# June 26, 2015 Financial Technology Partners LP FTP Securities LLC

**Transaction Profile:** 



raises

\$175,000,000

in Series D financing from



**VALINOR** 



Courtesy of:



The Only Investment Bank Focused Exclusively on Financial Technology

www.ftpartners.com

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## **Transaction Summary & Credit Karma Overview**

Credit Karma raised \$175 million at a \$3.5 billion valuation and may be headed towards an IPO in the next 1 to 2 years, according to TechCrunch

#### **Transaction Summary**

- On June 23, 2015, Credit Karma announced that it raised \$175 million in Series D financing from Tiger Global Management, Valinor Management and Viking Global Investors at a \$3.5 billion valuation (1)
- This latest round of funding will be used by Credit Karma to add new services like student loan consolidation and customized insurance quotes to its current credit score monitoring offering
- The Company may be on track to file for an IPO within the next 1-2 years (1)

Previous Equity Financings			
Date	Size (\$ mm)	Lead Investors	Valuation <sup>(1)</sup>
09/29/14	<b>\$</b> 75	Google Capital; Susquehanna Growth Equity; Tiger Global Management	\$1 bn+
03/12/14	85	Google Capital; Ribbit Capital; Susquehanna Growth Equity; Tiger Global Management	<\$1bn
04/02/13	30	Felicis Ventures; Ribbit Capital; Susquehanna Growth Equity	na
11/04/09	2.5	Felicis Ventures; Founders Fund; QED Investors; SV Angel	na

#### **Credit Karma Overview**

CEO: Ken Lin

Headquarters: San Francisco, CA

Founded: 2007

- Credit Karma is a consumer finance and technology company that provides consumers with free access to their credit scores and free monitoring of their credit and financial accounts
- Currently, the Company has approximately 40 million members, giving it insight into \$2.3 trillion of America's household debt (1)
  - The Company had 30 million consumers as of September 2014
- Credit Karma was originally a site used for consumers to manage their credit scores, but it now covers various services such as a portal for applying for different kinds of products – from loans to insurance and credit cards
- The Company also provides reviews of products such as home and personal loans, life insurance, banking, home equity, auto loans amongst other financial products
- The Company generates revenue by linking users to potential offers tailored to the customer's individual credit profile



## Credit Karma

"We'll soon be able to let people

know when they

save money and if

opportunity to

approved, with

certainty. Better

new levels of

yet, they only

need to share

their complete

absolutely necessary, usually after knowing whether or not they're

approved."

- Ken Lin, Co-

Founder and CEO of Credit Karma

application when

have an

they'll be

# Credit Karma Raises \$175 mm in Series D Financing

#### **Product Overview**



#### **Credit Cards**

- Enables the comparison between credit cards across multiple credit card partners to give users up-to-date recommendations
- Allows users to select credit cards based on credit score and by credit card category such as:
  - Rewards
  - Business
  - Prepaid
  - No foreign transaction fee
  - No annual fees amongst others



#### **Reviews**

- Credit Karma enables users to read thousands of financial product reviews
- Users can research products thoroughly before applying enabling them to make a well-informed decision
- For example, users can look at the top-rated credit cards, home loans, life insurance and auto loans amongst others



#### Loans

- Enables users to search for personal loans based on interest rates, loan terms and estimated monthly payment
- Users can search for loans based on their credit score and utilization
- In addition to personal loans, users can search for loan terms for auto loans, student loans and business loans based on various criteria



#### **Community**

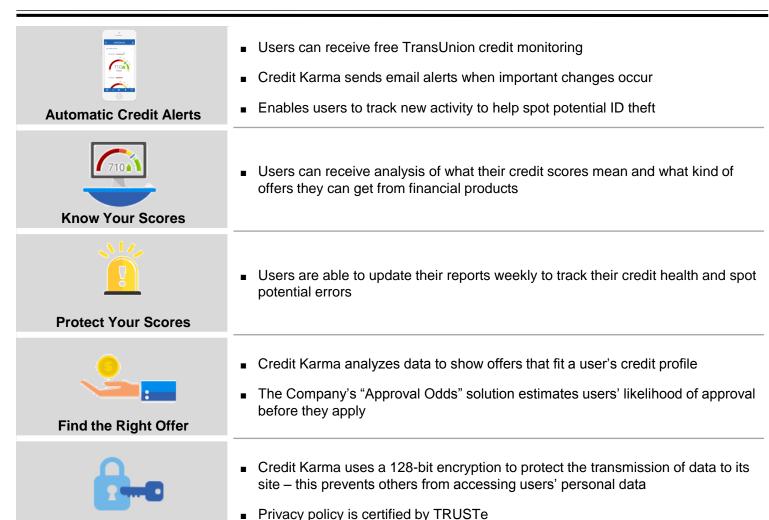
- Users can ask questions or receive credit advice so they get the right financial product
- Provides a credit score simulator, home affordability calculator, debt repayment calculator, amortization and simple loan calculator

