, CA, Credit Sesame was founded in 2011 and has provided credit and loan management tools to over 12 million members
  - The mobile and web solution provides consumers with tools to build a
    path to achieve financial wellness, including free access to their credit
    profile complete with their credit score, credit report grades, credit
    monitoring, interactive step-by-step tools and recommendations for
    better lending options

#### Significance of Transaction

- The funds will be used to accelerate the company's growth, hiring, and member acquisition, and to advance its analytics, robo-advisor and machine learning technologies
- A new strategic investor has also joined Credit Sesame's consortium of investors in this round and a separate strategic partnership may be announced in the near future that will allow millions more to benefit from Credit Sesame's services

#### FT Partners' Role

- FT Partners served as exclusive strategic and financial advisor to Credit Sesame in this transaction
- This transaction further demonstrates FT Partners' continued success advising both leading consumer FinTech brands as well as companies across the Credit / Lending Tech landscape

## Financial Technology Partners LP FTP Securities LLC

is pleased to announce its exclusive role as sole strategic and financial advisor to



in its growth financing with participation from





for total consideration of

\$42,000,000



## FT Partners Advises Prosper in its Financing



#### **Overview of Transaction**

- On February 27, 2017, Prosper Marketplace announced that it has closed a landmark deal with a consortium of institutional investors to purchase up to \$5 billion worth of loans through the Prosper platform over the next 24 months
- The investors in the consortium include affiliates of New Residential Investment Corp., Jefferies Group LLC, Third Point LLC and others
  - The consortium will also earn an equity stake in the company based on the amount of loans purchased, further aligning the group with Prosper's future growth and success
- Feature story in the Wall Street Journal highlighting this groundbreaking transaction

#### Significance of Transaction

- This latest commitment demonstrates the company's success in diversifying
  its investor base, and the company remains focused on bringing new banks
  and other institutional investors onto the platform in addition to giving
  individuals the opportunity to invest in this asset class
- Prosper has grown loan originations every month since July 2016, and its loan portfolio continues to deliver strong returns to its individual and institutional investors, averaging an estimated 7.86% net return in January 2017

#### FT Partners' Role

- FT Partners served as exclusive strategic and financial advisor to Prosper and its Board of Directors
- This transaction highlights FT Partners' expertise in closing highly complex consortium transactions and multibillion dollar deals; the transaction also further solidifies FT Partners' role as the advisor of choice in the Alternative Lending sector

#### Financial Technology Partners LP FTP Securities LLC

is pleased to announce its exclusive role as sole strategic and financial advisor to



in its loan purchase agreement with a consortium of institutional investors

Affiliates of



**Jefferies** 



for up to

\$ 5,000,000,000





## Award-Winning Investment Bank Focused on Superior Client Results

Institutional Investor Institutional Investor Annual Ranking	2017 2015 - 2016 2006 - 2008	<ul> <li>Ranked #1 Most Influential Executive on Institutional Investor's FinTech 35 List</li> <li>Steve McLaughlin Ranked Top 5 on Institutional Investor's FinTech 35 List</li> <li>Consecutively Ranked (2006, 2007 and 2008) among the Top Bankers on Institutional Investor's "Online Finance 40"</li> </ul>
The Information	2016	<ul> <li>Ranked #2 Top Technology Investment Banker on The Information's "Silicon Valley's Most Popular Dealmakers"</li> </ul>
2017 - 2004 ANNUAL AWARDS WINNER  M&A Advisor Awards	2015 - 2017 2010 -2014	<ul> <li>Investment Banker of the Year – 2017</li> <li>Investment Banking Firm of the Year – 2016</li> <li>Cross Border Deal of the Year – 2016</li> <li>Dealmaker of the Year – 2015</li> <li>Technology Deal of the Year – 2015</li> <li>Equity Financing Deal of the Year – 2014</li> <li>Professional Services Deal of the Year, Above \$100 mm – 2014</li> <li>Dealmaker of the Year – 2012</li> <li>Professional Services Deal of the Year, Above \$100 mm – 2012</li> <li>Boutique Investment Bank of the Year – 2011</li> <li>Deal of the Decade – 2011</li> <li>Upper Middle Market Deal of the Year, Above \$500 mm – 2010</li> <li>IT Services Deal of the Year, Below \$500 mm – 2010</li> <li>Cross-Border Deal of the Year, Below \$500 mm – 2010</li> </ul>
	2004 - 2007	<ul> <li>Dealmaker of the Year – Steve McLaughlin – 2007</li> <li>Business to Business Services Deal of the Year - 2007</li> <li>Computer and Information Technology Deal of the Year, Above \$100 mm – 2007</li> <li>Financial Services Deal of the Year, Above \$100 mm – 2007</li> <li>Investment Bank of the Year – 2004</li> </ul>
Middle Market Financing Awards	2006 - 2008	<ul> <li>Equity Financing Dealmaker of the Year – Steve McLaughlin – 2008</li> <li>Information Technology Deal of the Year – 2008</li> <li>Financial Services Deal of the Year – 2008</li> <li>Financing Professional of the Year – Steve McLaughlin – 2006</li> </ul>

