March 1, 2016

Financial Technology Partners LP

FT Partners Research – Transaction Profile



raises

\$400,000,000

Led by



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Oscar Raises \$400 mm in Financing led by Fidelity

Transaction Summary

Currently covering over 40,000 health providers and more than 70 hospitals (2)

Boosted enrollment by almost 300% – from 40,000 customers last year to 145,000+ to date (2)

Total funding raised to date is over \$740 mm

Transaction Summary

- On February 22, 2016, Oscar Health Insurance ("Oscar") announced it has raised \$400 million in a financing round led by Fidelity Investments
 - Previous investors, Google Capital, General Catalyst, Founders Fund, Lakestar, Khosla Ventures and Thrive Capital joined in the round as well
- According to Bloomberg, this last financing round values the company at \$2.7 billion (1)
 - Oscar's value has increased \$1 billion since September 2015
- Oscar plans to utilize this funding to expand operations, move into new geographies, and ultimately acquire more customers
- Oscar recently expanded into the Los Angeles area, as well as Dallas and San Antonio, TX
- Oscar CEO Mario Schlosser has said he wants to reach
 1 million customers in five years

Previous Financings				
Date	Size (\$ mm)	Valuation (\$ mm) ⁽³⁾	Key Investors	
09/15/15	\$32.5	1,750	Google Capital	
04/20/15	145	1,400	THRIVE CAPITAL FORMATION & BREYER CAPITAL FORMATION & WELLINGTON MANAGEMENT	
05/14/14	80	800	THRIVE FOUNDERS FUND General Catalyst BREYER Partners FORMATION 8 khosla ventures	
01/07/14	30	350	THRIVE CAPITAL FOUNDERS FUND khosla ventures General Catalyst Partners	
07/18/13	52	121	B BOXGROUP LERER HIPPEAU FOUNDERS FUND General Catalyst Partners Khosla ventures	

Transaction Commentary



"We are going after one of the largest markets in the U.S., one that is 20% of GDP. We have the capital, the brand, the technology to have tremendous impact on the industry." (2)



"The Oscar team has had amazing execution in a business that is highly complex, regulated, and competitive and capital intensive. This isn't a 'move fast and break things business', people's lives are at stake." (2)



Josh Kushner Co-Founder of Oscar Managing Partner. Thrive Capital

FOUNDERS FUND

Brian Singerman Partner, Founders Fund



Source: FT Partners' Database; Capital IQ.

- Bloomberg; "Oscar Said to Be Valued at \$2.7 Billion in Fidelity-Led Round".
- P) Forbes: "Oscar Health Gets \$400 Million And A \$2.7 Billion Valuation from Fidelity".
- (3) Pitchbook



Oscar Raises \$400 mm in Financing led by Fidelity

Oscar Overview

Oscar Insurance Statistics

> 198k **Doctor Visits**

310k **Prescriptions Filled**

> 401 **Births**

\$528K **Rewards Earned**

FINANCIAL TECHNOLOGY **PARTNERS**

Oscar Overview

Founders:

Josh Kushner Mario Schlosser Kevin Nazemi New York, NY

2013

Currently Available In:



Founded:

Headquarters:







- Oscar provides health insurance through its online and mobile platform for comparing insurance plans, contacting healthcare providers and managing personal health
- Search, compare, and purchase Oscar insurance plans from the least covered, 'Secure' plan to the 'Platinum' plan
- All plans include free check-ups, flu shots, generic drugs and preventive care
- Manage personal health with advice nurse, patient records and health incentives
- Health incentives include Misfit Flash activity tracker that syncs with Oscar app
 - Pays customer \$1 if he or she reaches daily step count goal (personalized by Oscar app)
 - Can earn up to \$240 every year
 - First insurance company to give fitness tracker and incentive rewards for activity

Product Overview

Search

Search by symptoms, doctor, type of care, location or medication



 Learn More feature for information on possible symptoms / diagnosis

Compare options of care (Primary



Physician, Specialized Practice, **Urgent Care, Emergency Room)** Compare



 Compare prices, locations, appointment times



 24 hour Board-Certified doctor / nurse call line for advice



 Assistance with filling common prescriptions



Health nsurance **Plans**

Health

History

Timeline

Doctor On

Call

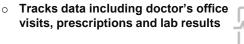
 Offers Oscar Simple, Standard and Edge plans



