October 6, 2016 Financial Technology Partners

FT Partners Research - Transaction Profile



raises

\$180 million

in financing from



Courtesy of:



The Only Investment Bank Focused Exclusively on Financial Technology

www.ftpartners.com



Financial Technology Partners LP

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Transaction Overview

Transaction Summary

- On October 5, 2016, Payoneer announced that it has raised \$180 million in financing led by TCV, with participation from existing investor Susquehanna Growth Equity
 - TCV has committed to purchasing shares from existing shareholders and invest in new issued preferred stock
- The new funding will be used to accelerate global growth and enhance an already strong and debtfree balance sheet
 - This year, Payoneer opened new offices in India, Japan and the Philippines, as well as partnered with global marketplaces and networks such as Rakuten, Tradedoubler and Linio, among others
 - The Company also launched new billing and escrow services due to its acquisition of Armor Payments
- At the close of the transaction, Woody Marshall, a General Partner at TCV, will join Payoneer's board of directors
- This financing brings Payoneer's total funding to over \$265 million
- According to TechCrunch, this is most likely Payoneer's last round before seeking an initial public offering

Company Overview

Pa oneer

"TCV shares our belief that we can make a difference by empowering entrepreneurs throughout the world by offering them tools and solutions to participate, compete and succeed in the global economy. TCV's connections with fast growing ecommerce marketplaces, global brand-building expertise and its long-term investment philosophy are the perfect fit for Payoneer and will help us propel our growth in the years to come."

Scott Galit Chief Executive Officer



"We have been watching Payoneer's rapid growth for several years and have appreciated their ability to execute a unique business strategy aimed at empowering SMEs and leading digital platforms around the world to reduce the friction they face sending and receiving global payments."

Woody Marshall General Partner

"Payoneer's scale and global reach, along with its proprietary compliance infrastructure, allow it to differentiate itself in the field of international payments. We think Payoneer's superior growth trajectory, increasing profitability and huge addressable market make it an ideal investment."

Nari Ansari Principal





Payoneer Overview

Company Overview

CEO:

Headquarters:



Scott Galit

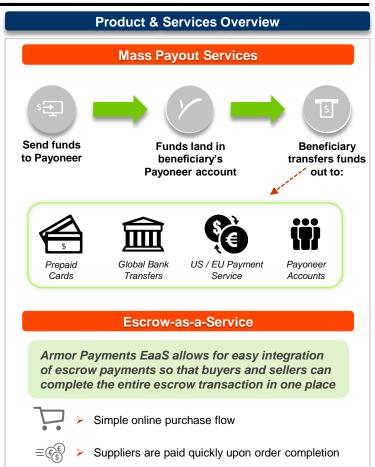
New York, NY

Founded:

2005

- Payoneer provides a platform that enables seamless, cross-border payments for companies of all sizes in more than 200 countries and 150 different currencies
 - The Company currently has over 3 million users and over 2,000 partners
- Payoneer also provides billing and escrow services via an API integration

Previous Financings				
Date	Size (\$ mm)	Investors		
08/12/15	\$50	WELLINGTON MANAGEMENT SUSQUEHANNA SROWTH EQUITY, LLC		
09/08/14	1	nyca		
06/09/14	na	中国平安 创新 PING AN VENTURES		
03/05/14	25	SUSQUEHANNA GROWTH EQUITY, LLC Greylockpartners.		
07/24/08	8	greylockpartners. Carmel cap i t a i		
03/25/07	4	greylockpartners. Crossbar		



Cost-effective payment method

Efficient and fair dispute resolution process





Payoneer Services - Airbnb Case Study

- Airbnb is a community marketplace for people to list, discover and book accommodations around the world
- Lessors are paid for renting out their accommodation using the Payoneer platform





Submit user information to Payoneer

 Payoneer will approve details or ask for additional information by email within 2 days







Renter / Lessee pays Airbnb for the accommodation



Airbnb releases payouts 24 hours after the check-in date; Payoneer typically delivers funds to the account within 1-3 hours



When approved, Payoneer will send a card within 4-15 business days



- Once activated Payoneer allows the user to receive payouts directly to the Prepaid Debit MasterCard
- Payments will be loaded in USD and users can view their balance on Payoneer's website







