### FT PARTNERS FINTECH INDUSTRY RESEARCH

March 20, 2018



# Experian (LSE:EXPN) Acquires ClearScore for £275 million (\$385 million)

## **□** ClearScore



### **Overview of FT Partners**

- Financial Technology Partners ("FT Partners") was founded in 2001 and is the only investment banking firm focused exclusively on FinTech
- FT Partners regularly publishes research highlighting the most important transactions, trends and insights impacting the global Financial Technology landscape. Our unique insight into FinTech is a direct result of executing hundreds of transactions in the sector combined with over 15 years of exclusive focus on Financial Technology

### FT Partners' Advisory Capabilities

#### **Private Capital** Raising **Debt & Equity Capital** Sell-Side / Buy-Side Markets Advisory M&A Strategic Consortium Capital Structuring / Efficiency Building **Advisory Services** FT PARTNERS **ADVISORY** Anti-Raid Advisory / Board of Directors / Shareholder Rights Plans Special Committee Advisory Sell-Side Valuations / LBO Advisory Fairness Opinion for M&A Restructuring and **Divestitures**

### FT Partners' FinTech Industry Research





Named Silicon Valley's #1 FinTech Banker (2016) and ranked #2 Overall by The Information



Ranked #1 Most Influential Person in all of FinTech in Institutional Investors "FinTech Finance 40"



Numerous Awards for Transaction Excellence including "Deal of the Decade"

Steve McLaughlin: Founder & CEO

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### **Transaction Summary**

### □ ClearScore

### **Transaction Summary**

- On March 15, 2018, Experian (LSE:EXPN) announced it had agreed to acquire ClearScore for £275 million (~\$385 million), with an additional earnout based on future performance
  - The transaction in subject to customary approval and is expected to close later this year
  - The sale price appears to reflect a significant return for ClearScore's investors, which include Blenheim Chalcott, Brightbridge Ventures, Lead Edge Capital and OED Investors <sup>(1)</sup>
- ClearScore is a UK-based consumer financial management platform that matches individuals to personal financial products, offering free credit reports, scores and personal financial education, through online and mobile channels
- This acquisition represents another step in Experian's strategy to provide more choice and greater convenience to consumers looking for access to personal financial products
  - Experian plans to maintain the ClearScore branding
  - ClearScore will be able to leverage Experian's broad data assets, analytics and distribution
  - Experian will benefit from ClearScore's easy-to-use services
- Experian expects there to be a one-time expense of \$20 million to integrate ClearScore and fully realize the expected synergies

### **Transaction Multiples**

ClearScore generated about \$37 million of revenue in 2017 and is on track to generate around \$55 million in 2018

 This represents a 10.4x and a 7.0x revenue multiple for 2017 and 2018, respectively

Experian commented that ClearScore will have an EBIT contribution of \$20 million in 2019, and \$25 million in 2020

 This represents a 19.3x and a 15.4x EBIT multiple for 2019 and 2020, respectively

### **Transaction Commentary**

"In acquiring ClearScore, we will take another important step in our strategy to extend the services we provide to UK consumers. Our goal is to provide more choice and greater convenience to individuals who want access to personal financial products at the best prices, while also making it easier for credit providers to offer better, more tailored offers to consumers. We look forward to welcoming the ClearScore team to Experian and to including the ClearScore brand as part of our broader offer."



Brian Cassin Chief Executive Officer



### ClearScore Overview

### □ ClearScore

### **Company Overview**

### □ ClearScore

CEO: Justin Basini

Headquarters: London, UK

Founded: 2015

- ClearScore's aim is to change the way everyone manages their finances, starting with a free credit score and report
  - By providing a free credit score and report, the Company is empowering people to take control of their money and improve their financial wellbeing
  - ClearScore already has over 6 million users and has become the UK's leading credit checking service

Financing History					
Date	Amount (\$ in mm)	Investors			
07/16/15	\$16	LEADEDGE OF A PITT AL	BRIGHT		
NA	NA	QED	Blenheim Chalcot		

#### **Products / Services Overview**

ClearScore provides a personalized dashboard with a clear view of up to 6 years of financial details, as well as educational resources on various financial products





- ✓ ClearScore never sells your data and uses the latest 256-bit encryption to maintain security
- ✓ Check your score as often as you like without affecting it
- ✓ ClearScore provides an app, enabling easy access to important information any time and anywhere