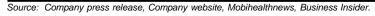
 Also offers NY State Standard plans designed by the NY State Marketplace











Oscar Raises \$400 mm in Financing led by Fidelity

Fidelity Investments Overview

Firm Overview





Andrew Boyd

Head of Global Equity Capital

Markets



Mike Durbin

President, Institutional Wealth
Services

Location(s)

Boston, MA

About

- Founded in 1946 by Edward Johnson
- Serves as a multinational financial services corporation offering brokerage services, wealth management, retirement services and insurance to individuals and institutions
- One of the largest mutual fund managers in the world with ~\$4.9 tn in AUM
- Makes direct venture / growth investments in private and public companies across many different sectors including technology, software, financial services, internet and biotechnology
- Like to participate in pre-IPO rounds of financing

FINANCIAL TECHNOLOGY PARTNERS

Investment Preferences

Investment Criteria

Fund Size: NA

Fund Raised: NA

Investment Range: NA

Revenue: NA

EBITDA: NA

General Preferences 1

Control: Minority

Geography: Global

Transaction Type: Venture, Growth,

PIPE

Industry Focus: NA

Select Recent Investments / Exits

Fin Lech / Financial Services investments 2						
Date	Company	Deal Amt. ³	Board Rep.	Sector		
02/16	Oscar (Later-Stage VC)	\$400	NA	HCIT		
02/16	eMoney Advisor (M&A)	250	Michael Willens	Bnkg		
05/15	Zenefits (Series C)	512	NA	Ins		
10/14	Recurly (Early-Stage VC)	12	NA	FMS		
07/14	Quindell (PIPE)	NA	NA	Ins		
10/13	Annuity Direct (M&A)	NA	Hugh Mullan	Bnkg		
06/12	Metro Bank (Buyout)	200	NA	Bnkg		

Other Technology Investments ²						
Date	Company	Deal Amt. ³	Board Rep.	Sector		
12/16	Malwarebytes (Series B)	\$50	NA	Software		
11/15	Jet (Series B2)	350	NA	Online		
10/15	Meituan-Dianping (Platform Creation)	NA	NA	Software		
09/15	CloudFlare (Series D)	108	NA	Software		
09/15	Bracket Computing (Series C)	46	NA	Software		
05/15	Colt Group (PIPE)	2,610	NA	Online		
07/15	Twilio (Series E)	130	NA	Online		
07/15	Made.com (Later-Stage VC)	60	NA	Online		
07/15	EMC (PIPE)	NA	NA	Data		
05/15	Snapchat (Series F)	537	NA	Online		
05/15	Pinterest (Series G)	533	NA	Online		



Italics indicate preferred control / geography.

^{2) *} denotes M&A exit; ** denotes IPO exit.

Deal Amount in mm.

Oscar Raises \$400 mm in Financing led by Fidelity

Founders Fund Overview

Firm Overview



FOUNDERS FUND



Peter Thiel
Co-Founder,
Partner



Ken Howery Co-Founder, Partner



Luke Nosek Co-Founder, Partner

Investment Preferences

Investment Criteria

Fund Size: \$1,015 mm

Fund Raised: 2014

Investment Range: \$0.5 – 5 mm

Revenue: NA

EBITDA: NA

Location(s)

San Francisco, CA

About

- Founded in 2005, Founders Fund is a venture capital and growth investor in the broad technology sector
- Differing from most venture capital firms, the partners and employees of Founders Fund are the largest investors in their funds, accounting for ~20% of the total committed capital
- Primarily participates in early-stage venture investments in disruptive companies, but opportunistically makes large follow-on investments in certain businesses
- Has invested in some of the fastest-growing companies in the world, including Palantir, Facebook, Airbnb, Spotify and Lyft

General Preferences 1

Control: Minority

Geography: U.S.

