# FT PARTNERS FINTECH INDUSTRY RESEARCH

**January 17, 2017** 



# Funding Circle Raises \$100 million in Financing Led by Accel





#### **Overview of FT Partners**

- Financial Technology Partners ("FT Partners") was founded in 2001 and is the only investment banking firm focused exclusively on FinTech
- FT Partners regularly publishes research highlighting the most important transactions, trends and insights impacting the global Financial Technology landscape. Our unique insight into FinTech is a direct result of executing hundreds of transactions in the sector combined with over 15 years of exclusive focus on Financial Technology

#### FT Partners' Advisory Capabilities



#### FT Partners' FinTech Industry Research





Named Silicon Valley's #1 FinTech Banker (2016) and ranked #2 Overall by The Information



Ranked #4 Most Influential Person in all of FinTech in *Institution Investors*"FinTech Finance 35"



Numerous Awards for Transaction Excellence including "Deal of the Decade"

Steve McLaughlin: Founder & CEO

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# Funding Circle Raises \$100 million in Financing

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#### **Transaction Overview**

#### **Transaction Summary**

 On January 11, 2017, small- and medium-sized business (SMB) peer-to-peer lender Funding Circle announced that it had raised \$100 million in Series F financing led by Accel



- Funding Circle will use the funding to invest in its technology platform and build a scalable infrastructure to help it expand into new markets
- The new funding round brings Funding Circle's total amount of capital raised to over \$373 million
- Funding Circle's equity financing round comes after a tough year for certain small business alternative lenders
  - Recently, venture-backed Dealstruck ceased operations and CAN Capital laid off several staff and placed senior executives on leave (1)

#### **Selected Previous Equity Financings**

Date	Size (\$ mm)	Investors
04/22/15	\$150	TEMASEK SANDS CAPITAL
07/16/14	65	Accel Index Ventures Ventures
10/18/13	37	Accel Index Ventures  Ribbit Capital Ventures
03/27/12	16	Index Ventures Ventures
04/21/11	4	Index Ventures

#### **Transaction Commentary**

"Funding Circle has become a real success story for British FinTech and news that it has attracted £80 million of investment is further evidence of the growing importance of this industry. This is another vote of confidence in a UK firm that plays an important role in our economy - helping businesses to grow and create jobs." (2)



Philip Hammond Chancellor

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## **Funding Circle Overview**

#### **Company Overview**

CEO:



Samir Desai

London, UK

Founded:

**Headquarters:** 

2009

- Funding Circle is an online marketplace for small business loans
  - The platform allows investors (individual or entity) to bid on loans and directly lend money to small and medium-sized businesses
  - The platform has more than 60,000 investors globally
  - The marketplace offers asset-backed, secured, unsecured, property, working capital and mortgage loan options
- The Company has offices in London, San Francisco and Berlin; it primarily operates in the United Kingdom but also lends in several other European countries and the United States
- Since its launch in 2010, the platform has facilitated upwards of \$3 billion in loans to over 25,000 businesses, creating 50,000 new jobs
- In 2016, Funding Circle lent over \$1.4 billion to small businesses with a record \$485 million coming from Q4
- In Q4 2016, Funding Circle's United Kingdom operations recorded 90% year-on-year growth and earned a profit

#### **Product Overview**

Funding Circle offers small business loans with the following properties:

Size	\$25k - \$500k
Term	1 – 5 years
Interest Rate	5.5% - 27.8%, calculated using a holistic approach that looks beyond a credit score
Fees	Origination fee and late / insufficient fund fees, but no hidden fees or prepayment penalties

#### **How it Works**

For Borrowers











Check eligibility in seconds and submit the full application in as little as 10 minutes Hear from a Funding Circle representative within hours and submit verification documents Get funded, sometimes within the next week

For Investors











Register as an investor on Funding Circle in minutes Once verified, begin analyzing loan data and building a portfolio

Track monthly performance and interest payments through the platform

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# ( Funding Circle

#### **Accel Overview**

#### **Overview**

# Acce



Arthur Patterson Co-Founder



Co-Founder



Ryan Sweeney Partner

Locations

- Palo Alto, CA (HQ)
- London, UK

- New York, NY
- Bangalore, India

#### **About**

- Founded in 1983 by Arthur Patterson and Jim Swartz
- Manages over \$8.8bn across 12 funds, with investments in over 300 companies around the world
- Focuses on seed, early- and growth-stage technology companies, especially businesses in the payments vertical within FinTech
- Maintains a global reach through its offices in the US, UK and India
- Provides access to an extensive global network of operators, mentors and entrepreneurs from previous and current portfolio companies

