FINANCIAL TECHNOLOGY PARTNERS FTP Securities LLC

is pleased to announce its exclusive role as sole strategic and financial advisor to



in its minority investment from



for total consideration of

\$300,000,000

Courtesy of:



The Only Investment Bank
Focused Exclusively on Financial Technology
www.ftpartners.com

y in

Steve McLaughlin Managing Partner Tel: 415.992.8880

steve.mclaughlin@ftpartners.com

Financial Technology Partners

555 Mission St., 23rd Floor San Francisco, CA 94105 Tel: 415.512.8700



FT Partners Advises GreenSky in its \$300,000,000 Minority Investment

Transaction Overview and Rationale

Overview of Transaction

- GreenSky completed a minority \$300 million financing round from TPG, DST, Iconiq and Wellington Management
- The Company provides an online loan platform that allows businesses to offer flexible credit programs to their customers – promoting higher transaction values and driving sales growth
- GreenSky's proprietary, technology-driven platform enables partners to make informed, real-time credit decisions and allows for real-time transaction processing
- The Company has grown to be a leader in the emerging Alternative Lending space, with a particular focus on home improvement financing

Significance of Transaction

- Represents the largest private equity financing in the Alternative Lending space to date
- Demonstrates a fundamental shift in lending customer acquisition models away from traditional banks and towards specialists like GreenSky
- This transaction positions GreenSky as a clear leader in Alternative Lending and enables the company to continue to innovate and bring additional products to market

FT Partners' Role

- FT Partners served as exclusive strategic and financial advisor to GreenSky and its Board of Directors
- FT Partners leveraged its deep knowledge, extensive experience and broad industry relationships to help achieve a highly favorable outcome for the Company
- Transaction demonstrates FT Partners' continued success advising top-tier financial technology companies

Financial Technology Partners LP FTP Securities LLC

is pleased to announce its exclusive role as financial advisor to



in its minority investment from







for total consideration of

\$ 300,000,000



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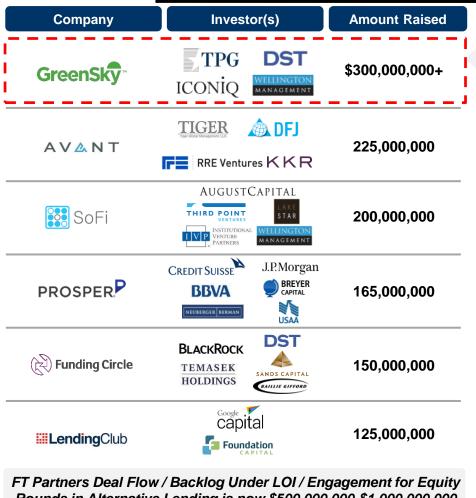




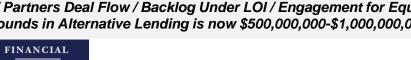
TECHNOLOGY PARTNERS

GreenSky Raises \$300,000,000

GreenSky's Raise is the Single-Largest Transaction Across the Entire Alt. Lending Ecosystem



Rounds in Alternative Lending is now \$500,000,000-\$1,000,000.000





FT Partners advised GreenSky on its groundbreaking \$300 million financing, the largest round in the Alternative Lending space

In addition to GreenSky, FT Partners has advised on a number of other prominent Lending Tech / Alt Lending transactions



























GreenSky Overview

GreenSky Overview



Founders:

Headquarters: Atlanta, GA

Founded: 2006

- GreenSky provides an online consumer finance marketplace specializing in the home improvement and retail space, enabling business of various sizes to offer flexible credit options to their customers
- Works with bank partners to provide its unsecured installment loan programs
- Businesses can apply to become a GreenSky Dealer in order to offer its customers financing programs
 - Platform is paperless and customers can apply online, by phone or through a mobile application
 - Funds reach customer accounts within 48 hours;
 GreenSky caps user credit line at \$55,000
- The proprietary, technology-driven platform enables partners to make informed, real-time credit decisions and allows for real-time transaction processing

Management Overview



David Zalik, Chief Executive Officer

- Co-Founder and served as GreenSky's CEO since its founding in 2006
- Founded MicroTech Information Systems, co-founded Phoenix and OutWeb



David Zalik

Larry Smith

Gerry Benjamin, Vice Chairman

- Serves as GreenSky's Vice Chairman
- Over 30 years of investment banking, corporate finance advisory, principal investing and restructuring experience



Robert Partlow, Chief Financial Officer

- Joined GreenSky in 2014 as the Company's CFO
- Responsible for GreenSky's accounting, treasury operations and financial planning