Transaction Type: Seed, Venture,

Growth

Industry Focus: Aerospace &

Transportation, Advanced Machines / Software, Energy, Biotechnology & Health, Consumer

Internet & Media

Select Recent Investments / Exits

FinTech / Financial Services Investments ²

Date	Company	Deal Amt. ³	Board Rep.	Sector
02/16	AppCard (Series B)	\$20	NA	Pymts
02/16	Oscar (Late-Stage VC)	400	NA	HCIT
01/16	Cadre (Series B)	50	NA	Bnkg
01/16	Blend Labs (Series C)	40	NA	Bnkg
01/16	Nubank (Early-Stage VC)	52	NA	Bnkg
12/15	CapLinked (Series B1)	3	NA	CapMkts
11/15	Fronteer Solutions (Seed)	<1	NA	CapMkts
10/15	Collective Health (Series C)	81	Scott Nolan	HCIT
10/15	Ripple Labs (Series A)	32	NA	Pymts
08/15	ZocDoc (Series D)	152	NA	HCIT
05/15	Zenefits (Series C)	512	NA	Ins
03/15	Socotra (Series B)	11	NA	FMS
12/14	Stripe (Series C1)	70	NA	Pymts
06/14	BitGo (Series A)	12	NA	Pymts
05/14	BitPay (Series A)	30	NA	Pymts
11/13	Prospect Hall (Series A)	18	NA	Pymts
07/13	Able (Series A)	NA	NA	Bnkg
04/13	Upstart (Series A)	5	NA	Bnkg
03/13	Domo (Series C)	60	NA	FMS
08/12	Wallaby Financial (Bankrate)*	1	NA	Pymts

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Italics indicate preferred control / geography.

^{2) *} denotes M&A exit; ** denotes IPO exit.

Deal Amount in mm.



Oscar Raises \$400 mm in Financing led by Fidelity

General Catalyst Overview

Firm Overview



General Catalyst



David Fialkow
Co-Founder &
Managing Director



Joel Cutler Co-Founder & Managing Director



Hemant Taneja Managing Director

Investment Preferences

Investment Criteria

Fund Size: \$845 mm

Fund Raised: 2016

Investment Range: \$0.1–60mm

Revenue: <\$45mm

EBITDA: <\$25mm

Location(s)

- Cambridge, MA (HQ)
- Palo Alto, CA
- New York, NY

About

- Founded in 2000 by Joel Cutler and David Fialkow
- Manages ~\$3.0bn of committed capital across seven funds
- Specializes in two stages of investment: early stage and growth
- Comfortable investing in both minority or majority positions with 25-80% ownership
- Prefers to invest in profitable, founder-backed businesses
- Actively work alongside founders to provide mentorship and operational support through board participation
- Has invested in some of the fastest-growing companies in the world, including Airbnb, Snapchat and Stripe

General Preferences¹

Control: *Minority*, Majority

Geography: North America,

Europe

Transaction Type: Seed, Venture,

Growth,

Recapitalizations, MBO, Carve-outs

Industry Focus: Consumer, New

Media, Internet,

Marketing Analytics, Marketing Software, Cloud Computing,

Defense Technology

Select Recent Investments / Exits

FinTech / Financial Services Investments²

	Date	Company	Deal Amt. ³	Board Rep.	Sector
	02/16	RealtyShares (Series B)	\$20	Niko Bonatsos	CapMkts
	02/16	Oscar (Late-Stage VC)	400	NA	HCIT
	12/15	Gusto (Series B)	50	Hemant Taneja	FMS
	12/15	Payable (Early-Stage VC)	NA	NA	Pymts
	10/15	Seed.co (Seed)	5	NA	Bnkg
	10/15	Paribus (Seed)	2	NA	Pymts
	10/15	Censio (Series A)	10	NA	Ins
1	09/15	Fundbox (Early-Stage VC)	50	Hemant Taneja	Bnkg
,	08/15	Cozy Services (Series A)	4	NA	Pymts
	05/15	Digit (Series A)	11	Hemant Taneja	Bnkg
	04/15	Circle (Series C)	50	David Orfao	Pymts
	12/14	BigCommerce (Series D)	55	Lawrence Bohn	Pymts
	12/14	Stripe (Series C)	70	Hemant Taneja	Pymts
	10/14	Abacus (Seed)	4	NA	FMS
	09/14	Baremetrics (Seed)	0.5	Hemant Taneja	BPO
	09/14	Ping Identity (Series G)	35	David Fialkow	Pymts
	03/14	RealCrowd (Seed)	2	NA	Bnkg
	11/13	Kensho (Seed)	10	NA	CapMkts
	09/13	Paydiant (PayPal)*	15	John Simon	Pymts
	07/13	Zenefits (Seed)	2	NA	FMS
	05/13	LoyaltyBlocks (Series A)	9	Adam Valkin	Pymts