Technology Crossover Ventures Overview

Overview

TCV



Rick KimballFounding General
Partner

Woody Marshall

General Partner



Jay Hoag Founding General Partner



Robert Trudeau General Partner

Investment Preferences

Investment Criteria

Fund Size: \$2,500 mm

Fund Raised: 2016

Investment Range: \$20 – 400 mm

Revenue: \$10 mm +

EBITDA: NA

Location(s)

- Palo Alto, CA (HQ)
- New York, NY

London, UK

About

- Founded in 1995, Technology Crossover Ventures ("TCV") has raised nearly \$10bn since inception
- Has a particular interest in FinTech, with specific focus verticals including money remittance, alternative lending, robo-advisory, insurance and payments
- Leverages a flexible investment mandate, seeking to invest in both profitable and unprofitable companies that are growing at 20%+ annually
- Provides portfolio companies with long-term financial support, access to a network of industry executives and advisors, introductions to new customers and partners, and strategic advice regarding future IPO and M&A exits

General Preferences¹

Control: Majority, Minority

Geography: North America,

Europe

Transaction Type: Venture, Growth,

Buyout, Spinoff, PIPE, Recapitalization

Industry Focus: Internet, Financial

Technology, Infrastructure, Communications, Software and Services

Select Recent Investments / Exits

FinTech / Financial Services Investments²

	Date	Company	Deal Amt. ³	Board Rep.	Sector
	09/16	Avalara (Series D2)	\$96	Nari Ansari	FMS
	08/15	IQMS (PE Growth)	40	NA	FMS
	06/15	OneSource (PE Growth)	150	NA	FTBPO
	06/15	GoFundMe (<i>Early-Stage VC</i>)	NA	NA	Bnkg
	03/15	FinancialForce (Series B)	110	Tim McAdam	FMS
	02/15	WorldRemit (Series B)	58	John Rosenberg	Pymts
	01/15	Avalara (Series D)	42	Nari Ansari	FMS
	07/14	Dough (Series B)	25	John Rosenberg	CapMkts
	05/14	Swagbucks (PE Growth)	60	NA	Pymts
	05/14	Elevate (Spin-Off)**	NA	NA	Bnkg
	01/12	iPipeline (Thoma Bravo)*	71	Robert Trudeau	Ins
	08/11	Envestnet (PE Growth)*	NA	NA	CapMkts
	01/11	Groupon (Series G)**	950	NA	Pymts
	11/08	HomeAway (Series D)**	250	NA	Bnkg
	03/08	MoneyExpert (Later-Stage VC)	50	lain Shovlin	Bnkg
	11/07	TheStreet.com (PIPE)	55	Jay Hoag	CapMkts
	09/07	TradingScreen (Secondary)	100	Robert Trudeau	CapMkts
	08/07	RJ O'Brien & Associates (Buyout)	400	Robert Trudeau	CapMkts



Source: Company website, PitchBook.

-) Italics indicate preferred control / geography.
-) * denotes M&A exit; ** denotes IPO exit.
- Deal Amount in mm.





Susquehanna Growth Equity Overview

Overview





Scott Feldman *Managing Director*

Jonathan Klahr

Managing Director



Amir Goldman Founder, Managing Director



Martin Angert
Director

Location(s)

Bala Cynwyd, PA (HQ)

Ra'anana, Israel

About

- Susquehanna Growth Equity was founded in 2006 as an affiliate of Susquehanna International Group (SIG), a global trading, research and technology company
- SIG is privately held and provides a solid source of financing for Susquehanna Growth Equity portfolio companies
- Carefully evaluates and selects each investment making only
 2 4 high-value investments per year
- Wants to take a supporting role as board member of portfolio company but does not look to lead company decision making

Investment Preferences

Investment Criteria

Fund Size: \$180 mm
Fund Raised: 2011

Investment Range: \$5 – 75 mm

Revenue: \$5 - 100 mm

EBITDA: NA

General Preferences¹

Control: *Minority*, Majority

Geography: North America, Europe, Israel

Transaction Type: Venture, Growth, Buyout, Divestiture,

Recapitalization

Industry Focus: Software & Saas,

Financial Technology,

Healthcare Technology, Internet & e-Commerce.