Tim Kaliban, President & Chief Risk Officer

- Serves as GreenSky's Chief Risk Officer
- Over 20 years of experience in the management of lending, compliance, servicing and product development



Marty Smith, Chief Information Officer

- Joined GreenSky in 2013 as the Company's CIO
- Created technology strategies for high-growth ventures such as IPG, ChoicePoint and the Home Depot



Rob Kottmeier, Chief Credit Officer

Has over 15 years of experience focusing on risk management across product lifecycles, creating consumer credit policies and leading strategic customer initiatives



Gene Burke, Chief Operating Officer

- Joined GreenSky in 2014 as the Company's COO
- Has 25 years of experience leading operations, data analysis and project / process management organizations





GreenSky Overview (cont.)

Markets Served



Home Improvement

Plans and products can be used to finance home improvement projects, such as: solar panel installations, remodeling, roofing, electrical, HVAC, and more



Retail

Finance high-ticket consumer retail purchases, such as: home furniture, televisions, washers & dyers, and kitchen appliances



Customers can apply for credit by phone, online through the website or on the mobile app



- GreenSky is not a bank, but rather a technology platform that provides financing through partnerships with some of the largest banks in the U.S.
- Through its partners, GreenSky offers unsecured installment loans with flexible terms, convenient payment options and no prepayment penalties



- GreenSky helps businesses grow by giving them the ability to offer credit to their end customers
- Serves merchants ranging from the world's largest to small and medium-size businesses



- National Program Sponsors are offered to select merchants in order to offer GreenSky financing as an option throughout their network; includes turnkey and fully supported training, marketing and sales support
- National Program Sponsors include The Home Depot and Mac Tools









GreenSky's

powerful

unique business

model creates a

"network effect"

that has led to

consumer loan

consistent.

originations

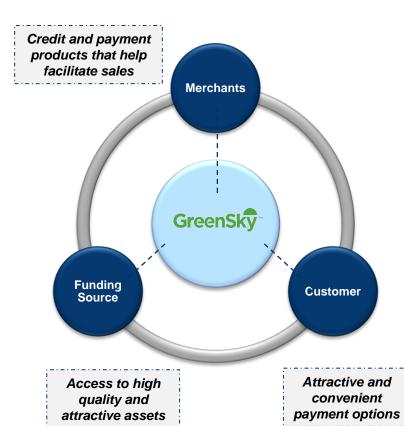
growing

GreenSky Raises \$300,000,000

GreenSky Overview (cont.)

Strong Value Proposition

GreekSky's technology platform creates unique and differentiated value for each of its three constituents, resulting in a strong network effect



Strong Business Model

Technology Enabled Platform

- Fast, simple origination
- Instant funding / payment
- Servicing / back office functionality

2 Unique Off-Balance Sheet Funding Model

- Low cost of funds with high quality financing partners
- High-quality, diversified earning assets

Enormous Addressable Market

- Estimated spend for consumers in unsecured credit verticals is ~\$392 bn
- Access to both Prime and Super Prime customers at attractive yields while also maintaining attractive average credit scores

Vast, Low Cost and Highly Scalable Sales Channels

 Merchant and partnership channels drive low cost customer acquisition



TPG Capital Overview

Overview





Bryan Taylor

Partner

Scott Gilbertson Matt Hobart

Michael Fu

Bill Schwartz Will Hunsinger

Leung Hung

Partner Partner

Partner

Operating Partner Operating Partner

Principal

Location(s)

- Ft. Worth, TX (HQ)
 - San Francisco, CA
- Beijing, China
- Mumbai, India

- New York, NY
- Hong Kong
- Singapore

About

- Venture / growth equity platform of Texas Pacific Group
- Has raised over \$7 bn in committed capital since inception
- Focus on middle-market technology companies
- Fintech transactions often involve SaaS businesses in payments, banking and insurance sectors

Investment Preferences

Investment Criteria

Fund Size: \$3,000 mm (Fund III) \$2,000 mm (Fund II)

Fund Raised: 2015 (Fund III) 2011 (Fund II)

Equity Range: \$10 - 150 mm

Revenue: na

EBITDA: na

General Preferences

Majority, Minority Control:

Geography: Global, with particular focus in North America

and Asia

Transaction Type: Venture, Growth Equity,

LBO's, Buyouts, PIPE's

Industry Focus: Consumer, Retail,

> Technology, Internet, Healthcare, Cleantech and

Renewables,

Transportation, Industrials and Business Services

Select Recent Investments / Exits

Investments

| | Date | Company | Amount (mm) |
|---|----------|---------------------------|-------------|
| • | 05/13/15 | Zenefits | \$513 |
| | 05/05/15 | Handy | 15 |
| | 10/22/14 | Greensky Credit | 300 |
| | 07/07/14 | Box | 150 |
| | 06/05/14 | NorthStar Anesthesia | na |
| | 02/05/14 | Domo | 125 |
| | 09/30/13 | Evolent Health | 100 |
| | 08/22/13 | Uber | 258 |
| | 01/09/13 | Red Book Connect | na |
| | 06/11/12 | iMDsoft | na |
| | 06/09/11 | AGS Transact Technologies | 32 |
| | | | |

| Date | Company | Amount (mm) |
|----------|--------------------------------|-------------|
| 06/04/15 | Evolent Health | \$196 |
| 03/05/15 | Tulloch Homes group | na |
| 02/11/15 | PowerPlan (Thoma Bravo) | na |
| 01/22/15 | Box (IPO) | 175 |
| 11/03/14 | Fuze Network (Camden Partners) | na |
| 08/22/12 | MarketTools (MetrixLab) | na |
| 07/09/12 | CustomerSat (Confirmit) | na |





DST Overview

Overview

DST



Yuri Milner Founder & President



Tom Stafford Partner

Verdi Israelian COO & CFO

John Lindfors Managing Partner & Director

Rahul Mehta Managing Partner

Saurabh Gupta PArtner

Shou Zi Chew Partner

Svetlana Pavlova Vice President

Ekaterina Obukhova Vice President

Location(s)

Hong Kong, China

About

- Founded in 2005 as Digital Sky Technologies by Russian entrepreneur Yuri Milner
- Invests in venture- and growth-stage companies, specializing in fast-growing internet businesses
- Has invested in some of the most recognizable internet and consumer companies in the world, including Facebook, Groupon, Twitter, Zynga, Airbnb and Spotify
- Prefers to invest in late-stage companies with enterprise values greater than \$500 mm

Investment Preferences

Investment Criteria

Fund Sizes:

Funds Raised: 2011

Equity Range: na

Revenue: na

EBITDA: na

General Preferences

Control: Minority

Geography: US, China, Europe

Transaction Type: Venture, Growth, Secondary

Industry Focus: Internet Retail, Technology, Online

Services

\$1.000 mm

Select Recent Investments / Exits

Investments

| | Date | Company | Amount (mm) |
|---|----------|--------------------------------|-------------|
| • | 03/04/15 | Farfetch | \$86 |
| | 02/19/15 | Langkoo | 100 |
| | 12/29/14 | Flipkart | 1,000 |
| | 12/22/14 | Xiaomi Technology | 1,100 |
| | 10/22/14 | Greensky Credit | 300 |
| | 11/01/14 | Qianhai Information Technology | 100 |
| | 10/23/14 | Koudai Shopping | 350 |
| | 06/03/14 | Houzz | 165 |
| | 12/06/13 | Box | 100 |
| | 11/13/13 | Lending Club | 57 |
| | 12/09/11 | Klarna AB | 155 |

| Date | Company | Amount (mm) |
|----------|----------------|-------------|
| 01/22/15 | Box (IPO) | \$175 |
| 09/18/14 | Alibaba (IPO) | 25,032 |
| 05/22/14 | JD.com (IPO) | 1,780 |
| 11/06/13 | Twitter (IPO) | 1,820 |
| 05/18/12 | Facebook (IPO) | 16,007 |
| 12/16/11 | Zynga (IPO) | 1,000 |
| 11/04/11 | Groupon (IPO) | 700 |





Iconiq Capital Overview

Overview

ICONIO

Michael Anders Founder

Will Griffith Partner

Matthew Jacobson Divesh Makan Partner Chad Boeding Partner

Evan Lintz

General Partner Kevin Foster Senior Vice President

Associate

Location(s)

San Francisco, CA

About

- Iconiq Capital, founded in 2011, is a global multi family office including high net worth individuals such as Mark Zuckerberg and Jack Dorsey
- With approximately \$7.6 bn assets under management, Iconiq provides investment advisory services to 300 clients
- Iconiq Capital operates as an independent SEC Registered Investment Advisor

Investment Preferences

Investment Criteria

Fund Size:

Fund Raised: 2014 Equity Range: na Revenue: na

FBITDA:

General Preferences

Control: Minority

Geography: North America, Asia /

Pacific

na

\$495 mm

Transaction Type: Venture, Growth,

Buyout, Secondary, Recapitalization

Industry Focus: Banking Technology,

Internet Retail, Financial Software. **Business Services**

Select Recent Investments / Exits

Investments

| Date | Company | Amount (mm) |
|----------|--------------------|-------------|
| 06/01/15 | Coupa Software | \$80 |
| 05/39/15 | DocuSign | 278 |
| 02/20/15 | Viv Labs | 13 |
| 02/03/15 | kCura | 125 |
| 02/02/15 | Apttus | 41 |
| 01/21/15 | VMTurbo | 50 |
| 12/15/14 | SurveyMonkey | 250 |
| 10/22/14 | Greensky Credit | 300 |
| 10/07/14 | Docusign | 115 |
| 08/26/14 | The Honest Company | 70 |
| 07/29/14 | Flipkart | 1,000 |

| Date | | Company | Amount (mm |
|------|----|---------|------------|
| na | na | | na |





Wellington Management Overview

Overview

WELLINGTON MANAGEMENT

Nicholas Adams
Partner
Robert Patten
Sujit Chakravarthy
Cheryl Duckworth
Partner
Jeff Wantman
Nicholas Adams
Partner
Robert Patten
Vice President
Industry Analyst
Industry Analyst

Location(s)

- Boston, MA (HQ)
- San Francisco, CA
- Hong Kong, China
- Tokyo, Japan
- Zurich, Switzerland
- Frankfurt, Germany

- Chicago, IL
- Beijing, China
- London, UK

- Singapore
- Sydney, Australia

Luxembourg

About

- Founded in 1928 as the first balanced US fund (Mutual Fund)
- \$892 bn AUM and over 500 investment professionals
- As an investment manager, it serves high net worth individuals, banking institutions, pension and profit sharing plans, endowment and foundations, wealth managers, charitable organizations and family offices, among others
- Has been investing in private companies for over a decade

Investment Preferences

Investment Criteria Fund Size:

Fund Raised: na

Equity Range: na

Revenue: na

EBITDA:

General Preferences

Control: Minority

Geography: North America,

Europe, Asia / Pac

Transaction Type: Venture, Growth,

PIPE

na

na

Industry Focus: Agnostic

Select Investments / Exits

Investments

| Date | Company | Amount (mm) |
|----------|------------------------|-------------|
| 06/24/15 | WeWork | \$400 |
| 05/29/15 | DocuSign | 278 |
| 05/11/15 | Pinterest | 553 |
| 04/20/15 | Oscar Health Insurance | 145 |
| 03/17/15 | Dataminr | 130 |
| 03/11/15 | Zuora | 115 |
| 02/24/15 | nCino | 29 |
| 02/09/15 | Social Finance | 213 |
| 12/18/14 | Redfin | 71 |
| 11/07/14 | Powa Technologies | 80 |

| Date | Company | Amount (mm) |
|----------|-----------------------------------|-------------|
| 05/03/15 | Ironshore (Fosun International | \$2,100 |
| 04/23/15 | Apigee (IPO) | 87 |
| 12/23/14 | Datalogix (Oracle) | na |
| 12/10/14 | Lending Club (IPO) | 870 |
| 10/21/14 | Anchor Bancorp Wisconsin (IPO) | 10 |
| 03/13/13 | WageWorks (Follow-On Offering) | 135 |





FT Partners has Significant Experience Advising Large Financing Rounds and "Unicorns"

FT Partners has a history of advising on some of the largest financing transactions in the FinTech space

Representing numerous FinTech "Unicorns" above \$1 billion valuations

| Company | Amount Raised |
|---|----------------|
| ► MERCURY® | \$420,000,000+ |
| GreenSky ** | 300,000,000+ |
| liquidnet.*** | 250,000,000 |
| square trade protection plans | 238,000,000 |
| Closed / Pending | 200,000,000+ |
| nmi | 150,000,000+ |
| Closed / Pending PR | 150,000,000+ |
| TradingScreen SIMPLIFYING GLOBAL MARKETS* | 110,000,000+ |
| САУАП | 100,000,000+ |
| CHROMERIVER | 100,000,000 |
| Credit Karma | 85,000,000 |
| | 70,000,000 |
| taulia | 60,000,000 |
| O YAPSTONE | 50,000,000 |









Selected Prominent Investors in FT Partners Led Rounds

























khosla ventures

QUESTMARK PARTNERS









FT Partners' Continued Track Record of Success in the Alternative Lending / Credit Space