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Italics indicate preferred control / geography.

^{*} denotes M&A exit; ** denotes IPO exit.

Deal Amount in mm.

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Google Capital Overview

Firm Overview





David Lawee Partner



Laela Sturdy Partner



Gene Frantz
Partner

Investment Preferences

Investment Criteria

Fund Size: \$300 mm

Fund Raised: 2014

Investment Range: NA

Revenue: NA

EBITDA: NA

Location(s)

Mountain View, CA

About

- Founded in 2013 as the growth equity fund of Google
- Google Capital portfolio companies have access to all channels and networks within Google's operations, including leadership and IT Services
- Given its background, Google Capital's sole focus lies in technology and tech-enabled businesses
- Strives to find companies equipped to disrupt the industry by utilizing innovative technology
- Primarily interested in investing in later stage venture / growth businesses positioned for "explosive growth"

General Preferences 1

Control: Minority, Majority

Geography: Global

Transaction Type: Venture Growth,

Buyout, PIPE,

Secondary

Industry Focus: NA

Select Recent Investments / Exits

FinTech / Financial Services Investments ²

Date	Company	Deal Amt. ³	Board Rep.	Sector
02/16	Oscar (Late-Stage VC)	\$400	David Lawee	HCIT
02/16	Girnar Software (Series C)	<1	NA	FMS
01/16	Pindrop Security (Series C)	75	NA	Bnkg
12/15	Gusto.com (Series B2)	70	NA	FMS
08/15	Practo Technologies (Series C)	90	NA	HCIT
04/15	ZenPayroll (Series B)	60	Laela Sturdy	FMS
09/14	Credit Karma (Later- Stage VC)	75	David Lawee	Bnkg
03/14	Auction.com (PE Growth)	50	David Lawee	Bnkg
05/13	Lending Club (Secondary)**	125	NA	Bnkg

Other Technology Investments ²

Date	Company	Deal Amt. ³	Board Rep.	Sector
08/15	Zscaler (Series D)	\$110	NA	Security
07/15	FanDuel (Series E)	275	NA	Gaming
07/15	CrowdStrike (Series C)	100	Gene Frantz	Security
06/15	Duolingo (Series D)	45	Laela Sturdy	Edu
04/15	Freshdesk (Series E)	50	Gene Frantz	Software
01/15	maxHeap Technologies (Later-Stage VC)	10	David Lawee	Software
12/14	Glassdoor (Series G)	70	Laela Sturdy	Online





Italics indicate preferred control / geography.

^{2) *} denotes M&A exit; ** denotes IPO exit.

Deal Amount in mm.

Oscar Raises \$400 mm in Financing led by Fidelity

Khosla Ventures Overview

Firm Overview

khosla ventures



Vinod Khosla
Founder & Partner



David Weiden
General Partner

Investment Preferences

Investment Criteria

Fund Size: \$1,050mm

Fund Raised: 2011

Investment Range: <\$20mm

Revenue: NA

EBITDA: NA

Location(s)

Menlo Park, CA

About

- Founded in 2004 by Vinod Khosla, co-founder of Sun Microsystems
- Manages over \$4 bn across 4 funds, investing clean-tech, IT and internet / mobile technology
- The Firm typically seeks great than a 10x return on their investments
- Focuses on seed and venture stage investments in companies with disruptive technologies and large addressable markets
- Works with entrepreneurs and existing management teams on formulating and refining business models and offer strategic advice

