FT PARTNERS FINTECH INDUSTRY RESEARCH

December 5, 2016

OPENDOOR

Opendoor Raises \$210 million in Financing

Led by Norwest Venture Partners





Overview of FT Partners

- Financial Technology Partners ("FT Partners") was founded in 2001 and is the only investment banking firm focused exclusively on FinTech
- FT Partners regularly publishes research highlighting the most important transactions, trends and insights impacting the global Financial Technology landscape. Our unique insight into FinTech is a direct result of executing hundreds of transactions in the sector combined with over 15 years of exclusive focus on Financial Technology

FT Partners' Advisory Capabilities

Private Capital Raising **Debt & Equity Capital** Sell-Side / Buy-Side Markets Advisory M&A Strategic Consortium Capital Structuring / Efficiency Building **Advisory Services FT PARTNERS ADVISORY** Anti-Raid Advisory / Board of Directors / Shareholder Rights Plans Special Committee Advisory Sell-Side Valuations / LBO Advisory Fairness Opinion for M&A Restructuring and **Divestitures**

FT Partners' FinTech Industry Research





Named Silicon Valley's #1 FinTech Banker (2016) and ranked #2 Overall by The Information



Ranked #4 Most Influential Person in all of FinTech in *Institution Investors*"FinTech Finance 35"



Numerous Awards for Transaction Excellence including "Deal of the Decade"

Steve McLaughlin: Founder & CEO

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Opendoor Raises \$210 million in Series D Financing

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OPENDOOR

Transaction Summary

Transaction Summary

 On December 1, 2016, Opendoor announced that it had raised \$210 million in a Series D funding round led by Norwest Venture **Partners**



- The round values the Company at \$1.1 billion post-money according to the Wall Street Journal (1)
- The Company was previously valued at \$580 million after it raised an \$80 million Series C round in February 2016 (1)
- In total, the Company has raised \$320 million of equity financing
- Opendoor transacts over \$60 million in home volume each month and has served over 4,000 homeowners since it launched in 2014
- Opendoor currently operates in Phoenix and Dallas Fort-Worth, and will use the funding to expand to 10 cities in 2017
- Jeff Crowe, a Managing Partner at Norwest Venture Partners, will join Opendoor's board

Transaction Commentary

"We are fortunate to have the support from investors that believe in our long-term vision and our ability to build an iconic, industry-defining company. As we look to scale Opendoor to dozens of cities, we are focused on building a world-class customer experience centered around transparency and trust,"

OPENDOOR

Eric Wu **CEO**



"Norwest is excited to partner with Eric Wu and the Opendoor team through the company's next stage of growth and its expansion into new markets. The company is offering a truly novel product for home buyers and sellers and its vision for the future of real estate is incredibly compelling."

NORWEST VENTURE PARTNERS

Jeff Crowe Managing Partner



"We share Opendoor's vision to transform the complex process of selling and buying a home into a simple, seamless transaction for all homeowners. The Opendoor team is rebuilding the entire process from end-to-end."

NEA

Rick Yang **General Partner**



OPENDOOR

Opendoor Overview

Company Overview

OPENDOOR

CEO:Eric WuHeadquarters:San Francisco, CAFounded:2014

- Opendoor is an online consumer marketplace for home buyers and sellers
- Sellers are able to near-instantly sell their home to Opendoor, avoiding the time-consuming traditional home sale process
- Through the platform, buyers can access hundreds of listed homes, schedule personal open houses at their own convenience, submit offers and close the transaction online
- Opendoor has bought over 200 homes and has over 130 listings on its online platform
- Currently, Opendoor's services are only available in the Phoenix and Dallas-Fort Worth metro areas, but more expansion is planned
- The Company employs people in its San Francisco, Phoenix and Dallas offices
- Opendoor has been recognized by Inman as the most innovative real estate company two years in a row