#### **Investment Preferences**

#### Investment Criteria

Fund Size: \$500mm (Venture)

\$1,500mm (Growth)

**Fund Raised:** 2016

**Investment Range:** \$0.1 – 60 mm

Revenue: NA

**EBITDA:** NA

#### General Preferences 1

Minority Control:

Geography: U.S., Europe, India,

China

Seed, Venture, Growth Transaction Type:

**Industry Focus:** Infrastructure, Internet

& Consumer Services, Mobile, Software & Cloud-Fnabled

Services

#### Selected Recent Investments / Exits

#### FinTech / Financial Services Investments 2

Date	Company	Deal Amt. <sup>3</sup>	Board Rep.	Sector
12/16	Indifi (Series B)	\$10	NA	Bnkg
10/16	TravelBank (Series A)	10	NA	FMS
10/16	OpenGamma (Series D)	13	Bruce Golden	CapMkts
08/16	SelfScore (Series A)	14	Sameer Gandhi	Bnkg
06/16	Scripbox (Series B)	NA	NA	CapMkts
06/16	Circle Internet Financial (Series D)	60	James Breyer	Pymts
05/16	Shift Technology (Series A)	10	Sonali de Rycker	Ins
03/16	GoCardless (Series C)	13	NA	Pymts
02/16	Juspay Technologies (Series A)	6	Subrata Mitra	Pymts
02/16	Zoomdata (Series C)	25	NA	CapMkts
10/15	DocuSign (Series F)	310	NA	FMS
10/15	Invoice2go (Series C)	15	Ryan Sweeney	FMS
09/15	Lightspeed Retail (Series C)	61	Ryan Sweeney	Pymts
08/15	Simility (Seed)	4	NA	Pymts
08/15	Scripbox.com (Series A)	3	Subrata Mitra	CapMkts
06/15	<b>GoFundMe</b> (Early-Stage VC)	NA	John Locke	Bnkg
04/15	Circle (Series C)	50	Jim Breyer	Pymts 5

#### Selected FT Partners' Research - Click to View



Symantec Acquires LifeLock



QuantGroup Raises ~\$73 million in Series C Financing



VTS and Hightower Agree to Merge



Opendoor Raises \$210 million in Financing



Nubank Raises \$80 million in Series D Financing



BlueVine Raises \$49 million in Series D Financing



YgreneWorks Raises \$95 million in Financing



Tandem Raises ~\$43 million in Financing

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# Track Record of Success in the Alternative Lending Space

#### Student / Personal Loan



#### Consumer Home Improvement Financing



#### Consumer Marketing / Credit Lead Generation



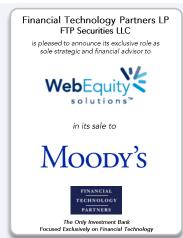
#### **Contract Financing**



#### **Asset Backed Loans Financing**



#### SaaS-based Loan Origination



#### **SMB Financing**



#### **Supplier Finance Solutions**



### FT Partners Advised on Three of the Largest Alternative Lending Transactions

Company	Investor(s)	Amount Raised
SoFi	SoftBank	\$1,000,000,000
AVANT	GENERAL TIGER B.A:M:  FE RREVentures  AUGUSTCAPITAL	325,000,000
GreenSky **	TPG DST ICONIQ WELLINGTON MANAGEMENT	300,000,000+
AVANT	RRE Ventures KKR	225,000,000
<b>♣</b> MOSAIC	WARBURG PINCUS  CORE INMOVATION CAPITAL  OBVIOUS VENTURES	220,000,000
SoFi	THIRD POINT VENTURES  SEMITUROSAL VENTURES  WELLINGTON MANAGEMENT STAR	200,000,000
PROSPER	CREDIT SUISSE  BBVA  NEUSERGER BERMAN  USAA  USAA  BREYER CAPITAL	165,000,000
Funding Circle	BLACKROCK TEMASEK HOLDINGS	150,000,000
<b>Kabbage</b>	RCP CAPITAL PARTNERS ING Sociabank*	135,000,000
earnest	ADAMS STREET maveron	75,000,000

In addition to recent rounds for Earnest, Kabbage and GreenSky, FT Partners has advised on a number of other prominent Lending Tech / Alt Lending transactions























# Significant Experience Advising Large Financing Rounds and "Unicorns"

FT Partners has a history of advising on some of the largest financing transactions in the FinTech space