General Preferences¹

Control: Minority

Geography: U.S., Australia

Transaction Type: Seed, Venture,

Growth

Industry Focus: Advertising,

Agriculture / Food, Big Data, Chemicals / Fuels, Consumer, Education, Enterprise, Financial Services, Healthcare, Materials, Power, Robotics, Space, Storage, Transportation

Select Recent Investments / Exits

FinTech	/ Financial	Services	Investments	,2
---------	-------------	----------	-------------	----

02/16 Oscar (Late-Stage VC) \$400 Vinod Khosla HCIT 02/16 Opendoor (Series C) 80 NA Bnkg 02/16 Blockstream (Series A) 55 NA Pymts 12/16 Twine Health (Series A) 6 NA HCIT 09/15 Fundera (Series B) 12 NA Bnkg 09/15 Fundbox (Early-Stage VC) 50 David Weiden Bnkg 09/15 Chain (Series C) 30 Keith Rabois Pymts 07/15 Upstart (Series C) 35 David Weiden Bnkg 05/15 Zenefits (Series C) 513 NA Ins	Date	Company	Deal Amt. ³	Board Rep.	Sector
02/16 Blockstream (Series A) 55 NA Pymts 12/16 Twine Health (Series A) 6 NA HCIT 09/15 Fundera (Series B) 12 NA Bnkg 09/15 Fundbox (Early-Stage VC) 50 David Weiden Bnkg 09/15 Chain (Series C) 30 Keith Rabois Pymts 07/15 Upstart (Series C) 35 David Weiden Bnkg	02/16	Oscar (Late-Stage VC)	\$400	Vinod Khosla	HCIT
12/16 Twine Health (Series A) 6 NA HCIT 09/15 Fundera (Series B) 12 NA Bnkg 09/15 Fundbox (Early-Stage VC) 50 David Weiden Bnkg 09/15 Chain (Series C) 30 Keith Rabois Pymts 07/15 Upstart (Series C) 35 David Weiden Bnkg	02/16	Opendoor (Series C)	80	NA	Bnkg
09/15 Fundera (Series B) 12 NA Bnkg 09/15 Fundbox (Early-Stage VC) 50 David Weiden Bnkg 09/15 Chain (Series C) 30 Keith Rabois Pymts 07/15 Upstart (Series C) 35 David Weiden Bnkg	02/16	Blockstream (Series A)	55	NA	Pymts
09/15Fundbox (Early-Stage VC)50David WeidenBnkg09/15Chain (Series C)30Keith RaboisPymts07/15Upstart (Series C)35David WeidenBnkg	12/16	Twine Health (Series A)	6	NA	HCIT
09/15Chain (Series C)30Keith RaboisPymts07/15Upstart (Series C)35David WeidenBnkg	09/15	Fundera (Series B)	12	NA	Bnkg
07/15 Upstart (Series C) 35 David Weiden Bnkg	09/15	Fundbox (Early-Stage VC)	50	David Weiden	Bnkg
	09/15	Chain (Series C)	30	Keith Rabois	Pymts
05/15 Zenefits (<i>Series C</i>) 513 NA Ins	07/15	Upstart (Series C)	35	David Weiden	Bnkg
	05/15	Zenefits (Series C)	513	NA	Ins

	Othe	er Notable Technolog	y Investme	nts²	
	05/15	Affirm (Series C)	275	Keith Rabois	Bnkg
	04/15	Tapingo (Series C)	22	Ben Ling	Pymts
	02/15	21 (Series C)	52	NA	Pymts
	12/14	Stripe (Series C)	70	Keith Rabois	Pymts
	11/14	Sliced Investing (Seed)	2	NA	CapMkts
g	08/14	BillGuard (Prosper)*	6	NA	Bnkg
	07/14	Plastiq (Series B)	10	Ben Ling	Pymts
٠,	06/14	BlockScore (Seed)	2	NA	Pymts
,	02/14	PayNearMe (Series E)	20	David Weiden	Pymts
	11/13	Index (Series A)	7	Vinod Khosla	Pymts
	10/13	Quantopian (Series A)	7	Ben Ling	CapMkts





⁾ Italics indicate preferred control / geography.