Opendoor Products / Services



Financing History

Date	Size (\$ mm)	Key Investors
02/04/16	\$80	khosla ventures SVB>Capital GGVCAPITAL ACCESS AMember of SVB Financial Group
02/26/15	20	khosla ventures GGVCAPITAL SHERPA CAPITAL THRIVE CAPITAL Caffeinated Capital
07/07/14	10	khosla ventures SVAngel SIGNATURES CAPITAL

OPENDOOR

Selected Recent Large Real Estate FinTech Financing Transactions

FINANCINGS						
Announced Date	Company		Selected Buyers / Investors	Amount (\$mm)	FinTech Database	Research Profile
09/18/15	企 R S S A S A S A S A S A S A S A S A S A	Fangdd	Fountainvest	\$223	<u>Details</u>	
11/30/16	OPENDOOR	Opendoor	Norwest Venture Partners; Khosla Ventures; GGV Capital; Access Industries; FifthWall; Lakestar; Caffeinated Capital; Felicis Ventures	210	<u>Details</u>	
06/08/15	Property Guru	PropertyGuru	Square Peg Ventures; Emtek Group; TPG Capital	129	<u>Details</u>	VIEW
05/07/15	7 爱屋吉屋	Aiwujiwu	GGV Capital; Morningside Ventures; Shunwei Capital; Banyan Capital Partners	120	<u>Details</u>	
12/15/14	A HOUSING.COM	Housing.com	Falcon Edge; SOFTBANK	90	<u>Details</u>	
12/04/15	PURPLE BRICKS L.COM	Purplebricks.com	Undisclosed Investors	88	<u>Details</u>	
02/04/16	OPENDOOR	Opendoor	Khosla Ventures; Access Venture Partners; GGV Capital; SVB Capital	80	<u>Details</u>	VIEW
07/15/14	fanggop anggop	Fangdd	CDH Investments; Vision Knight Capital; Lightspeed China Partner	80	<u>Details</u>	
04/01/16	REAL MATTERS	Real Matters	Undisclosed Investors	77	<u>Details</u>	VIEW
08/31/16	COMPASS	Compass	Wellington Management Company; IVP; Thrive Capital; Founders Fund	75	<u>Details</u>	VIEW
12/18/14	REDFIN.	Redfin Corporation	Wellington Management Company; Brothers Brook; Tiger Global Management; T. Rowe Price Group	71	<u>Details</u>	
06/08/16	Buildium	Buildium	Sumeru Equity	65	<u>Details</u>	
05/04/15	A" REAL MATTERS	Real Matters	Whitecap Venture Partners	60	<u>Details</u>	VIEW
05/04/16	◇ VTS	View The Space	Insight Venture Partners; OpenView Venture Partners; Trinity Ventures	55	<u>Details</u>	VIEW
03/05/14	T@∩-X -∷: -	Ten-X	Google Capital	50	<u>Details</u>	

Opendoor Raises \$210 million in Series D Financing

FT PARTNERS RESEARCH

OPENDOOR

Norwest Ventures Partners Overview

Overview





Promod Haque Senior Managing Partner





Matthew Howard Managing Partner



Robert Abbott General Partner

Investment Preferences

Investment Criteria

Fund Size: \$1,200mm

Fund Raised: 2016

Investment Range: \$10-100mm

Revenue: NA

EBITDA: NA

Locations

Palo Alto, CA (HQ)

Herzliya, Israel

New York, NY

Mumbai, India

About

- Norwest Venture Partners (NVP) manages approximately \$5bn in capital and has funded over 550 companies since its founding in 1961
- Looks for early stage venture projects with innovative technology, later stage companies with a solid customer base and high sales and growth equity companies with strong market positions and significant revenue
- Focused on providing all portfolio companies with benefits and resources of NVP's extensive global
- Prefers to be lead or sole investor in companies with high annual growth of 20%+

General Preferences 1

Control: Minority

Geography: U.S., India, Israel

Transaction Type: Venture, Growth

Industry Focus: AdTech, SaaS,

Enterprise Software, Communications, Consumer, Digital Media, eCommerce, Edu. Tech., Energy Tech., HCIT, Mobile, Retail, Security, Components, Social, Travel, FinTech. Gaming, Med. Devices, Storage, Tech-Enbld, Srvcs.