Information Services

Select Recent Investments / Exits

FinTech / Financial Services Investments²

	Date	Company	Deal Amt. ³	Board Rep.	Sector	
	05/16	JK Group (Merger)	NA	NA	CapMkts	
	10/15	Offers.com (PE Growth)	\$7	NA	Pymts	
	09/15	Fundera (Series B)	12	Scott Feldman	Bnkg	
	08/15	Payoneer (Series E)	50	Amir Goldman	Pymts	
	09/14	Credit Karma (Later-Stage VC)	75	Scott Feldman	Bnkg	
	01/14	Skybox Security (Later- Stage VC)	6	Jonathan Klahr	FMS	
	10/14	Paysimple (Series C)	8	Amir Goldman	Pymts	
	07/11	The Logic Group (BarclayCard)*	7 `	Jonathan Klahr	Pymts	
	04/11	ETF Securities (Secondary)	70	NA	CapMkts	
	07/09	TradeHelm (PE Growth)	5	NA	CapMkts	
	06/09	Ballista (ICE)*	NA	NA	CapMkts	
	07/08	Derivix (FlexTrade)*	18	NA	CapMkts	
	06/08	Plimus (Great Hill)*	18	Amir Goldman, Jonathan Klahr	Pymts	
	05/07	ESP (ITG)*	NA	Amir Goldman	CapMkts	
	01/07	CashEdge (Fiserv)*	NA	Amir Goldman	Bnkg	





⁾ Italics indicate preferred control / geography.

^{2) *} denotes M&A exit; ** denotes IPO exit.

Deal Amount in mm.

FT Partners is the Leader in Financial Technology Investment Banking































Unparalleled experience in Payment Processing across the entire spectrum of transaction types and dynamics, with extremely strong execution and outcomes





TECHNOLOGY PARTNERS

Timeline of Selected FT Partners Payment Processing Transactions

cardconnect. **Gift**Cards.... MERCURY \$438mm FT Partners has a history of \$1.65bn Sale \$70mm strategic \$120mm TRANSFIRST® Sale to to executing on some of the investment from Sale to FinTech Acquisition Corp vantiv \$675mm >> BLACKHAWK most ground-breaking Recap YAPSTONE" SEARCH IGHT Heartland Payments transactions in the Bain Capital Ventures \$50mm Investment in \$4.5bn last decade+ MERCURY[®] Financing from iudo Sale to \$900mm ACCEL **global**payments 2016 Growth **Majority** century PAYMENTS Financing from 🕅 Remitly Sale to ROUTE SIXTY-SIX 5 SILVERLAKE \$38.5mm \$100+mm PROPAY **Financing** Sale to $\Sigma\Sigma$ \$100+mm worldpay MARQETA **CUSTOM** Sale to **TRANSFIRST** \$25mm **TSYS** \$1.5bn **Financing** \$370mm VERUS VeriFone Sale to (now Sage Sale to nmi Currencies Payments) Direct \$177mm \$325mm Vista Equity Partners Growth \$310mm+ IPO Sale to nmi Sale to Investment **Palamon** from Growth (now WorldPay US) SOLVERAS CORSAIR CAPITAL Great Hill Investment PAYMENT SOLUTIONS™ \$525mm from Sale to \$50mm azimo == cardspring **Bregal**Sagemount The Royal Bank of Scotland Sale to \$20mm LEET ON Sale to 2004 ----Financing from TRANSFIRST" \$369mm twitter Central Payment frog VeriFone Sale to \$100mm+ wex Sale to \$292mm (fka Merchant SUM Up° Debt Warehouse) **TSYS IPO** Financing from Recap in its GROUPON Recap by PARTHENON CAPITAL PARTNERS **BBVA** FINANCIAL



Ground-Breaking Transactions Pioneered by FT Partners















First sale of a U.S. merchant acquirer to a large international financial institution; became Worldpay U.S. First sale of a U.S. merchant acquirer to an international software company; became Sage Payments First sale of an "International Payments Specialist" to a pure-play consumer remittance provider First large-scale transaction for an integrated merchant acquirer First sale of a payments company to an established social media company Largest U.S. strategic merchant acquiring acquisition in over the last decade Sale of a payment processor to a SPAC vehicle

Transactions demonstrate success breaking new ground across the Payment Processing sector





Selected FT Partners' Research (click to view)



Research Report: Transaction Security



Research Report: PayPal Spin-off Overview



Research Report: Global Money Transfer



Research Report: Apple Unveils Apple Pay



Heartland's Sale to Global Payments



TransFirst's Sale to TSYS



Square Completes its IPO



First Data: Post Quiet Period Review



FT Partners regularly publishes research highlighting the most important transactions, trends and insights impacting the global Financial Technology landscape. Our unique insight into FinTech is a direct result of executing hundreds of transactions in the sector combined with over 13 years of exclusive focus on Financial Technology. Please visit our subscription form to subscribe to our exclusive monthly newsletter and receive our research reports.