^{2) *} denotes M&A exit; ** denotes IPO exit.

Deal Amount in mm.

Oscar Raises \$400 mm in Financing led by Fidelity

Lakestar Overview

Firm Overview









Mark Schmitz
Partner

Investment Preferences

Investment Criteria

Fund Size: \$389mm

Fund Raised: 2015

Investment Range: NA

Revenue: NA

EBITDA: NA

Location(s)

Zurich, Switzerland

About

- Founded in 2012 by Klaus Hommels
- Primarily focuses on seed and Series A / B financings for technology companies in the United States and Western Europe, but opportunistic in other geographies
- Lakestar and its general partners have historically invested in high-growth, pre-IPO companies including Facebook, Spotify, Skype and Airbnb
- The Firm takes a active hands-on approach to investing by working along-side management teams to build and refine business models

General Preferences¹

Control: Minority

Geography: U.S., Western

Europe

Transaction Type: Seed, Venture

ustry Focus: Internet,

Technology

Select Recent Investments / Exits

FinTech / Financial Services Investments²

Date	Company	Deal Amt.	Board Rep.	Sector
02/16	Oscar (Later-Stage VC)	\$400	NA	HCIT
11/15	Lenda (Early-Stage VC)	2	Manu Gupta	Pymts
03/15	Censio (Series A)	10	NA	Ins
03/15	Cadre (Series A)	18	NA	Bnkg
02/15	SoFi (Series E)	213	NA	Bnkg
09/14	Taulia (Series D)	40	Manu Gupta	FMS
09/13	AngelList (Early-Stage VC)	24	NA	CapMkts
09/13	Algomi (Series B)	6	Manu Gupta	CapMkts

Other Notable Technology Investments²

Date	Company	Deal Amt.	Board Rep.	Sector
02/16	McMakler (Seed)	NA	NA	Software
11/15	Airbnb (Series E)	\$1,580	NA	Online
11/15	HeavenHR (Seed)	NA	NA	Software
10/15	Everstring (Series B)	65	NA	Software
10/15	Symphony Communication Services Holdings (Growth)	100	NA	Software
06/15	GoButler (Series A)	\$8	NA	Cnsmr
03/15	Helpling (Series B)	47	NA	Online
08/14	GoEuro (Series B)	27	Klaus Hommels	Online





Italics indicate preferred control / geography.

^{2) *} denotes M&A exit; ** denotes IPO exit.

Deal Amount in mm.

Oscar Raises \$400 mm in Financing led by Fidelity

Thrive Capital Overview

Selected Contact(s)

>THRIVE CAPITAL



Josh Kushner
Founder & Managing Partner



Will Gaybrick General Partner

Investment Preferences

Investment Criteria

Fund Size: \$400mm

Fund Raised: 2014

Investment Range: NA

Revenue: NA

EBITDA: NA

Selected Location(s)

Chicago, IL (HQ)

San Francisco, CA

About

- Founded in 2011 by Josh Kushner
- Manages ~\$650 mm across 4 funds
- Institutional investors include Princeton University, Wellcome Trust and Hall Capital
- Has invested in some of the most recognizable names in the consumer and internet industries, including Instagram, Twitch and Stripe
- Takes an active participation role in portfolio companies

General Preferences 1

Control: Minority

Geography: U.S.

Transaction Type: Venture, Growth

Industry Focus: Media, Internet

Select Recent Investments / Exits

FinTech / Financial Services Investments ²

Date	Company	Deal Amt. ³	Board Rep.	Sector
02/16	Oscar (Series B)	\$50	NA	HCIT
01/16	Cadre (Series B)	\$50	NA	Bnkg
01/16	Patreon (Series B)	30	NA	CapMkts
10/15	Kinnek (Series B)	10	Josh Kushner	Bnkg
10/15	OpenGov (Series C)	25	NA	FMS
09/15	Chain (Series C)	30	NA	Pymts
09/15	Orchard App (Series B)	30	NA	Bnkg
05/15	Hightower (Series B)	13	NA	Bnkg
05/15	Justworks (Series B)	13	Will Gaybrick	FMS
12/14	Stripe (Series C)	70	NA	Pymts
04/13	Dwolla (Series C)	16	Josh Kushner	Bnkg