Selected Recent Investments / Exits

FinTech / Financial Services Investments²

Date	Company	Deal Amt. ³	Board Rep.	Sector
08/16	NextHealth Technologies (Series A)	9	NA	HCIT
06/16	Kwik (Seed)	3	NA	Pymts
05/16	CareCloud (Series C)	15	Promod Haque	HCIT
04/16	Second Measure (Early Stage VC)	2	NA	CapMkt
02/16	Health Catalyst (Series E)	70	Promode Haque	HCIT
10/15	Attune Technologies (Series B)	10	NA	HCIT
09/15	Capillary Technologies (Series C)	45	Mohan Kumar	Pymts
06/15	Personali (Series B)	12	Dror Nahumi	Pymts
06/15	Adaptive Insights (Series G)	75	Sergio Monsalve	FMS
03/15	Health Catalyst (Series D)	70	Promod Haque	FMS
07/14	mBlox (CLX Networks)*	44	Robert Abbott	Pymts
05/14	Motif Investing (Series D)	35	Sergio Monsalve	CapMkts
10/13	Prevedere (Seed)	1	NA	CapMkts
08/13	Yes Bank (Secondary)	7	NA	Bnkg
02/13	Chola (PIPE)	22	NA	Bnkg
01/13	PICS Auditing (PE Growth)	35	Robert Arditi	FMS
10/12	The Rainmaker Group (Later-Stage VC)	34	Jon Kossow	FMS
				- 6

Source: Company website, PitchBook.

Italics indicate preferred control / geography.

Selected FT Partners' Research – Click to View



Nav Raises \$25 million in Series B Financing



Optimal Blue's Sale to GTCR



LendingClub IPO: Post Quiet Period Review



OnDeck IPO: Post Quiet Period Review



Symantec Acquires LifeLock



TIAA Acquires EverBank



51Credit Raises \$310 million in Series C Financing



Prosper Raises \$165 million in Series D Financing

VIEW MORE FT PARTNERS RESEARCH

Proven Track Record of Success Across the FinTech Sector











































Significant Experience Advising Large Financing Rounds and "Unicorns"

FT Partners has a history of advising on some of the largest financing transactions in the FinTech space

Representing numerous FinTech "Unicorns" above \$1 billion valuations

Company	Amount Raised
MERCURY°	\$420,000,000+
GreenSky [™]	300,000,000+
liquidnet.	250,000,000
square trade protection	238,000,000
∑avid xchange	235,000,000
nmi	150,000,000+
Kabbage	135,000,000
Tradingscreen SIMPLIFYING GLOBAL MARKETS*	110,000,000+
YAPSTONE"	110,000,000
CHROMERIVER	100,000,000
Credit Karma	85,000,000
earnest	75,000,000
t aulia d	60,000,000

Selected Prominent Investors in FT Partners Led Rounds























































Award-Winning Investment Banking Franchise Focused on Superior Client Results

FT Partners has been recognized as Investment Banking Firm of the Year and regularly achieves Merger and Financing Deal of the Year recognition



2016	 Investment Banking Firm of the Year Cross Border Deal of the Year
2015	 Dealmaker of the Year Technology Deal of the Year
2014	 Equity Financing Deal of the Year Professional Services Deal of the Year, Above \$100mm
2012	 Dealmaker of the Year Professional Services Deal of the Year, Above \$100mm
2011	 Boutique Investment Bank of the Year Deal of the Decade 10 Deal of the Year Nominations Across 9 Categories
2010	 Upper Middle Market Deal of the Year, Above \$500 mm IT Services Deal of the Year, Below \$500mm Cross-Border Deal of the Year, Below \$500mm
2007	 Dealmaker of the Year – Steve McLaughlin Business to Business Services Deal of the Year Computer and Information Technology Deal of the Year, Above \$100mm Financial Services Deal of the Year, Above \$100mm
2015	Steve McLaughlin ranked #4 in Institutional Investor's FinTech 35 List