Digital Media-Focused Financing



Consumer Home Improvement Financing



Consumer Marketing / Credit Lead Generation



Contractor Financing



Asset Backed Loans Financing



Revenue-Based Loans



Alternative Score Provider



Student Loans







Proven Leader Across Financial Technology









































Award-Winning Investment Banking Franchise Focused on Superior Client Results

FT Partners has been recognized as Investment Banking Firm of the Year and regularly achieves Merger and Financing Deal of the Year recognition



M&A Advisor Awards 2014 ■ Equity Financing Deal of the Year

■ Professional Services Deal of the Year, Above \$100mm

Dealmaker of the Year

2012 - Professional Sorvices

■ Professional Services Deal of the Year, Above \$100 mm

■ Boutique Investment Bank of the Year

■ Deal of the Decade

■ 10 Deal of the Year Nominations Across 9 Categories

■ Upper Middle Market Deal of the Year, Above \$500 mm

■ IT Services Deal of the Year, Below \$500mm

■ Cross-Border Deal of the Year, Below \$500mm

■ Dealmaker of the Year – Steve McLaughlin

■ Business to Business Services Deal of the Year

■ Computer and Information Technology Deal of the Year, Above \$100mm

■ Financial Services Deal of the Year, Above \$100mm

Institutional Investor Institutional Investor Annual Ranking

2006-2008

2011

2010

2007

■ Steve McLaughlin consecutively ranked (2006, 2007 and 2008) among the top Bankers in Financial Technology



Middle Market Financing Awards 2008

2006

■ Equity Financing Dealmaker of the Year – Steve McLaughlin

■ Information Technology Deal of the Year

■ Financial Services Deal of the Year

■ Financing Professional of the Year - Steve McLaughlin

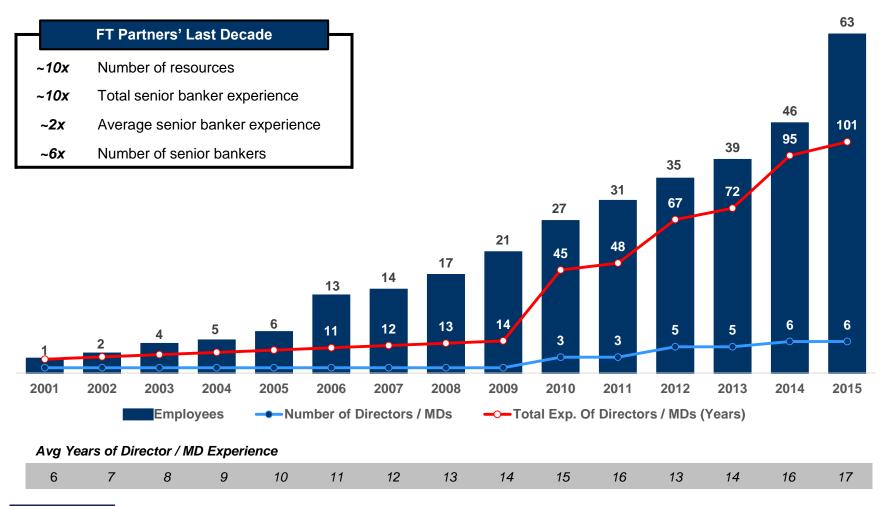
■ Financing Deal of the Year - Equity

■ Financing Deal of the Year - Debt





Platform of Choice for Clients and Bankers Alike







The FT Partners Senior Banking Team

| Name / Position | Prior Background | Experience / Education | Years of Experience |
|---|--------------------------------------|--|---------------------|
| Steve McLaughlin Founder, CEO and Managing Partner | Goldman Sachs | Formerly with Goldman, Sachs & Co. in New York and San Francisco from 1995-2002 Formerly Co-Head of Goldman Sachs' Financial Technology Group (#1 market share) Wharton M.B.A. | 20 |
| Larry Furlong Managing Director | Goldman Sachs | Formerly with Goldman, Sachs & Co. in New York, London and Los Angeles beginning in 1995 Wharton M.B.A. | 20 |
| Greg Smith Managing Director | Merrill Lynch J.P.Morgan sterne agee | Formerly award winning Equity Research Analyst at Merrill Lynch / J.P. Morgan / Sterne Agee Recent coverage included DST, ENV, FISV, FIS, V, MA, GPN & HPY among others | 19 |
| Tim Wolfe <i>Managing Director</i> | Goldman Sachs | Formerly with Goldman, Sachs & Co. beginning in 2000 40 Under 40 M&A Advisor Award Winner 2013 Harvard M.B.A. | 13 |
| Andrew McLaughlin Managing Director, Research & Business Development | Deloitte. | Leads FT Partners' Research and Business Development Team Formerly with Deloitte Consulting | 9 |