FINANCIAL TECHNOLOGY

PARTNERS



### **Credit Karma's Features**





Security



**Credit Karma's Selected Partners** 

**Credit Cards** 



Insurance









































## **Management Overview**

Ken Lin Co-Founder, Chief Executive Officer



- CEO and Founder of Credit Karma
- Prior to Credit Karma, Ken founded Multilytics Marketing, a data-driven marketing agency that managed more than \$40 million a year in online marketing dollars for clients such as Wells Fargo, Liberty Mutual and eBay

Joseph Kauffman Chief Financial Officer



- Joined Credit Karma as the CFO in January 2015
- Previously, Joseph was a Board Director and the CFO at TAL Education Group, a tutoring services provider based in China

Ryan Graciano Co-Founder, Chief Technology Officer



- Co-Founder and CTO
- Prior to Credit Karma, Ryan worked for a small company that was acquired by IBM; Ryan continued to work for IBM for a few years before co-founding Credit Karma





- VP of Business Development
- Prior to Credit Karma, Kevin was SVP at comScore, a leader in digital media analytics



## **Selected Personal Financial Management Company Profiles**

## Bankrate.com

North Palm Beach, Florida

Kenneth Esterow CEO



Sunnyvale, California

Adrian Nazari CEO

# FINANCIAL TECHNOLOGY PARTNERS

#### **Summary**

- Aggregates financial rate information from over 4,800 institutions on more than 300 financial products, offering rate data and financial content to help consumers make informed decisions on their personal finance matters
- Owns a network of proprietary and co-branded websites that are focused on specific vertical categories, including mortgages, deposits, insurance, credit cards and other personal finance categories
- In June 2011, the Company raised a total of \$300 mm in its Initial Public Offering on the NYSE under the ticker symbol "RATE"
- Provides free Experian credit reports, credit monitoring tools and credit advice to assist borrowers
- Credit Sesame reviews all of a consumer's debt, home loans, assets and available credit, then evaluates thousands of combinations of lending products to deliver unbiased, personalized recommendations for mortgage, auto loans and credit card savings
- On May 11, 2015, the Company raised \$16 mm in Series D financing led by Syncora Alternative Investments with participation from Globespan Capital Partners, IA Capital, Inventus Capital and Menlo Ventures

#### **Overview / Products and Services**

#### CreditCards.com

 Provides consumers with credit card offers online, enabling them to make informed credit decisions

#### InsuranceAgents.com, InsWeb, NetQuote

- Operates under the Bankrate Insurance division and provides insurance leads
- Delivers over 1.5 million leads monthly

#### InsuranceQuotes

 Provides an online auto, life, homeowners, health, renters, dental, group health, and business insurance comparison service

#### Credit Cards

 Provides a credit card comparison solution that allows users to compare the best card based on customized preferences

#### Home & Auto

 Enables consumers to view personalized options on car and home insurance

#### Banking

Delivers rate comparisons for CDs, money market accounts and savings accounts



**Selected Personal Financial Management Company Profiles (cont.)** 



(Subsidiary of Intuit)

Mountain View, California

Brad Smith Intuit CEO

#### **Summary**

- Offers financial management tools that help consumers track their financial accounts all in one place
- Offers money management, debt management, expense tracking, budget management, mutual fund & IRA management and other financial planning services
- On September 14, 2009, Intuit agreed to acquired Mint for \$171 mm

#### **Overview / Products and Services**

- User Spending Categorization
  - Organizes users' spending in a categorical form
- Investments
  - Provides an investment brokerage comparison feature and offers portfolio-to-market benchmark analysis to users