2006 - 2008

Consecutively ranked (2006, 2007 and 2008) among the top Bankers in Financial Technology



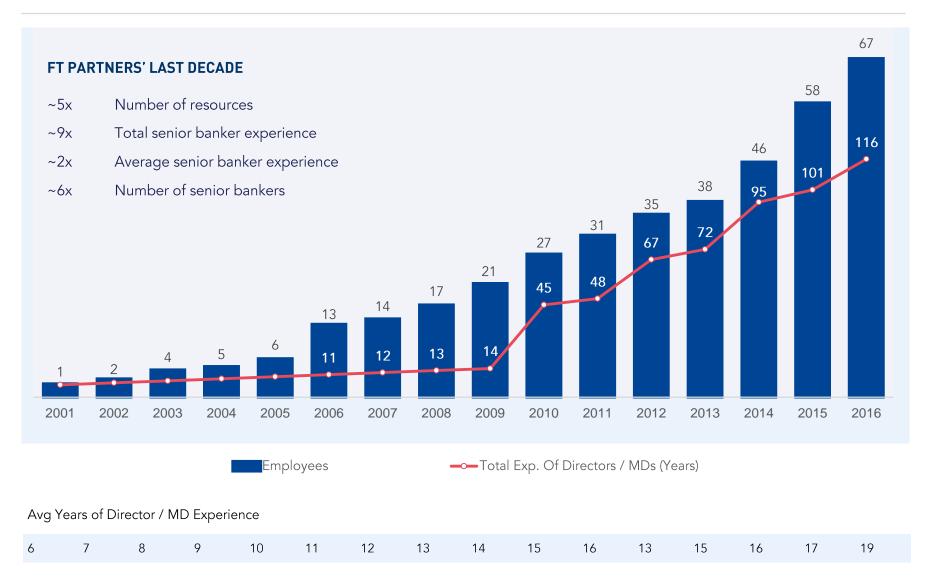
Middle Market Financing Awards 2008

- Equity Financing Dealmaker of the Year Steve McLaughlin
- Information Technology Deal of the Year
- Financial Services Deal of the Year

2006

- Financing Professional of the Year Steve McLaughlin
- Financing Deal of the Year Equity
- Financing Deal of the Year Debt

Platform of Choice for Clients and Bankers Alike



The FT Partners Senior Banker Team

Name / Position	Prior Background	Experience / Education	Years of Experience
Steve McLaughlin Founder, CEO and Managing Partner	Goldman Sachs	 Formerly with Goldman, Sachs & Co. in New York and San Francisco from 1995-2002 Formerly Co-Head of Goldman Sachs' Financial Technology Group (#1 market share) Wharton M.B.A. 	21
Larry Furlong Managing Director	Goldman Sachs	 Formerly with Goldman, Sachs & Co. in New York, London and Los Angeles beginning in 1995 Wharton M.B.A. 	21
Greg Smith Managing Director	Merrill Lynch J.P.Morgan	 Formerly award winning Equity Research Analyst at Merrill Lynch / J.P. Morgan / Sterne Agee Recent coverage included V, MA, TSS, GPN, HPY DST, ENV, FISV, FIS, JKHY, WU & EEFT among others 	20
Steve Stout Managing Director	J.P.Morgan	Formerly with J.P. Morgan and UBSFormerly Global Head of Strategy at First Data	18
Tim Wolfe Managing Director	Goldman Sachs	 Formerly with Goldman, Sachs & Co. beginning in 2000 Started at FT Partners in 2002 40 Under 40 M&A Advisor Award Winner 2013 Harvard M.B.A. 	14
Andrew McLaughlin Managing Director, Research & Business Development	Deloitte.	 Leads FT Partners' Research and Business Development Team Formerly with Deloitte Consulting 	10