# oakam´

### The FT Partners Senior Banker Team

Name / Position	Prior Background	Experience / Education	Years of Experience
<b>Steve McLaughlin</b> Founder, CEO and Managing Partner	Goldman Sachs	<ul> <li>Formerly with Goldman, Sachs &amp; Co. in New York and San Francisco from 1995-2002</li> <li>Former Co-Head of Goldman Sachs' Financial Technology Group (#1 market share)</li> <li>Wharton M.B.A.</li> </ul>	22
<b>Larry Furlong</b> Managing Director	Goldman Sachs	<ul> <li>Formerly with Goldman, Sachs &amp; Co. in New York, London and Los Angeles beginning in 1995</li> <li>Wharton M.B.A.</li> </ul>	22
<b>Greg Smith</b> Managing Director	S Merrill Lynch J.P.Morgan	<ul> <li>Formerly award winning Equity Research Analyst at Merrill Lynch / J.P. Morgan / Hambrecht &amp; Quist</li> <li>20+ years of experience covering FinTech as both an Analyst and Investment Banker</li> </ul>	21
<b>0sman Khan</b> Managing Director	pwc	<ul> <li>Former Managing Director / Head of FIG M&amp;A at Alvarez &amp; Marsal</li> <li>15+ years FIG deal, consulting and assurance experience at PwC</li> <li>40 Under 40 M&amp;A Advisor Award Winner in 2013</li> <li>LSE (BSc w/Honors), MBS (MBA w/Distinction), ICAEW (FCA)</li> </ul>	20
<b>Steve Stout</b> Managing Director	J.P.Morgan  First Data	<ul> <li>Former Global Head of Strategy at First Data</li> <li>Formerly Led J.P. Morgan Payments Investment Banking</li> <li>Former Equity Research Analyst on #1 ranked team at UBS and Economist at the Federal Reserve Bank</li> </ul>	19
<b>Tim Wolfe</b> Managing Director	Goldman Sachs	<ul> <li>Formerly with Goldman, Sachs &amp; Co. beginning in 2000</li> <li>Started at FT Partners in 2002</li> <li>40 Under 40 M&amp;A Advisor Award Winner 2013</li> <li>Harvard M.B.A.</li> </ul>	15
<b>Timm Schipporeit</b> Managing Director	Morgan Stanley Index Ventures	<ul> <li>11+ years with Morgan Stanley, Senior Executive Director of European Technology Investment Banking Team in London</li> <li>Formerly a Venture and Growth Investor focused on FinTech at Index Ventures</li> </ul>	14
Andrew McLaughlin Managing Director	Deloitte.	<ul> <li>20+ years experience executing / implementing financial and operational strategy</li> <li>Formerly with Deloitte Consulting</li> </ul>	11