San Francisco, California

Tim Chen CEO

Dan Yoo

- Provides a free online tool that enables consumers to find the best credit cards, CD rates, savings and checking accounts, scholarships and healthcare to help them make informed financial decisions
- Recommendations are analytically based and personalized, based on the users' personal characteristics and spending habits
- On May 12, 2015, the Company raised \$64 mm in financing from Institutional Venture Partners, RRE Ventures and iGlobe Partners; this was the Company's first round of outside funding

#### Analysis

 Results are provided using an analytically based approach and are personalized based on the users' financial situation

#### Learning Center

 Enables site visitors to get free advice from Nerd Wallet's participating advisors





# **Selected Personal Financial Management Transactions**

Date	Buyer / Investor	Target	(\$ mm)	Transaction	Commentary
05/12/15	Institutional Venture Partners; RRE Ventures; iGlobe Partners	nerdwallet	\$64	Financing	<ul> <li>NerdWallet secured \$64 mm in financing led by IVP</li> <li>The Company served over 30 million people during 2014 and had over 1,700 credit cards featured on its website</li> </ul>
05/12/15	IA Capital Group; Globespan Capital Partners; Inventus Capital Partners; Menlo Ventures; Syncora Alternative Investments LLC	credit sesame	16	Financing	<ul> <li>Credit Sesame secured \$16 mm in series D financing led by Syncora Alternative Investments</li> <li>The Company recently reached \$50 bn active user loans under management and over \$2 bn in consumer loan originations</li> </ul>
04/01/15	Bankrate	Quizzle	na	M&A	<ul> <li>Bankrate acquired Quizzle; terms of the transaction were not disclosed</li> <li>As part of the acquisition, Bankrate will retain Quizzle's technology platform, vendor relationships and over 2 million accounts</li> </ul>
09/29/14	Susquehanna Growth Equity; Google Capital; Tiger Global Management	Credit O Karma	75	Financing	<ul> <li>Credit Karma secured \$75 mm in financing from Google Capital, Tiger Global Management and Susquehanna Growth Equity</li> </ul>
03/12/14	Google Capital; Tiger Global Management; Ribbit Capital; Susquehanna Growth Equity	Credit Karma	85	Financing	<ul> <li>Credit Karma secured \$85 mm in financing led by Google Capital</li> <li>The investment follows a year of strong growth, including triple digit percentage growth in site members</li> </ul>
04/02/13	Felicis Ventures; Ribbit Capital; Susquehanna Growth Equity	Credit  Karma	30	Financing	<ul> <li>Credit Karma secured \$30 mm in financing led by Ribbit Capital and Susquehanna Growth Equity</li> </ul>
06/11/12	Globespan Capital Partners; Menlo Ventures; Inventus Capital Partners	credit sesame	12	Financing	<ul> <li>Credit Sesame secured \$12 mm in financing led by Globespan Capital Partners</li> <li>This round of financing supported Credit Sesame's expansion, mainly in the US</li> </ul>
03/09/11	Menlo Ventures; Inventus Capital Partners	credit sesame	6	Financing	<ul> <li>Credit Sesame secured \$6.15 mm in financing led by Menlo Ventures</li> <li>The Company is a free online personal finance tool that provides the best way for consumers to save money on loans and credit needs</li> </ul>
11/04/09	QED Investors; Founders Fund; SV Angel	Credit Karma	3	Financing	<ul> <li>Credit Karma secured \$2.5 mm in financing led by QED Investors</li> <li>Credit Karma is a site that helps consumers understand and improve their credit scores</li> </ul>
09/14/09	Intuit	<b>∳</b> mint	170	M&A	<ul> <li>Intuit has agreed to acquire Mint for approximately \$170 mm in cash</li> <li>Mint will become part of Intuit's Consumer Group, which includes Quicken and TurboTax</li> </ul>
08/12/09	Benchmark Capital; Shasta Ventures; Sherpalo Ventures; First Round Capital; DAG Ventures; Founders Fund	<b>b</b> mint	14	Financing	<ul> <li>Mint secured \$14 mm in financing led by DAG Ventures</li> <li>The round of funding helped the Company expand its engineering team</li> </ul>
03/05/08	First Round Capital; Shasta Ventures; Benchmark Capital; Felicis Ventures; Sherpalo Ventures; Hite Capital Management	mınt	12	Financing	<ul> <li>Mint secured \$12 mm in financing led by Benchmark Capital</li> <li>All of the investors participating in the company's Series A financing in April, 2007 also invested in this round including Shasta Ventures and First Round Capital</li> </ul>