Representing numerous FinTech "Unicorns" above \$1 billion valuations

Company	Amount Raised
MERCURY®	\$420,000,000+
GreenSky <sup>**</sup>	300,000,000+
avidxchange	253,000,000
liquidnet.***	250,000,000
square trade protection plans	238,000,000
nmi	150,000,000+
<b>Kabbage</b>	135,000,000
Tradingscreen SIMPLIFYING GLOBAL MARKETS*	110,000,000+
YAPSTONE POWERING PAYMENTS	110,000,000
CHROMERIVER	100,000,000
Credit \( \infty \) Karma \( \)	85,000,000
earnest	75,000,000
<b>taulia</b>	60,000,000

#### Selected Prominent Investors in FT Partners Led Rounds

















**BainCapital** Ventures





































#### Award-Winning Investment Banking Franchise Focused on Superior Client Results

2006

FT Partners has been recognized as Investment Banking Firm of the Year and regularly achieves Merger and Financing Deal of the Year recognition



M&A Advisor Awards

2016	<ul> <li>Investment Banking Firm of the Year</li> <li>Cross Border Deal of the Year</li> </ul>
2015	<ul> <li>Dealmaker of the Year</li> <li>Technology Deal of the Year</li> </ul>
2014	<ul> <li>Equity Financing Deal of the Year</li> <li>Professional Services Deal of the Year, Above \$100mm</li> </ul>
2012	<ul> <li>Dealmaker of the Year</li> <li>Professional Services Deal of the Year, Above \$100mm</li> </ul>
2011	<ul> <li>Boutique Investment Bank of the Year</li> <li>Deal of the Decade</li> <li>10 Deal of the Year Nominations Across 9 Categories</li> </ul>
2010	<ul> <li>Upper Middle Market Deal of the Year, Above \$500 mm</li> <li>IT Services Deal of the Year, Below \$500mm</li> <li>Cross-Border Deal of the Year, Below \$500mm</li> </ul>
2007	<ul> <li>Dealmaker of the Year – Steve McLaughlin</li> <li>Business to Business Services Deal of the Year</li> <li>Computer and Information Technology Deal of the Year, Above \$100mm</li> <li>Financial Services Deal of the Year, Above \$100mm</li> </ul>
2015	Steve McLaughlin ranked #4 in Institutional Investor's FinTech 35 List
2006 - 2008	<ul> <li>Consecutively ranked (2006, 2007 and 2008) among the top Bankers in Financial Technology</li> </ul>
2008	<ul> <li>Equity Financing Dealmaker of the Year – Steve McLaughlin</li> <li>Information Technology Deal of the Year</li> <li>Financial Services Deal of the Year</li> </ul>

Financing Professional of the Year – Steve McLaughlin

Financing Deal of the Year - Equity Financing Deal of the Year - Debt

Institutional

Institutional Investor **Annual Ranking** 

#### The FT Partners Senior Banker Team

Name / Position	Prior Background	Experience / Education	Years of Experience
<b>Steve McLaughlin</b> Founder, CEO and Managing Partner	Goldman Sachs	<ul> <li>Formerly with Goldman, Sachs &amp; Co. in New York and San Francisco from 1995-2002</li> <li>Formerly Co-Head of Goldman Sachs' Financial Technology Group (#1 market share)</li> <li>Wharton M.B.A.</li> </ul>	21
<b>Larry Furlong</b> Managing Director	Goldman Sachs	<ul> <li>Formerly with Goldman, Sachs &amp; Co. in New York, London and Los Angeles beginning in 1995</li> <li>Wharton M.B.A.</li> </ul>	21
<b>Greg Smith</b> Managing Director	Merrill Lynch J.P.Morgan	<ul> <li>Formerly award winning Equity Research Analyst at Merrill Lynch / J.P. Morgan / Sterne Agee</li> <li>Recent coverage included V, MA, TSS, GPN, HPY DST, ENV, FISV, FIS, JKHY, WU &amp; EEFT among others</li> </ul>	20
<b>Steve Stout</b> Managing Director	J.P.Morgan	<ul><li>Formerly with J.P. Morgan and UBS</li><li>Formerly Global Head of Strategy at First Data</li></ul>	18
<b>Tim Wolfe</b> Managing Director	Goldman Sachs	<ul> <li>Formerly with Goldman, Sachs &amp; Co. beginning in 2000</li> <li>Started at FT Partners in 2002</li> <li>40 Under 40 M&amp;A Advisor Award Winner 2013</li> <li>Harvard M.B.A.</li> </ul>	14
<b>Andrew McLaughlin</b> Managing Director, Research & Business Development	Deloitte.	<ul> <li>Leads FT Partners' Research and Business Development Team</li> <li>Formerly with Deloitte Consulting</li> </ul>	10