### **Experian Acquires ClearScore £275 million**

### **Experian Overview**

### **□** ClearScore

### **Company Overview**



CEO: Brian Cassin

Headquarters: Dublin, Ireland

Founded: 1980

- Experian provides information, analytical tools and marketing services to aid clients in managing their commercial and financial decisions
- Experian offers services to both business and individuals; operates in four segments:
  - Credit Services
  - Decision Analytics
  - Marketing Services
  - Consumer Services
- The Company helps businesses manage credit risk, prevent fraud, target marketing offers and automate decision making
- Experian has over 17,000 employees across 37 countries

#### **Stock Chart**



### **Products / Services Overview**

#### **Business**

- Customer Acquisition / Management
- Risk Management
- Fraud Management
- Debt Recovery
- Consulting
- Regulatory Compliance

#### Consumer

- Free Credit Score
- Credit Report
- Experian CreditLock
- Credit Monitoring
- 3 Bureau Credit Report and Scores
- Identity Theft protection



#### **Small Business**

- Manage Business Credit
- Check Consumer Credit / Qualify Leads
- Marketing
- Debt Collection System



### Selected FT Partners' Research - Click to View



Credit Sesame's \$42 million Financing



Prosper's Series G Financing



Oakam's Debt Financing from Victory Park Capital



defi SOLUTIONS Raises \$55 million in Series C Financing



Atom Bank Raises Approximately \$207 million in Financing



Exclusive CEO Interview:
Nav – Levi King



SolarisBank Raises Approximately \$70 million in Series B Financing



Nubank Raises \$150 million in Financing

VIEW MORE FT PARTNERS RESEARCH

### Significant Experience Across the Banking Technology Space











































### Track Record of Success in the Lending Tech Value Chain

### Credit & Loan Management Tools



#### **Marketplace Lending**



### Consumer Home Improvement Financing



#### SaaS-based Loan Origination



#### Consumer Marketing / Credit Lead Generation



### **SMB Financing**



### SMB Credit Tools / Financing



#### **Supplier Finance Solutions**



### FT Partners has Advised on Many of the Largest Lending Tech Transactions

Company	Investor(s)	Amount Raised
PROSPER	Affiliates of  New Residential Jefferies  THIRD POINT	\$5,000,000,000 Loan Commitment
GreenSky **	FIFTH THIRD BANK	2,000,000,000 Loan Commitment 50,000,000 Investment
<b>GreenSky</b> **	TPG DST  ICONIQ WILLINGTON MANAGEMENT	300,000,000
<b>GreenSky</b> **	PIMCO	200,000,000
Kabbage Kabbage	RCP CAPITAL PARTNERS ING Sociabank*	135,000,000
earnest	Buttery Ventures maveron	75,000,000
<b>taulia</b>	QuestMark Partners  ZOUK BBVA edbi	65,000,000
INSIKT	FIRSTMARK revolution Colchis	50,000,000
PROSPER	Fund Co-Managed by:	50,000,000
credit sesame	Menlo ia capital group SF	42,000,000
Mnav	KPCB POINTZ Coctown Tencern ## POINTZ VENTURES	38,000,000

In addition to these large rounds, FT Partners has advised on a number of other prominent Lending Tech /
Alt Lending transactions

























### FT Partners Advises Credit Sesame on its Growth Financing

#### **Overview of Transaction**

- On October 25, 2017, Credit Sesame announced it has raised over \$42 million in equity and venture debt
  - The funding comes from existing and new investors including Menlo Ventures, Inventus Capital, Globespan Capital, IA Capital, SF Capital, among others, along with a strategic investor
- The \$42 million in funding is comprised of \$26.6 million in equity and \$15.5 million in venture debt, bringing the Company's total funding to over \$77 million
- Headquartered in Mountain View, CA, Credit Sesame was founded in 2011 and has provided credit and loan management tools to over 12 million members
  - The mobile and web solution provides consumers with tools to build a
    path to achieve financial wellness, including free access to their credit
    profile complete with their credit score, credit report grades, credit
    monitoring, interactive step-by-step tools and recommendations for
    better lending options

### Significance of Transaction

- The funds will be used to accelerate the company's growth, hiring, and member acquisition, and to advance its analytics, robo-advisor and machine learning technologies
- A new strategic investor has also joined Credit Sesame's consortium of investors in this round and a separate strategic partnership may be announced in the near future that will allow millions more to benefit from Credit Sesame's services

#### FT Partners' Role

- FT Partners served as exclusive strategic and financial advisor to Credit Sesame in this transaction
- This transaction further demonstrates FT Partners' continued success advising both leading consumer FinTech brands as well as companies across the Credit / Lending Tech landscape