## **Investor Overview: Tiger Global Management**

#### Overview



Chase Coleman Partner

Neeraj Chandra Partner

Lee Fixel Partner

Mohan Lakhamraju Managing Director

Jason Tan Managing Director

Managing Director

#### Location(s)

New York, NY

Joseph Sanberg

#### **About**

- Founded in 2001
- Hedge Fund manages over \$4.4 bn of assets and has an annualized return of 21%
- Mainly invests in invests in local and global public and private equity markets, and some locally in income markets
- Prefers to invest in the technology, telecom, media, retail, and consumer sectors
- Firm started investing in US venture-backed companies in 2008, specifically focusing on Silicon Valley

#### **Investment Preferences**

**Investment Criteria** 

# Fund Size: \$2,500 mm

Fund Raised: 2014

Equity Range: na

Revenue: na

EBITDA: na

#### **General Preferences**

Control: Minority

Geography: North America, Europe, Asia / Pac

Transaction Type: Venture, Growth

Industry Focus: Broad Technology,
Commercial Services.

Retail, Software

#### **Select Investments / Exits**

#### Investments

Date	Date Company	
06/23/15	Credit Karma	\$175
03/11/15	ChargeBee	5
02/20/15	ContaAzul	na
01/14/15	Shanghai DianRong Financial Services	na
01/06/15	Glassdoor	70
12/18/14	Redfin Corporation	71
12/04/14	AvantCredit	225
09/29/14	Credit Karma	75
07/23/14	AvantCredit	75
03/06/14	OnDeck	77
01/20/14 <b>Exits</b>	Commonfloor	10

	Date	Company	Amount (mm)
•	12/16/14	OnDeck (IPO)	\$200
	12/11/14	Momo (IPO)	200
	09/18/14	Alibaba Group (IPO)	25,032
	08/04/14	Caviar (Square)	100
	05/22/14	JD.com (IPO)	1,780
	06/06/13	Just Dial (IPO)	159
	05/18/12	Facebook (IPO)	16,007
	12/16/11	Zynga (IPO)	1,000





## **Investor Overview: Valinor Management**

#### Overview

## **VALINOR**

David Gallo Managing Partner

Dan Rosenthal Partner

David Angstreich CFO

Seth Cohen Investment Analyst

Dan Rosenthal Investment Analyst

James Rogers Investment Analyst

#### Location(s)

New York, NY

#### **About**

- Founded in 2007 by David Gallo
- Manages 3 accounts totaling ~\$.8 bn in assets under management
- Primarily invests in public equity and fixed income markets
- Employs fundament analysis methods to create its portfolio
- Supplements in-house research with external research to make investments

#### **Investment Preferences**

**Investment Criteria** 

Fund Sizes:	na
Funds Raised:	na
Equity Range:	na
Revenue:	na
EBITDA:	na

#### **General Preferences**

Control: Minority

Geography: US, Europe

Transaction Type: Venture, Growth,

PIPE

Industry Focus: na

#### **Select Recent Investments / Exits**

#### Investments

	Date	Company	Amount (mm)
•	06/23/15	Credit Karma	\$175
	02/26/15	Bondora	5
	07/25/13	dELiA*s	22





## **Investor Overview: Viking Global Investors**

#### Overview



Andreas Halvorsen Co-Founder & CEO

Barrett Brown CFO
Chris Godino CTO

Hani Sabbagh Portfolio Manager

Ning Jin Portfolio Manager

Brian Kaufmann Portfolio Manager

Paul Enright Portfolio Manager

#### Location(s)

- Greenwich, CT (HQ)
- New York, NY

Hong Kong

London, UK

#### **About**

- Founded in 1999, Viking Global Investors is a global hedge fund that manages over \$30 bn in total assets
- Leverages a research-intensive, long-term focused investment approach to select public and private equity opportunities
- Traditionally takes long positions in public companies, but has also recently made direct investments into high-growth private companies
- Primarily participates in large, late-stage growth and PIPE transactions as a follow-on investor

#### **Investment Preferences**

#### **Investment Criteria**

Fund Size: \$4,230 mm

Fund Raised: na

Investment Range: na

Revenue: na

EBITDA:

#### Select Recent Investments / Exits

#### Investments

Date	Company	Amount (mm)
06/23/15	Credit Karma	\$175
05/06/15	Adaptive Biotechnologies	195
12/31/14	Moderna Therapeutics	450
04/21/14	BirchBox	60
02/06/14	Domo	125