Other Technology Investments ²

Date	Company	Deal Amt. ³	Board Rep.	Sector
11/15	Joyable (Series A)	\$8	Jared Weinstein	Online
11/15	Zola (Series B)	10	Josh Kushner	Online
11/15	ClassPass (Early- Stage VC)	30	NA	Edu
10/15	Segment (Series B)	27	Will Gaybrick	Data
09/15	Compass (Series C)	50	Josh Kushner	Online
08/15	Greenhouse (Series C)	35	Will Gaybrick	Software
08/15	GitHub (Series B)	251	NA	Software





Italics indicate preferred control / geography.

^{*} denotes M&A exit; ** denotes IPO exit.

Deal Amount in mm.

FT Partners is the Leader in Financial Technology Investment Banking

FT Partners has advised on some of the most prominent transactions in the Healthcare and Insurance IT sectors

























FT Partners Advises on \$80,000,000 Sale of Benaissance

Transaction Overview and Rationale

Overview of Transaction

- On October 15, 2015, Benaissance, LLC ("Benaissance" or the "Company") announced it has entered into a definitive agreement to be acquired by WEX for \$80mm
- Headquartered in Omaha, NE, Benaissance is a leading provider of integrated Software-as-a-Service (SaaS) technologies and services for healthcare premium billing, payment and workflow management
 - Existing investors include Omaha-based, McCarthy Capital
- WEX is a leading, multi-channel provider of corporate payment solutions representing more than 9 million vehicles and serving a wide variety of business sectors
- The transaction is expected to close in the fourth quarter of 2015 and is subject to applicable regulatory approvals and other customary closing conditions

Significance of Transaction

- Represents a highly-attractive outcome for both Benaissance and WEX
- Combined resources and expertise of Benaissance and WEX position the Company extraordinarily well to further its leadership in the marketplace
- Enables WEX to provide an expanded and differentiated payments solution in order to grow its addressable market opportunity and wallet share in the healthcare market
- Benaissance will be integrated with WEX's existing Evolution1 platform creating an opportunity for potential synergies as the businesses already share a number of mutual partners and customers

FT Partners' Role

- FT Partners served as exclusive strategic and financial advisor to Benaissance and its Board of Directors
- Transaction highlights FT Partners' continued success advising leading companies and generating highly successful outcomes in the Healthcare / Benefits IT and Services space

Financial Technology Partners LP FTP Securities LLC

is pleased to announce its exclusive role as sole strategic and financial advisor to



in its sale to



for a total consideration of

\$80,000,000



The Only Investment Bank
Focused Exclusively on Financial Technology
www.ftpartners.com



FT Partners Advises Insureon on its \$31 Million Financing

Transaction Overview and Rationale

Overview of Transaction

- On October 21, 2015 Insureon ("Insureon" or the "Company") announced a \$31mm Series B minority investment round
 - Investment round led by Oak HC/FT ("Oak")
 - Existing investor Accretive LLC ("Accretive") also participated
- Insureon is the leading insurance online marketplace for small and micro businesses
 - Serves retail clients directly and also supports banks, brokerages and insurance companies through a wholesale offering
 - Coverage provided for 175,000+ small businesses
- Oak HC/FT is a \$500mm venture capital fund focused on investing in healthcare and financial services technology companies
- Accretive is a leading private investment firm specializing in the creation of disruptive technology companies

Significance of Transaction

- Creates opportunity for Insureon to accelerate its growth in the small business insurance sector
- Enables Insureon to increase its investment in technology development, and enhance its sales and marketing capabilities

FT Partners' Role

- FT Partners served as exclusive strategic and financial advisor to Insureon and its Board of Directors
 - Follows FT Partners' role advising Insureon on its 2014 acquisition of Insurance Noodle from Willis
- Transaction demonstrates FT Partners' continued success advising top-tier companies and achieving outstanding results within the Insurance IT and Services sector