### Financial Technology Partners LP

is pleased to announce its exclusive role as sole strategic and financial advisor to



in its growth financing with participation from





for total consideration of

\$42,000,000



### FT Partners Advises Google Capital on its Lead Investment in Credit Karma

#### Overview of Transaction

- On March 12, 2014, Credit Karma announced it closed an \$85 mm equity round led by new investor Google Capital (now known as CapitalG)
- David Lawee, Partner at Google Capital, will join Credit Karma's Board
- Credit Karma's existing investors, Ribbit Capital and Susquehanna Growth Equity, also participated in the round, as well as new investor, Tiger Global Management
- The investment follows a year of exponential growth for Credit Karma, including triple-digit percentage growth in site membership, revenue and headcount
- Credit Karma is a consumer finance and technology company that provides more than 20 million consumers with free access to their credit scores and free monitoring of their credit and financial accounts
- Google Capital is a growth equity fund backed by Google that invests in companies that use technology to change the way people experience the world

### Significance of Transaction

- Credit Karma will use the new capital to invest heavily in new, free services to help consumers understand and manage their finances
- Additional capital also supports continued efforts to make finding and applying for new financial services products intelligent and seamless
- Credit Karma also plans on accelerating employee hiring in order to meet these goals

#### FT Partners' Role

- FT Partners served as the advisor to Google Capital on its lead role in the investment
- Highlights FT Partners' continued success in advising a broad range of toptier financial investors

### FTP Securities LLC

is pleased to announce its role as advisor to



in its lead investment in



with additional participation from





Ribbit Capital

for approximately

\$ 85,000,000



### FT Partners Advises Nav on its Series B Financing

#### Overview of Transaction

- On May 3, 2017, Nav announced it has raised \$13 million in additional Series B financing, increasing the round to \$38 million
  - The round expansion was led by Goldman Sachs Principal Strategic Investments group with participation from CreditEase FinTech Investment Fund, Point72 Ventures and Clocktower Technology Ventures
- On September 21, 2016 Nav initially raised \$25 million in Series B equity financing led by Experian with participation from existing investors including Kleiner Perkins Caufield & Byers and Crosslink Capital
  - Nav and Experian also announced a strategic partnership to provide
     SMBs greater transparency into their business and personal credit data, along with instant access to their most-qualified financing options
- Nav enables SMBs to manage their entire credit and financial profile and provides access to financing and business services through its marketplace offerings
- Experian is a leading global information services company, providing data and analytical tools to help businesses manage credit risk, prevent fraud and automate decision making

### Significance of Transaction

- The transaction capitalizes on Nav's strong growth and traction and firmly positions the Company to expand its marketplace offerings and continue to disrupt the credit and financing space
- The strategic partnership allows Nav to combine Experian's deep levels of data on consumers and businesses with its industry leading platform, empowering SMBs with technology to improve their credit and streamline access to funding

#### FT Partners' Role

- FT Partners served as exclusive strategic and financial advisor to Nav and its Board of Directors
- Transaction demonstrates FT Partners' continued success advising on financings for leading, world class Financial Technology companies

### Financial Technology Partners LP FTP Securities LLC

is pleased to announce its exclusive role as sole strategic and financial advisor to



in its Series B minority financing led by



with participation from









for a total consideration of

\$ 38,000,000



### FT Partners Advises L2C on its Sale to TransUnion

#### Overview of Transaction

- On October 31st, 2014, L2C, Inc. ("L2C") was acquired by TransUnion
- Backed by QED and Core Innovation Capital, L2C leverages alternative payment and asset data to create new predictive credit, marketing and collection scores for over 220 million Americans
- Financial terms of the transaction were not disclosed

#### Significance of Transaction

- The acquisition of L2C by TransUnion allows the bureau to become a leader in scoring individuals in a historically unaddressed, but rapidly growing market (underbanked, subprime and new to credit)
- L2C's ability to provide predictive scores on more than 90% of customers will be combined with TransUnion's rental information and CreditVision® suite of services to help lenders get a more accurate picture of underbanked consumers and subsequently, the credit rates they deserve

#### FT Partners' Role

- FT Partners served as exclusive strategic and financial advisor to L2C and its Board of Directors
- FT Partners leveraged its deep knowledge, extensive experience and broad industry relationships to help achieve a highly favorable outcome for stakeholders
- Transaction demonstrates FT Partners' continued success in achieving highly attractive outcomes for leading credit and lending technology firms