#### **General Preferences**

Control: Minority

Geography: Global, with a focus

on U.S.

na

Transaction Type: Growth, PIPE

Industry Focus: na

#### **Exits**

Date	Company	Amount (mm)	
03/09/15	Valeant Pharmaceuticals International (BlueMountain Capital Management)	na	



FT Partners Advises Google Capital on its Lead Role in Credit Karma's \$85,000,000 Capital Raise

#### **Transaction Overview and Rationale**

#### **Overview of Transaction**

- On March 12, 2014, Credit Karma announced it closed an \$85 mm equity round led by new investor Google Capital
- David Lawee, Partner at Google Capital, will join Credit Karma's Board
- Credit Karma's existing investors, Ribbit Capital and Susquehanna Growth Equity, also participated in the round, as well as new investor, Tiger Global Management
- The investment follows a year of exponential growth for Credit Karma, including triple-digit percentage growth in site membership, revenue and headcount
- Credit Karma is a consumer finance and technology company that provides more than 20 million consumers with free access to their credit scores and free monitoring of their credit and financial accounts
- Google Capital is a growth equity fund backed by Google that invests in companies that use technology to change the way people experience the world

#### Significance of Transaction

- Credit Karma will use the new capital to invest heavily in new, free services to help consumers understand and manage their finances
- Additional capital also supports continued efforts to make finding and applying for new financial services products intelligent and seamless
- Credit Karma also plans on accelerating employee hiring in order to meet these goals

#### FT Partners' Role

- FT Partners served as the advisor to Google Capital on its lead role in the investment
- Highlights FT Partners' continued success in advising a broad range of top-tier financial investors

# FINANCIAI Technology Partners LP FTP Securities LLC

is pleased to announce its role as advisor to



in its lead investment in



with additional participation from





Ribbit Capital

for approximately

\$85,000,000



The Only Investment Bank Focused Exclusively on Financial Technology



## **Strong Domain Expertise Across Financial Technology**

FT Partners has advised on the most prominent transactions in Financial Technology



















## Award-Winning Investment Banking Franchise Focused on Superior Client Results

FT Partners has been recognized as Investment Banking Firm of the Year and regularly achieves Merger and Financing Deal of the Year recognition



M&A Advisor **Awards** 

■ Equity Financing Deal of the Year 2014

■ Professional Services Deal of the Year, Above \$100mm

Dealmaker of the Year 2012

■ Professional Services Deal of the Year, Above \$100 mm

■ Boutique Investment Bank of the Year

■ Deal of the Decade

■ 10 Deal of the Year Nominations Across 9 Categories

■ Upper Middle Market Deal of the Year, Above \$500 mm

■ IT Services Deal of the Year, Below \$500mm

■ Cross-Border Deal of the Year, Below \$500mm

■ Dealmaker of the Year - Steve McLaughlin

■ Business to Business Services Deal of the Year

■ Computer and Information Technology Deal of the Year, Above \$100mm

■ Financial Services Deal of the Year, Above \$100mm

Institutional **Institutional Investor Annual Ranking** 

2006-2008

2011

2010

2007

■ Steve McLaughlin consecutively ranked (2006, 2007 and 2008) among the top Bankers in Financial Technology



2008

2006

- Equity Financing Dealmaker of the Year Steve McLaughlin
- Information Technology Deal of the Year
- Financial Services Deal of the Year

■ Financing Professional of the Year – Steve McLaughlin

- Financing Deal of the Year Equity
- Financing Deal of the Year Debt

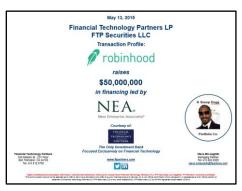




### Selected FT Partners' Consumer Finance Research (click to view)



Nerd Wallet raises \$64 mm in financing led by IVP



Robinhood raises \$50 mm in financing led by NEA



Affirm raises \$275 mm in equity and debt financing



Prosper raises \$165 mm in Series D financing



Lending Club IPO: Post Quiet Period Review



Betterment raises \$60 mm in financing

FT Partners regularly publishes research highlighting the most important transactions, trends and insights impacting the global Financial Technology landscape. Our unique insight into FinTech is a direct result of executing hundreds of transactions in the sector combined with over 13 years of exclusive focus on Financial Technology. Please visit our <u>subscription form</u> to subscribe to our exclusive monthly newsletter and receive our research reports.