FINANCIAI Technology Partners LP FTP Securities LLC

is pleased to announce its role as exclusive strategic and financial advisor to



in its \$30mm equity capital raise led by



\$31,000,000



The Only Investment Bank Focused Exclusively on Financial Technology



Selected FT Partners' Research (click to view)



New Mountain Capital Acquires Equian for \$225 million



Insureon Raises \$31 million in Series
B Led by Oak HC/FT



All Web Leads Acquires
InsuranceQuotes for \$165 million



Benaissance's Sale to WEX for \$80 million



Pamplona Acquires MedAssets for \$2.7 billion



PointClickCare Files for its IPO



FT Partners regularly publishes research highlighting the most important transactions, trends and insights impacting the global Financial Technology landscape. Our unique insight into FinTech is a direct result of executing hundreds of transactions in the sector combined with over 14 years of exclusive focus on Financial Technology. Please visit our subscription form to subscribe to our exclusive monthly newsletter and receive our research reports.



Award-Winning Investment Banking Franchise Focused on Superior Client Results

FT Partners has been recognized as Investment Banking Firm of the Year and regularly achieves Merger and Financing Deal of the Year recognition



■ Financing Deal of the Year - Equity

■ Financing Deal of the Year - Debt



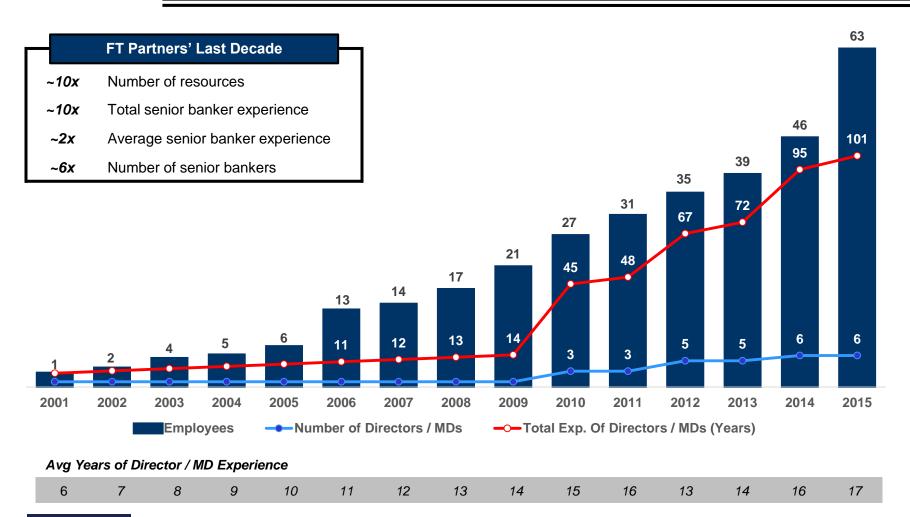


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The FT Partners Senior Banking Team

Name / Position	Prior Background	Experience / Education	Years of Experience
Steve McLaughlin Founder, CEO and Managing Partner	Goldman Sachs	 Formerly with Goldman, Sachs & Co. in New York and San Francisco from 1995-2002 Formerly Co-Head of Goldman Sachs' Financial Technology Group (#1 market share) Wharton M.B.A. 	21
Larry Furlong Managing Director	Goldman Sachs	 Formerly with Goldman, Sachs & Co. in New York, London and Los Angeles beginning in 1995 Wharton M.B.A. 	21
Greg Smith Managing Director	Merrill Lynch J.P.Morgan sterne agee	 Formerly award winning Equity Research Analyst at Merrill Lynch / J.P. Morgan / Sterne Agee Recent coverage included V, MA, TSS, GPN, HPY, DST, ENV, FISV, FIS & JKHY among others 	20
Tim Wolfe Managing Director	Goldman Sachs	 Formerly with Goldman, Sachs & Co. beginning in 2000 40 Under 40 M&A Advisor Award Winner 2013 Harvard M.B.A. 	14
Andrew McLaughlin Managing Director, Research & Business Development	Deloitte.	 Leads FT Partners' Research and Business Development Team Formerly with Deloitte Consulting 	10