### Financial Technology Partners LP

is pleased to announce its exclusive role as sole strategic and financial advisor to



in its sale to





### Award-Winning Investment Banking Franchise Focused on Superior Client Results

Institutional Investor Institutional Investor Annual Ranking	2017 2015 - 2016 2006 - 2008	<ul> <li>Ranked #1 Most Influential Executive on Institutional Investor's FinTech 40 List</li> <li>Steve McLaughlin Ranked Top 5 on Institutional Investor's FinTech 35 List</li> <li>Consecutively Ranked (2006, 2007 and 2008) among the Top Bankers on Institutional Investor's "Online Finance 40"</li> </ul>
The Information	2016	<ul> <li>Ranked #2 Top Technology Investment Banker on The Information's "Silicon Valley's Most Popular Dealmakers"</li> </ul>
2017 - 2004 ANNUAL AWARDS	2015 - 2017 2010 -2014	<ul> <li>Investment Banker of the Year – 2017</li> <li>Investment Banking Firm of the Year – 2016</li> <li>Cross Border Deal of the Year - 2016</li> <li>Dealmaker of the Year – 2015</li> <li>Technology Deal of the Year – 2015</li> <li>Equity Financing Deal of the Year - 2014</li> <li>Professional Services Deal of the Year, Above \$100 mm – 2014</li> <li>Dealmaker of the Year – 2012</li> <li>Professional Services Deal of the Year, Above \$100 mm – 2012</li> <li>Boutique Investment Bank of the Year – 2011</li> <li>Deal of the Decade – 2011</li> <li>Upper Middle Market Deal of the Year, Above \$500 mm – 2010</li> </ul>
M&A Advisor Awards	2004 - 2007	<ul> <li>IT Services Deal of the Year, Below \$500 mm - 2010</li> <li>Cross-Border Deal of the Year, Below \$500 mm - 2010</li> <li>Dealmaker of the Year - Steve McLaughlin - 2007</li> <li>Business to Business Services Deal of the Year - 2007</li> <li>Computer and Information Technology Deal of the Year, Above \$100 mm - 2007</li> <li>Financial Services Deal of the Year, Above \$100 mm - 2007</li> <li>Investment Bank of the Year - 2004</li> </ul>
Middle Market Financing Awards	2006 - 2008	<ul> <li>Equity Financing Dealmaker of the Year – Steve McLaughlin – 2008</li> <li>Information Technology Deal of the Year – 2008</li> <li>Financial Services Deal of the Year – 2008</li> <li>Financing Professional of the Year – Steve McLaughlin – 2006</li> </ul>

### The FT Partners Senior Banker Team

Name / Position	Prior Background	Experience / Education	Years of Experience
<b>Steve McLaughlin</b> Founder, CEO and Managing Partner	Goldman Sachs	<ul> <li>Formerly with Goldman, Sachs &amp; Co. in New York and San Francisco from 1995-2002</li> <li>Former Co-Head of Goldman Sachs' Financial Technology Group (#1 market share)</li> <li>Wharton M.B.A.</li> </ul>	23
<b>Greg Smith</b> Managing Director	Merrill Lynch J.P.Morgan	<ul> <li>Formerly award winning Equity Research Analyst at Merrill Lynch / J.P. Morgan / Hambrecht &amp; Quist</li> <li>20+ years of experience covering FinTech as both an Analyst and Investment Banker</li> </ul>	22
<b>Osman Khan</b> Managing Director	pwc	<ul> <li>Former Managing Director / Head of FIG M&amp;A at Alvarez &amp; Marsal</li> <li>15+ years FIG deal, consulting and assurance experience at PwC</li> <li>40 Under 40 M&amp;A Advisor Award Winner in 2013</li> <li>LSE (BSc w/Honors), MBS (MBA w/Distinction), ICAEW (FCA)</li> </ul>	21
<b>Steve Stout</b> Managing Director	J.P.Morgan  First Data	<ul> <li>Former Global Head of Strategy at First Data</li> <li>Formerly Led J.P. Morgan Payments Investment Banking</li> <li>Former Equity Research Analyst on #1 ranked team at UBS and Economist at the Federal Reserve Bank</li> </ul>	20
<b>Tim Wolfe</b> Managing Director	Goldman Sachs	<ul> <li>Formerly with Goldman, Sachs &amp; Co. beginning in 2000</li> <li>Started at FT Partners in 2002</li> <li>40 Under 40 M&amp;A Advisor Award Winner 2013</li> <li>Harvard M.B.A.</li> </ul>	16
<b>Timm Schipporeit</b> Managing Director	Morgan Stanley Index Ventures	<ul> <li>11+ years with Morgan Stanley, Senior Executive Director of European Technology Investment Banking Team in London</li> <li>Formerly a Venture and Growth Investor focused on FinTech at Index Ventures</li> </ul>	15
Andrew McLaughlin Managing Director	Deloitte.	<ul> <li>20+ years experience executing / implementing financial and operational strategy</li> <li>Formerly with Deloitte Consulting</li> </ul>	12