Award-Winning Investment Banking Franchise Focused on Superior Client Results

FT Partners has been recognized as Investment Banking Firm of the Year and regularly achieves Merger and Financing Deal of the Year recognition

	0040	■ Investment Banking Firm of the Year
	2016	■ Cross Border Deal of the Year
		- Dealmaker of the Veer
	2015	Dealmaker of the Year Tasky along Park of the Year
		■ Technology Deal of the Year
2016		■ Equity Financing Deal of the Year
2016	2014	■ Professional Services Deal of the Year, Above \$100mm
- 2004		= 1101000101111 00111000 Boar of the Tour, Above \$10011111
ANNUALAWARDS		■ Dealmaker of the Year
	2012	■ Professional Services Deal of the Year, Above \$100mm
TATININIED		
WINNER		■ Boutique Investment Bank of the Year
	2011	■ Deal of the Decade
M&A Advisor		■ 10 Deal of the Year Nominations Across 9 Categories
Awards		
		■ Upper Middle Market Deal of the Year, Above \$500 mm
	2010	■ IT Services Deal of the Year, Below \$500mm
		■ Cross-Border Deal of the Year, Below \$500mm
		■ Dealmaker of the Year – Steve McLaughlin
	2007	■ Business to Business Services Deal of the Year
	2001	■ Computer and Information Technology Deal of the Year, Above \$100mm
		■ Financial Services Deal of the Year, Above \$100mm
Institutional	2015	■ Steve McLaughlin ranked #4 in Institutional Investor's FinTech 35 List
lnvestör	_0.0	
Institutional Investor	2006-2008	■ Consecutively ranked (2006, 2007 and 2008) among the top Bankers in Financial
Annual Ranking		Technology
<u> </u>		■ Equity Financing Dealmaker of the Year – Steve McLaughlin
	2008	■ Information Technology Deal of the Year
	2000	■ Financial Services Deal of the Year
WINNER		
Middle Market	0000	■ Financing Professional of the Year – Steve McLaughlin
Financing Awards	2006	■ Financing Deal of the Year - Equity
i mancing Awards		Financing Deal of the Year - Debt





The FT Partners Senior Banker Team

Name / Position	Prior Background	Experience / Education	Years of Experience
Steve McLaughlin Founder, CEO and Managing Partner	Goldman Sachs	 Formerly with Goldman, Sachs & Co. in New York and San Francisco from 1995-2002 Formerly Co-Head of Goldman Sachs' Financial Technology Group (#1 market share) Wharton M.B.A. 	21
Larry Furlong Managing Director	Goldman Sachs	 Formerly with Goldman, Sachs & Co. in New York, London and Los Angeles beginning in 1995 Wharton M.B.A. 	21
Greg Smith Managing Director	Merrill Lynch J.P.Morgan	 Formerly award winning Equity Research Analyst at Merrill Lynch / J.P. Morgan / Sterne Agee Recent coverage included V, MA, TSS, GPN, HPY DST, ENV, FISV, FIS, JKHY, WU & EEFT among others 	20
Steve Stout Managing Director	J.P.Morgan First Data	 Formerly with J.P. Morgan and UBS Formerly Global Head of Strategy at First Data 	18
Tim Wolfe Managing Director	Goldman Sachs	 Formerly with Goldman, Sachs & Co. beginning in 2000 Started at FT Partners beginning in 2002 40 Under 40 M&A Advisor Award Winner 2013 Harvard M.B.A. 	14
Andrew McLaughlin Managing Director, Research & Business Development	Deloitte.	 Leads FT Partners' Research and Business Development Team Formerly with Deloitte Consulting 	10



